

VD2 = R (ORANGE BLEUE)

1 club operated · GRUCHET-LE-VALASSE · company founded 2020-10-08

1

club

Gruchet-Le-Valasse

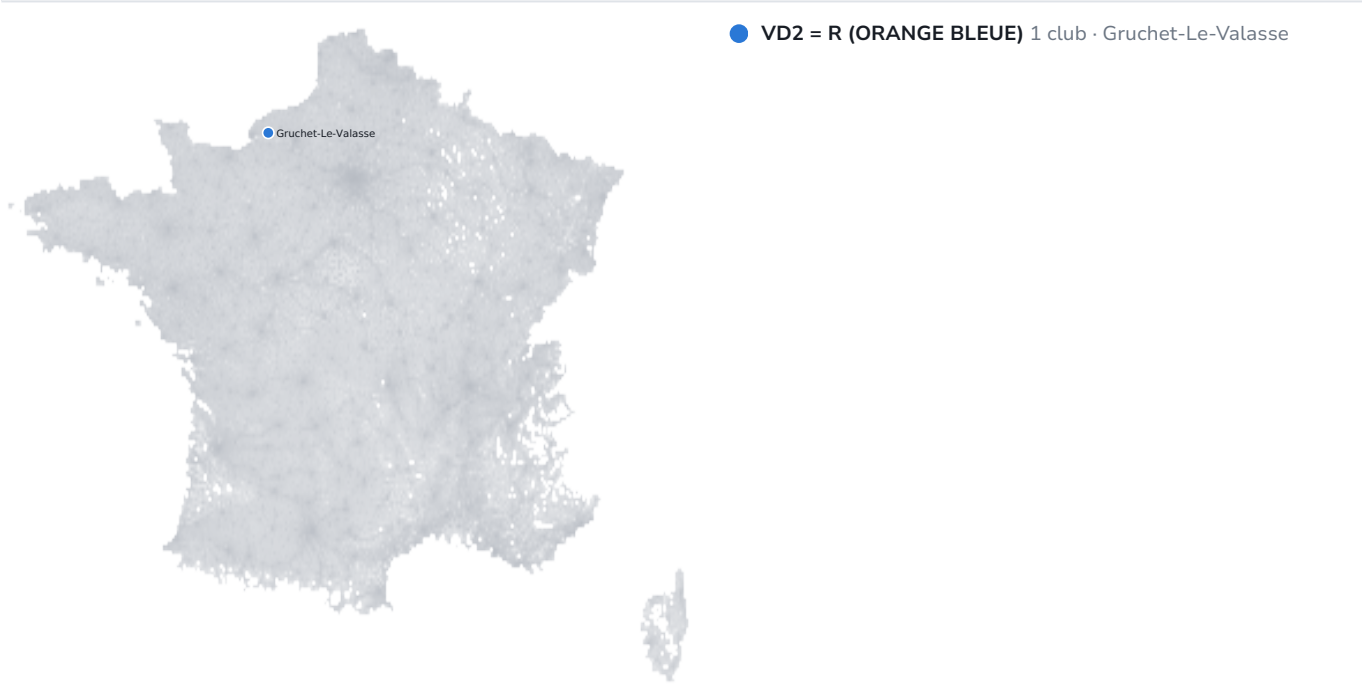
opened 2020-2020

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
ORANGE BLEUE	Gruchet-Le-Valasse 76210	2020	2 → 2	2 → 2	434 → 434	4,164 → 4,164

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	VD2 = R (ORANGE BLEUE)
SIREN	889823951
Founded	2020-10-08
Activity	93.13Z NAF/APE code
Employees	03 Sirene band
Officers	JEAN- BAPTISTE GOUJON (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

ORANGE BLEUE Gruchet-Le-Valasse

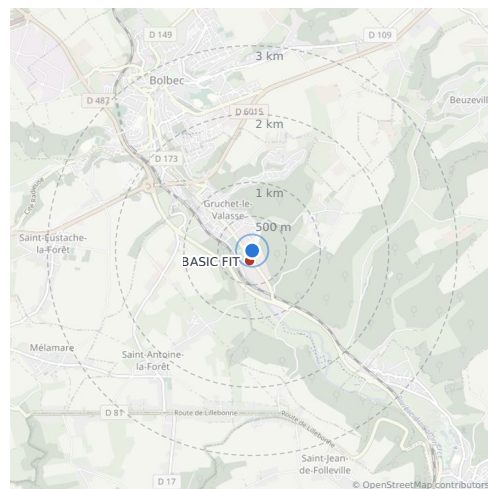
701 RUE DE L'ABBAYE 76210 GRUCHET-LE-VALASSE · opened 2020-10-08 · SIRET 88982395100013

CHANGE SINCE OPENING — 2020 → today

	AT OPENING	TODAY	CHANGE
Location score	46.9	46.9	0.0
Gyms within 1 km	2	2	0
Gyms within 2 km	2	2	0
Competition weight, 2 km	0.40	0.40	0%
Capture, 2 km	4,164	4,164	0%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2020-10-08 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



1 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	17 500 m	527 people	23	162 aged 18-64 + 366 workers = 527 over 0.79 km2 = 671/km2
	2 km	3,532 people	13	2,776 aged 18-64 + 756 workers = 3,532 over 12.57 km2 = 281/km2
Competition weight 15%	86 500 m	0.40 wt	79	1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	0.40 wt	91	1 genuine gym floor and 0 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	34 500 m	434 people	21	270 residents + 164 workers, demand within 500 m against every competitor within 3 km
	2 km	4,164 people	42	3,723 residents + 441 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	<i>not measured</i>	—	catchment of 340 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 26.7 LQ
	2 km	<i>not measured</i>	—	catchment of 5,018 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.8 LQ
Fit weight 10%	— unit	<i>not measured</i>	—	no floor area recorded for this unit
Rental weight 10%	— unit	<i>not measured</i>	—	no rent or no floor area recorded
Income weight 10%	74 500 m	1.11×	100	24,750 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.97×	56	21,670 EUR against 22,380 nationally, median of 3 IRIS within 2 km

NEAREST GYMS — 1 within 3 km; ▲ opened after 2020

0.15 BASIC FIT Basic-Fit 2019

ACCESS — straight-line, GTFS

Rail	Bréauté - Beuzeville — 7885 m
Bus	GRUCHET-LE-V. Supermarché — 329 m
Footfall	Bréauté - Beuzeville — 7885 m, 739,866 travellers/yr SNCF
Shops	11 within 150 m INSEE BPE

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