

HEALTHY COMMUNITY COMPANY

1 club operated · BAYEUX · company founded 2021-08-30

1

club

Bayeux

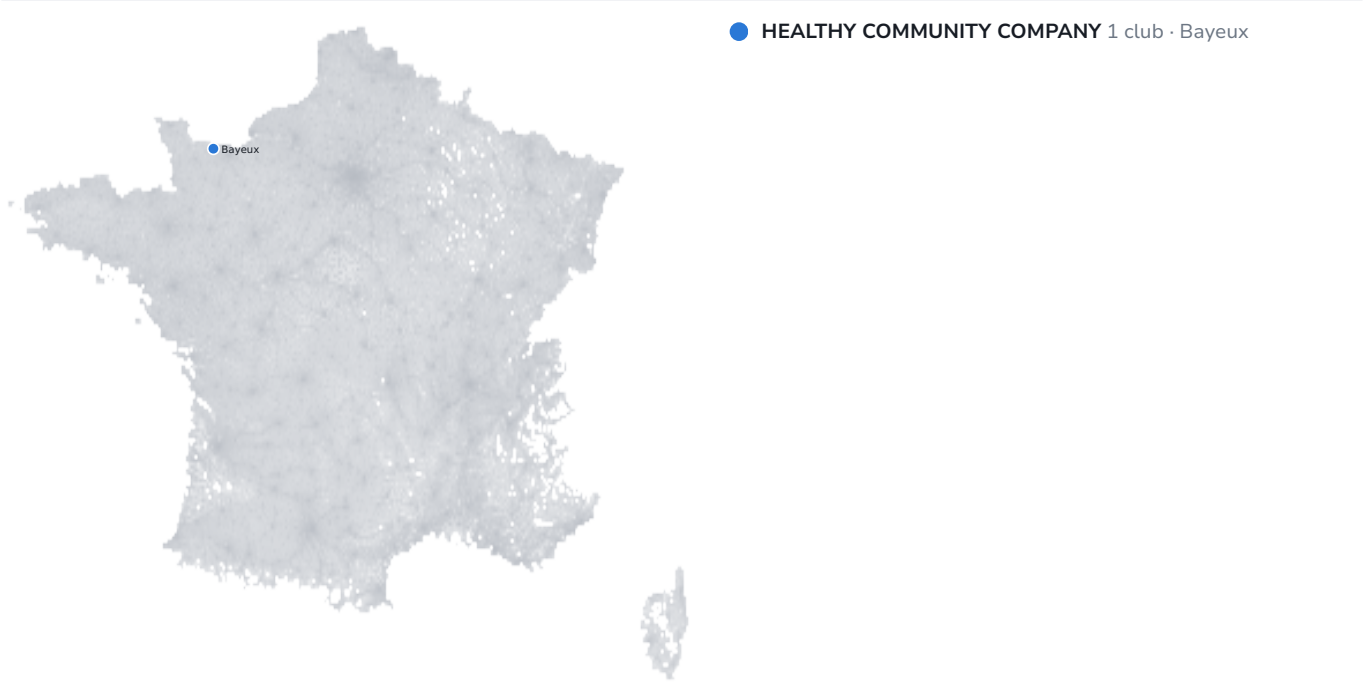
opened 2021–2021

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
Bayeux Body Fit	Bayeux 14400	2021	2 → 2	2 → 5	1,013 → 833	10,150 → 3,577

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	HEALTHY COMMUNITY COMPANY
SIREN	900614538
Founded	2021-08-30
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	Adele Claire Suzy BUSSEREAU (Gérant); Dorian Armand Jean-Jacques POMMAREDE (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

Bayeux Body Fit Bayeux

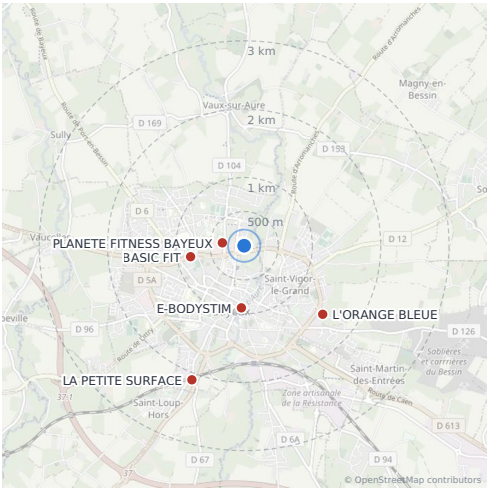
CENTRE COMMERCIAL EMERAUDE BOULEVARD D'EINDHOVEN 14400 BAYEUX · opened 2021-08-30 · SIRET 90061453800016

CHANGE SINCE OPENING — 2021 → today

	AT OPENING	TODAY	CHANGE
Location score	64.2	40	-24.2
Gyms within 1 km	2	4	+2
Gyms within 2 km	2	5	+3
Competition weight, 2 km	1	3.40	+240%
Capture, 2 km	10,150	3,577	-65%
Saturation, 2 km vs national baseline	-38%	+155%	+193 pts

Competitor field as it stood on 2021-08-30 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



5 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	41 500 m	1,337 people	42	887 aged 18-64 + 450 workers = 1,337 over 0.79 km2 = 1,703/km2
	2 km	14,718 people	41	7,628 aged 18-64 + 7,090 workers = 14,718 over 12.57 km2 = 1,171/km2
Competition weight 15%	58 500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	3.40 wt	59	4 genuine gym floors and 0 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	38 500 m	833 people	41	712 residents + 121 workers, demand within 500 m against every competitor within 3 km
	2 km	3,577 people	35	2,720 residents + 857 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	23 500 m	not measured	—	catchment of 1,649 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 5.5 LQ
	2 km	LQ 2.55	23	4 clubs / 14,275 residents = 28.02 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	41 500 m	0.81×	4	18,200 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	1.00×	65	22,290 EUR against 22,380 nationally, median of 8 IRIS within 2 km

NEAREST GYMS — 5 within 3 km; ▲ opened after 2021

0.32	PLANETE FITNESS BAYEUX Planete Fitness 2019	0.8	▲ BASIC FIT Basic-Fit 2024
0.91	▲ E-BODYSTIM 2024	1.53	▲ L'ORANGE BLEUE L'Orange Bleue 2026
2.11	▲ LA PETITE SURFACE 2024		

ACCESS — straight-line, GTFS

Rail	Bayeux — 1703 m
Bus	Dubois de la Cotadiere — 126 m
Footfall	Bayeux — 1703 m, 662,073 travellers/yr SNCF
Shops	17 within 150 m INSEE BPE