

# DIDIER LARCELET

1 club operated · LE CREUSOT · company founded 2021-02-01

1

club

Le Creusot

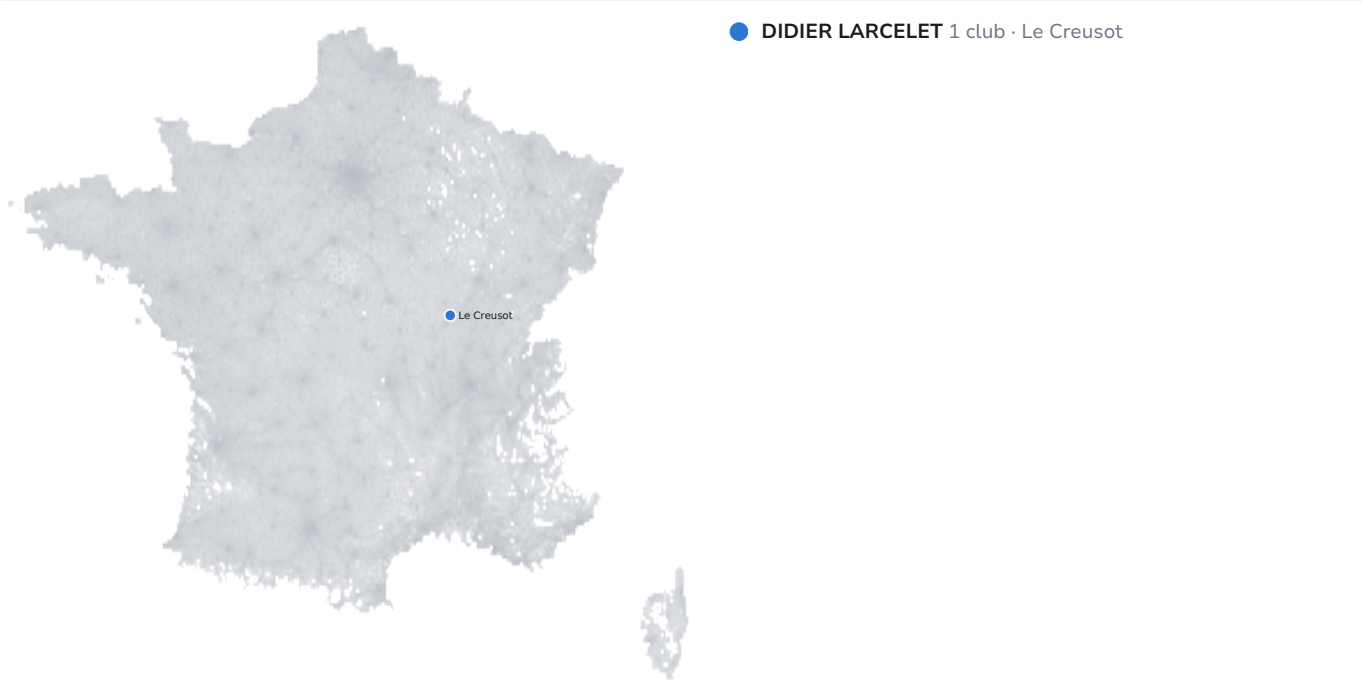
opened 2022-2022

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

| CLUB       | CITY                | OPENED | COMPETITION                  |       | CAPTURE                 |               |
|------------|---------------------|--------|------------------------------|-------|-------------------------|---------------|
|            |                     |        | GYMS WITHIN, OPENING → TODAY |       | PEOPLE, OPENING → TODAY |               |
|            |                     |        | 500 M                        | 2 KM  | 500 M                   | 2 KM          |
| 0'1930 GYM | Le Creusot<br>71200 | 2022   | 2 → 2                        | 4 → 4 | 638 → 638               | 5,875 → 5,936 |

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

|            |                           |
|------------|---------------------------|
| Legal name | DIDIER LARCELET           |
| SIREN      | 893413021                 |
| Founded    | 2021-02-01                |
| Activity   | 93.13Z NAF/APE code       |
| Employees  | NN Sirene band            |
| Officers   | Didier LARCELET (officer) |

FILING & CAPITAL — INPI RNE

|                    |                                                                                                                                                                      |
|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Registered capital | not stated in any filing                                                                                                                                             |
| Years filed        | 0 of the last 0 on record                                                                                                                                            |
| Debt falling due   | not filed — the maturity table is a complete-regime page                                                                                                             |
| Confidentiality    | never invoked — every filed income statement is public                                                                                                               |
| Ownership changes  | not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024 |

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

# 0'1930 GYM Le Creusot

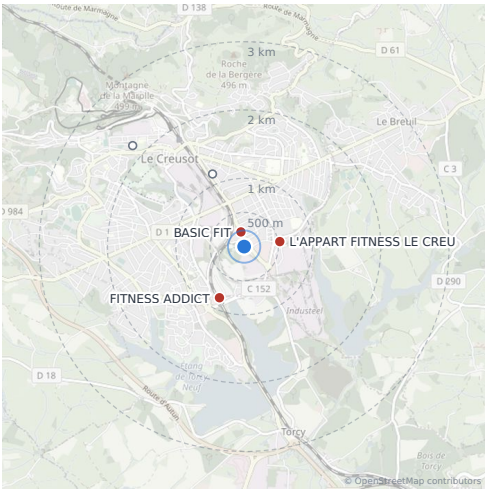
28 RUE DE CHANZY 71200 LE CREUSOT · opened 2022-12-01 · SIRET 89341302100021

## CHANGE SINCE OPENING — 2022 → today

|                                       | AT OPENING | TODAY | CHANGE |
|---------------------------------------|------------|-------|--------|
| Location score                        | 49.9       | 49.6  | -0.3   |
| Gyms within 1 km                      | 4          | 4     | 0      |
| Gyms within 2 km                      | 4          | 4     | 0      |
| Competition weight, 2 km              | 2.50       | 2.40  | -4%    |
| Capture, 2 km                         | 5,875      | 5,936 | +1%    |
| Saturation, 2 km vs national baseline | +87%       | +92%  | +5 pts |

Competitor field as it stood on 2022-12-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

## WITHIN 3 KM TODAY



3 gym floors, 2 other sports sites. Rings at 500 m, 1, 2 and 3 km.

## SCORE TODAY — seven parameters, five measured at 500 m and 2 km

| PARAMETER              | WHERE    | MEASURED      | SCORE | HOW IT WAS ARRIVED AT                                                                                                            |
|------------------------|----------|---------------|-------|----------------------------------------------------------------------------------------------------------------------------------|
| Catchment weight 20%   | 40 500 m | 1,067 people  | 37    | 373 aged 18-64 + 694 workers = 1,067 over 0.79 km2 = 1,358/km2                                                                   |
|                        | 2 km     | 15,120 people | 41    | 7,423 aged 18-64 + 7,697 workers = 15,120 over 12.57 km2 = 1,203/km2                                                             |
| Competition weight 15% | 71 500 m | 0.40 wt       | 79    | 1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier                           |
|                        | 2 km     | 2.40 wt       | 66    | 3 genuine gym floors and 0 other sports sites within 2 km, weighted by substitutability and price tier                           |
| Capture weight 20%     | 47 500 m | 638 people    | 33    | 285 residents + 353 workers, demand within 500 m against every competitor within 3 km                                            |
|                        | 2 km     | 5,936 people  | 57    | 3,759 residents + 2,177 workers, demand within 2 km against every competitor within 3 km                                         |
| Saturation weight 15%  | 54 500 m | not measured  | —     | catchment of 728 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 12.5 LQ |
|                        | 2 km     | LQ 1.92       | 54    | 3 clubs / 14,210 residents = 21.11 per 100k against 11.01 nationally                                                             |
| Fit weight 10%         | — unit   | not measured  | —     | no floor area recorded for this unit                                                                                             |
| Rental weight 10%      | — unit   | not measured  | —     | no rent or no floor area recorded                                                                                                |
| Income weight 10%      | 34 500 m | 0.90×         | 34    | 20,180 EUR against 22,380 nationally, median of 1 IRIS within 500 m                                                              |
|                        | 2 km     | 0.90×         | 35    | 20,225 EUR against 22,380 nationally, median of 10 IRIS within 2 km                                                              |

## NEAREST GYMS — 3 within 3 km; ▲ opened after 2022

|                          |                                                        |
|--------------------------|--------------------------------------------------------|
| 0.22 BASIC FIT Basic-Fit | 0.53 L'APPART FITNESS LE CREUSOT L'Appart Fitness 2016 |
| 0.83 FITNESS ADDICT 2015 |                                                        |

## ACCESS — straight-line, GTFS

|          |                                                 |
|----------|-------------------------------------------------|
| Rail     | Le Creusot — 1834 m                             |
| Bus      | POLE EMPLOI — 110 m                             |
| Footfall | Le Creusot — 1834 m, 136,767 travellers/yr SNCF |
| Shops    | 3 within 150 m INSEE BPE                        |

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