

KC LABREDE

1 club operated · AYGUEMORTE-LES-GRAVES · company founded 2021-05-23

1

club

Ayguemorte-Les-Graves

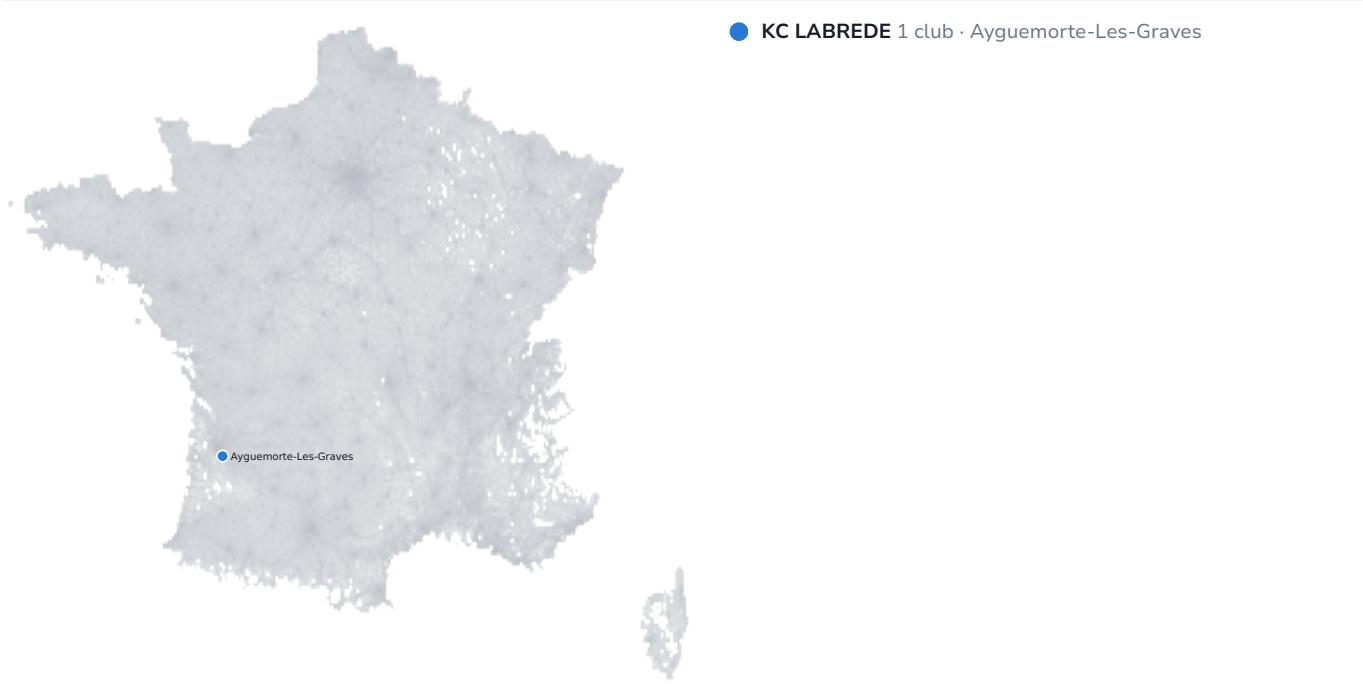
opened 2021–2021

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
KEEPCOOL	Ayguemorte-Les-Graves 33640	2021	1 → 1	1 → 1	2 → 1	3,429 → 2,073

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	KC LABREDE
SIREN	899802912
Founded	2021-05-23
Activity	93.12Z NAF/APE code
Employees	02 Sirene band
Officers	SKILLSFIT (Directeur général délégué); MZFIT (Directeur général délégué); DROPFIT (Directeur général); TOMFIT (Président); KAGI FITNESS (Directeur général)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

KEEPCOOL Ayguemorte-Les-Graves

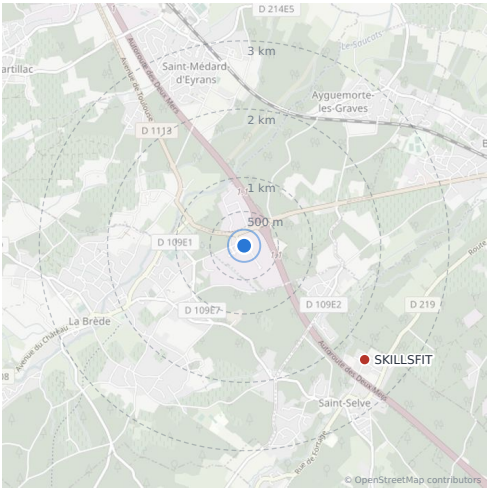
ZONE DES GRANDS PINS 7 ALLEE DE L'AGROSTIS 33640 AYGUEMORTE-LES-GRAVES · opened 2021-10-26 · SIRET 89980291200027

CHANGE SINCE OPENING — 2021 → today

	AT OPENING	TODAY	CHANGE
Location score	45.8	41.2	-4.6
Gyms within 1 km	1	1	0
Gyms within 2 km	1	1	0
Competition weight, 2 km	0	0.10	new
Capture, 2 km	3,429	2,073	-40%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2021-10-26 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



1 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	4 500 m	2 people	0	0 aged 18-64 + 2 workers = 2 over 0.79 km2 = 2/km2
	2 km	2,425 people	6	1,438 aged 18-64 + 988 workers = 2,425 over 12.57 km2 = 193/km2
Competition weight 15%	97 500 m	0.05 wt	97	0 genuine gym floors and 1 other sports site within 500 m, weighted by substitutability and price tier
	2 km	0.10 wt	97	0 genuine gym floors and 2 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	7 500 m	1 people	0	0 residents + 1 workers, demand within 500 m against every competitor within 3 km
	2 km	2,073 people	12	1,341 residents + 733 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	no residents within this radius at all, so there is no density to compare — a real zero, not missing data
	2 km	not measured	—	catchment of 2,442 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 3.7 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.15×	100	25,840 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.15×	100	25,840 EUR against 22,380 nationally, median of 1 IRIS within 2 km

NEAREST GYMS — 1 within 3 km; ▲ opened after 2021

2.43 ▲ SKILLSFIT 2024

ACCESS — straight-line, GTFS

Rail	Saint-Médard-d'Eyrans — 2919 m
Bus	Les Grands Pins — 158 m
Footfall	Saint-Médard-d'Eyrans — 2919 m, 98,569 travellers/yr SNCF
Shops	6 within 150 m INSEE BPE