

CONTRE POINTE (CONTRE POINTE)

1 club operated · SAINT-DOULCHARD · company founded 2021-06-29

1

club

Saint-Doulchard

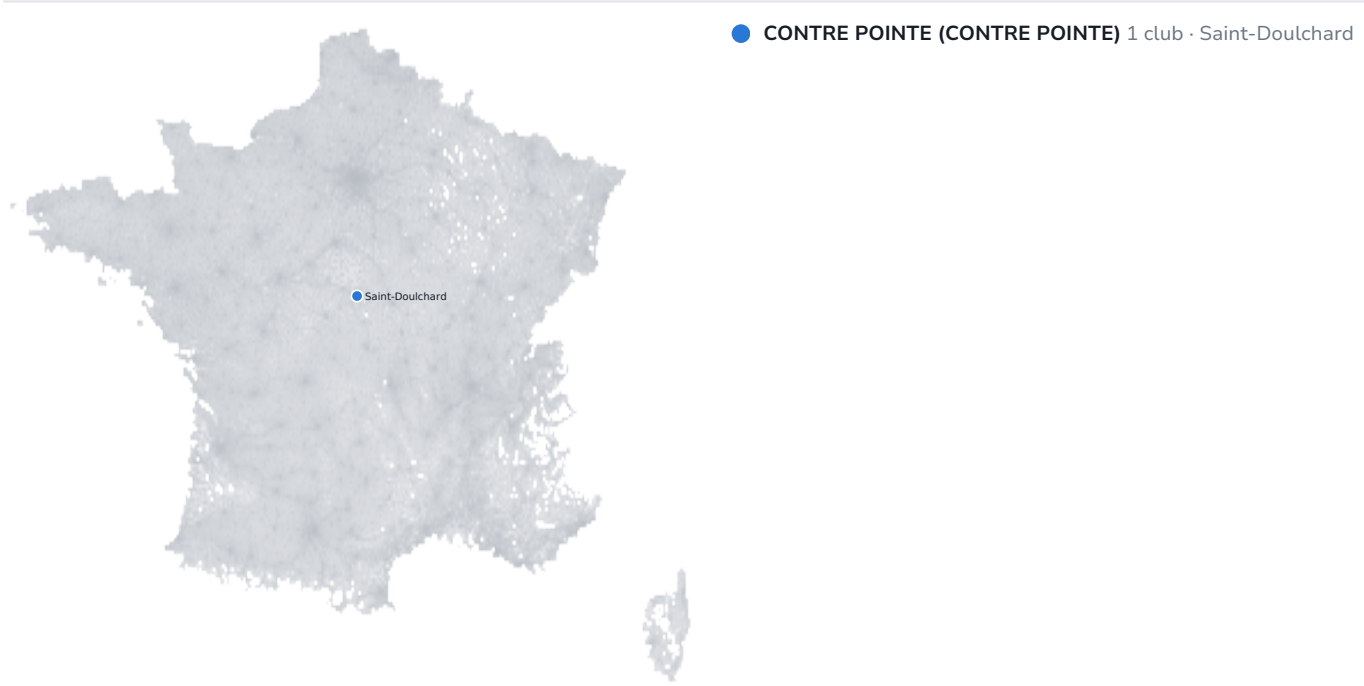
opened 2021–2021

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
CONTRE POINTE	Saint-Doulchard 18230	2021	0 → 1	1 → 2	1,155 → 775	6,044 → 4,665

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	CONTRE POINTE (CONTRE POINTE)	Registered capital	<i>not stated in any filing</i>
SIREN	900916503	Years filed	0 of the last 0 on record
Founded	2021-06-29	Debt falling due	<i>not filed</i> — the maturity table is a complete-regime page
Activity	93.11Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	01 Sirene band	Ownership changes	<i>not tracked</i> — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	MARC RICHARD ANDRE JEAN-MARIE COUSIN (Gérant); BRICE MAURICE DANIEL PICAULT (Gérant)		

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

CONTRE POINTE Saint-Doulchard

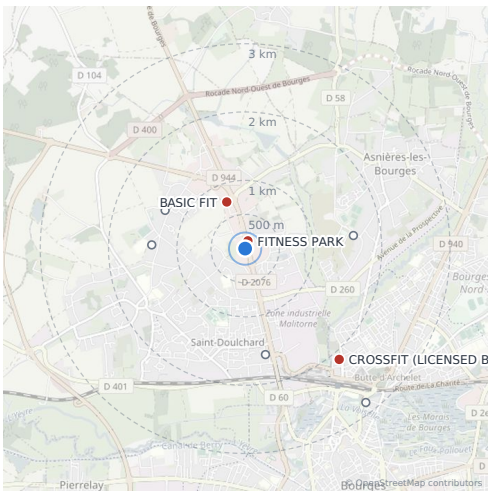
839 ROUTE D'ORLEANS 18230 SAINT-DOULCHARD · opened 2021-06-29 · SIRET 90091650300015

CHANGE SINCE OPENING — 2021 → today

	AT OPENING	TODAY	CHANGE
Location score	61	53.5	-7.5
Gyms within 1 km	1	2	+1
Gyms within 2 km	1	2	+1
Competition weight, 2 km	1.25	1.95	+56%
Capture, 2 km	6,044	4,665	-23%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2021-06-29 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



3 gym floors, 5 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	36 500 m	1,029 people	36	213 aged 18-64 + 816 workers = 1,029 over 0.79 km2 = 1,310/km2
	2 km	11,390 people	36	5,019 aged 18-64 + 6,371 workers = 11,390 over 12.57 km2 = 906/km2
Competition weight 15%	69 500 m	0.70 wt	68	1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	1.95 wt	70	2 genuine gym floors and 4 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	44 500 m	775 people	39	259 residents + 516 workers, demand within 500 m against every competitor within 3 km
	2 km	4,665 people	47	2,799 residents + 1,866 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 496 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 17.8 LQ
	2 km	not measured	—	catchment of 9,708 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 0.9 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	85 500 m	1.05x	85	23,590 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.06x	85	23,635 EUR against 22,380 nationally, median of 4 IRIS within 2 km

NEAREST GYMS — 3 within 3 km; ▲ opened after 2021

0.12 ▲ FITNESS PARK Fitness Park 2024	0.73 BASIC FIT Basic-Fit 2017
2.13 CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2019	

ACCESS — straight-line, GTFS

Rail	Bourges — 2420 m
Bus	Centre Commercial St Doulchard — 149 m
Footfall	Bourges — 2420 m, 1,383,929 travellers/yr SNCF
Shops	3 within 150 m INSEE BPE

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