

1club

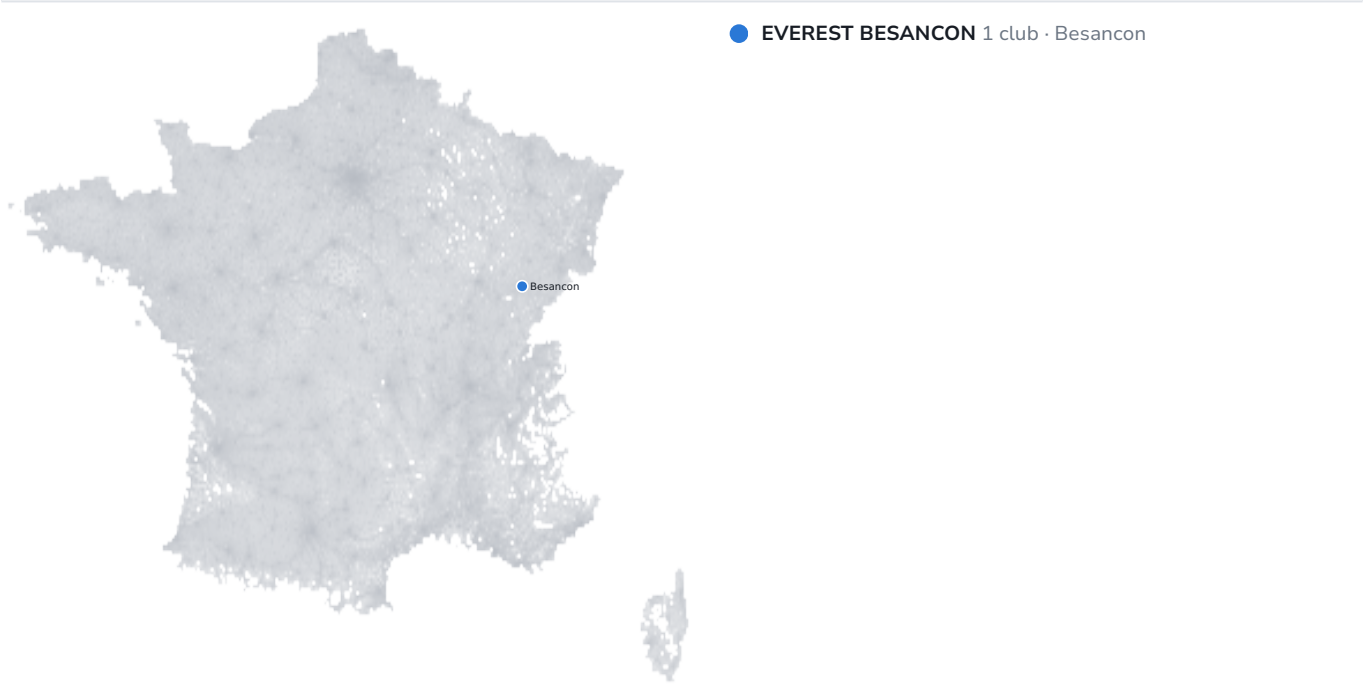
Besancon

opened 2020–2020

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
EVEREST SPORT CLUB	Besancon 25000	2020	1 → 2	8 → 10	654 → 395	2,835 → 2,032

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	EVEREST BESANCON	Registered capital	€8,000
SIREN	889343810	Years filed	2 of the last 2 on record — 2 complete
Founded	2020-10-25	Debt falling due	€1,649,015 within a year · €1,261,989 in one to five against cash of €89,503
Activity	93.13Z NAF/APE code	Confidentiality	income statement withheld: 2023, 2022
Employees	11 Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	SÉBASTIEN SÉBASTIEN SÉBASTIEN GUILLIEN (GUILLIEN) (Gérant)		

RISK FLAGS — from the accounts

▼ negative equity — 2023, €-91,555

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE
2023	income statement withheld — Partiellement confidentiel					€-91,555	€2,062,212	€89,503	—	—	—
2022	income statement withheld — Partiellement confidentiel					€340,660	€2,046,671	€248,352	—	—	—

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

EVEREST SPORT CLUB Besancon

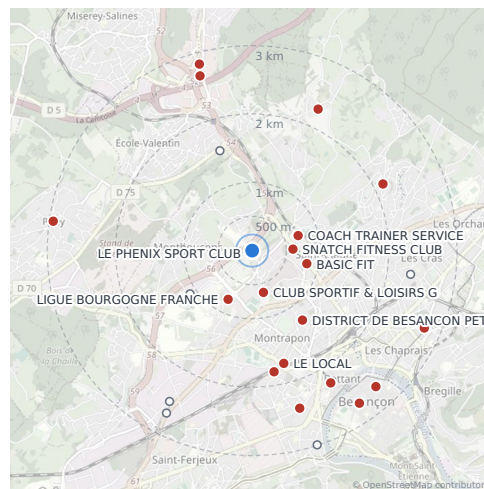
4 RUE DE L'ESCALE 25000 BESANCON · opened 2020-10-25 · SIRET 88934381000012

CHANGE SINCE OPENING — 2020 → today

	AT OPENING	TODAY	CHANGE
Location score	46	31.8	-14.2
Gyms within 1 km	5	7	+2
Gyms within 2 km	8	10	+2
Competition weight, 2 km	6.80	8.90	+31%
Capture, 2 km	2,835	2,032	-28%
Saturation, 2 km vs national baseline	+129%	+203%	+74 pts

Competitor field as it stood on 2020-10-25 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



21 gym floors, 7 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	51 500 m	1,530 people	44	434 aged 18-64 + 1,095 workers = 1,530 over 0.79 km2 = 1,947/km2
	2 km	30,708 people	55	16,298 aged 18-64 + 14,410 workers = 30,708 over 12.57 km2 = 2,444/km2
Competition weight 15%	45 500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	8.90 wt	37	9 genuine gym floors and 5 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	14 500 m	395 people	19	145 residents + 251 workers, demand within 500 m against every competitor within 3 km
	2 km	2,032 people	11	1,135 residents + 897 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	0 500 m	<i>not measured</i>	—	catchment of 696 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 13.1 LQ
	2 km	LQ 3.03	0	9 clubs / 27,006 residents = 33.33 per 100k against 11.01 nationally
Fit weight 10%	— unit	<i>not measured</i>	—	no floor area recorded for this unit
Rental weight 10%	— unit	<i>not measured</i>	—	no rent or no floor area recorded
Income weight 10%	57 500 m	0.98x	61	21,980 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.96x	55	21,590 EUR against 22,380 nationally, median of 11 IRIS within 2 km

NEAREST GYMS — 21 within 3 km; ▲ opened after 2020

0.04 ▲ LE PHENIX SPORT CLUB 2026	0.6 SNATCH FITNESS CLUB 2017
0.63 CLUB SPORTIF & LOISIRS GENDARMERIE F.C. 1980	0.71 COACH TRAINER SERVICE 2012
0.8 LIGUE BOURGOGNE FRANCHE COMTE HANDBALL 2001	0.82 ▲ BASIC FIT Basic-Fit 2023
1.26 DISTRICT DE BESANCON PETANQUE 2015	1.71 LE LOCAL 2016

... and 13 more within 3 km.

ACCESS — straight-line, GTFS

Rail	Besançon Viotte — 1892 m
Bus	Savary — 192 m
Footfall	Besançon Viotte — 1892 m, 2,903,968 travellers/yr SNCF
Shops	0 within 150 m INSEE BPE

