

LIBERTY 81

1 club operated · CASTRES · company founded 2021-04-01

1

club

Castres

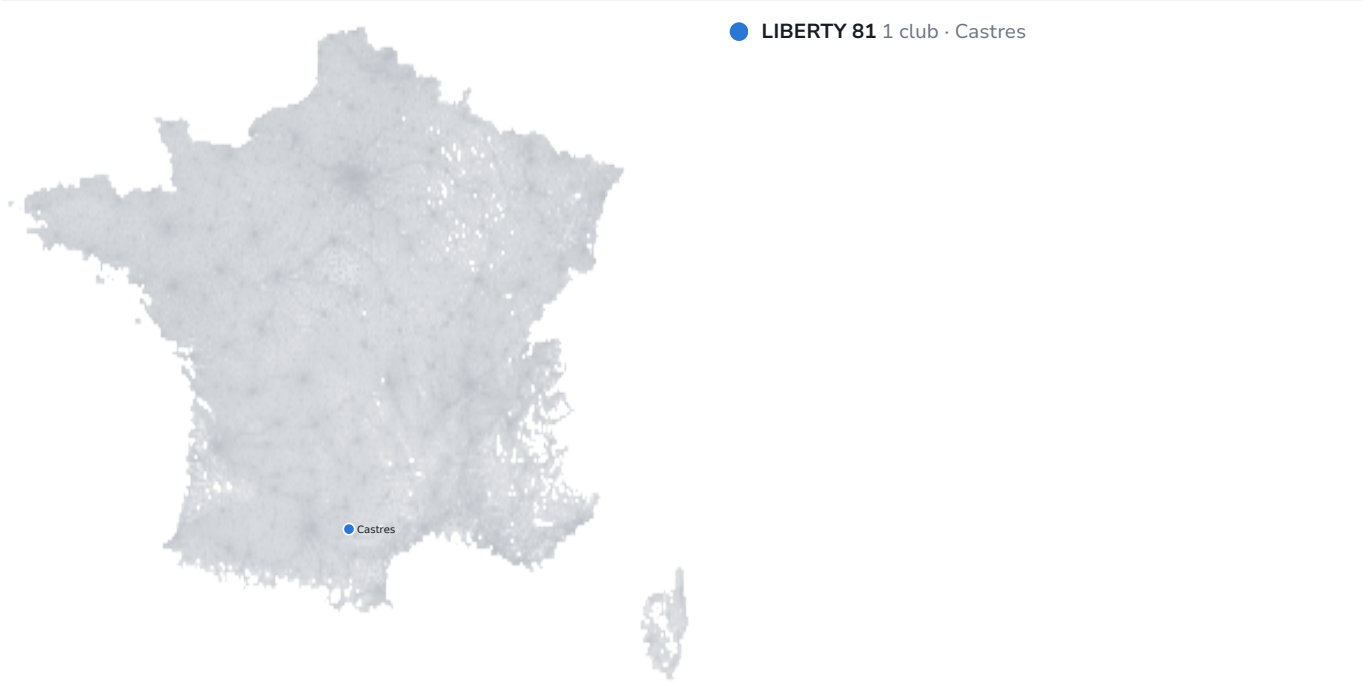
opened 2022–2022

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
LIBERTY 81	Castres 81100	2022	1 → 1	4 → 5	1,581 → 1,525	8,036 → 6,337

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	LIBERTY 81
SIREN	898848643
Founded	2021-04-01
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	PIERRE SEBASTIAN BATUT (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

LIBERTY 81 Castres

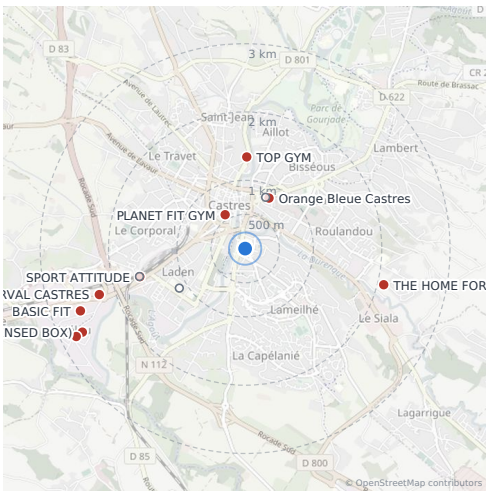
24 AVENUE D'HAUTERIVE 81100 CASTRES · opened 2022-07-13 · SIRET 89884864300034

CHANGE SINCE OPENING — 2022 → today

	AT OPENING	TODAY	CHANGE
Location score	63.6	58.6	-5.0
Gyms within 1 km	3	3	0
Gyms within 2 km	4	5	+1
Competition weight, 2 km	3.30	4.61	+40%
Capture, 2 km	8,036	6,337	-21%
Saturation, 2 km vs national baseline	-8%	+26%	+34 pts

Competitor field as it stood on 2022-07-13 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



9 gym floors, 3 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	51 500 m	2,161 people	52	923 aged 18-64 + 1,238 workers = 2,161 over 0.79 km2 = 2,751/km2
	2 km	25,018 people	51	15,724 aged 18-64 + 9,294 workers = 25,018 over 12.57 km2 = 1,991/km2
Competition weight 15%	71 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	4.61 wt	52	4 genuine gym floors and 3 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	60 500 m	1,525 people	59	957 residents + 568 workers, demand within 500 m against every competitor within 3 km
	2 km	6,337 people	60	4,920 residents + 1,417 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	87 500 m	not measured	—	catchment of 1,652 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 5.5 LQ
	2 km	LQ 1.26	87	4 clubs / 28,802 residents = 13.89 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	11 500 m	0.73×	0	16,440 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.85×	18	19,100 EUR against 22,380 nationally, median of 14 IRIS within 2 km

NEAREST GYMS — 9 within 3 km; ▲ opened after 2022

0.58	PLANET FIT GYM 2018	0.82	Orange Bleue Castres L'Orange Bleue 2017
1.34	TOP GYM 2013	1.6	▲ SPORT ATTITUDE 2022
2.1	▲ THE HOME FORME FIT SANTE HAPPY DIET 2023	2.24	INTERVAL CASTRES Interval 2008
2.58	BASIC FIT Basic-Fit 2017	2.68	CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2020

... and 1 more within 3 km.

ACCESS — straight-line, GTFS

Rail	Castres — 1056 m
Bus	VENISE — 105 m
Footfall	Castres — 1056 m, 170,116 travellers/yr SNCF
Shops	5 within 150 m INSEE BPE