

CLUB GYMINI PLUS, LE SPORT EN FAMILLE

1 club operated · BEZIERS · company founded 2021-07-19

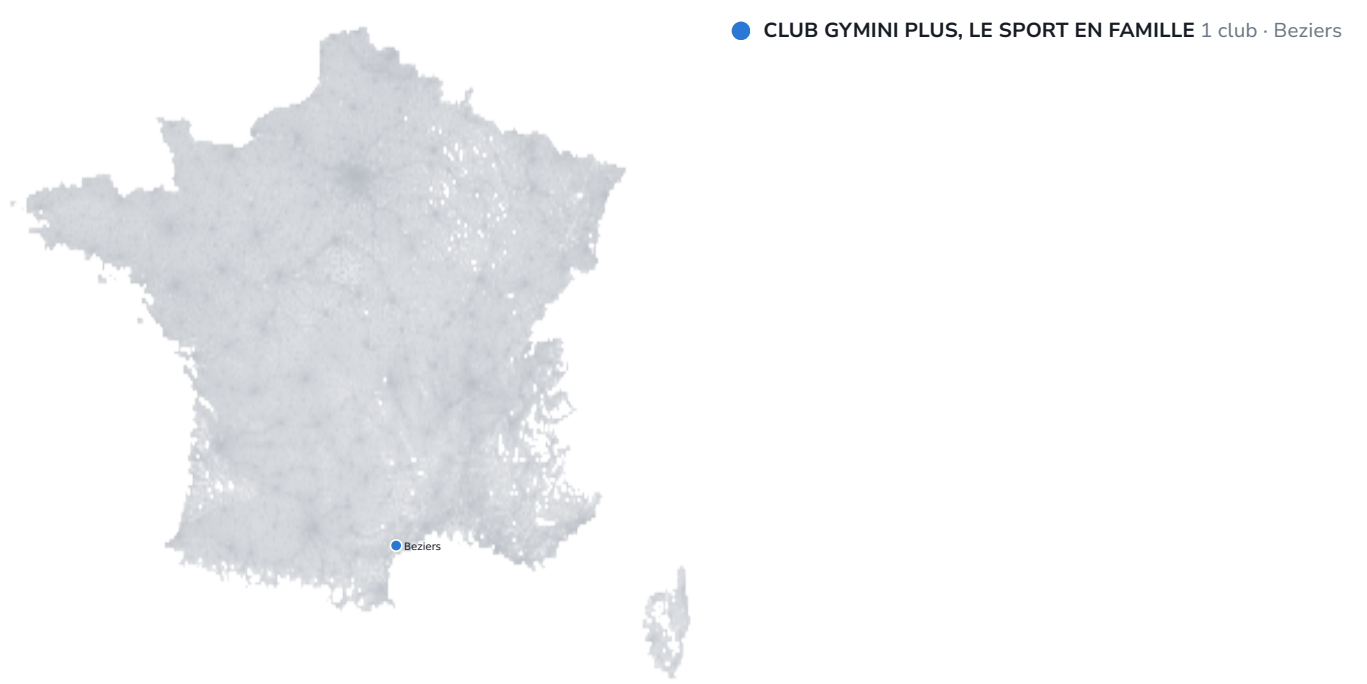
1
club

Beziers
opened 2021–2021

€-56,254
EBITDA 2023

**revenue €16,400 ·
net €-63,890**
equity €-76,417 · financial
debt €58,626 · cash €1,732 ·
2 risk flags

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
CLUB GYMINI PLUS, LE SPORT EN FAMILLE	Beziers 34500	2021	3 → 3	5 → 8	2,796 → 2,296	9,371 → 6,394

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	CLUB GYMINI PLUS, LE SPORT EN FAMILLE
SIREN	902292762
Founded	2021-07-19
Activity	93.13Z NAF/APE code
Employees	01 Sirene band
Officers	CLAUDINE VALETTE (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	€1,000
Years filed	1 of the last 1 on record — 1 complete
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

- ▼ negative equity — 2023, €-76,417
- ▼ high leverage — 2023, debt €58,626 vs EBITDA €-56,254

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE
2023	€16,400	€-56,254	-343%	€-63,353	€-63,890	€-76,417	€58,626	€1,732	€41,690	€30,025	—

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

CLUB GYMINI PLUS, LE SPORT EN FAMILLE Beziers

74 B AV SAINT SAENS 34500 BEZIERS · opened 2021-07-19 · SIRET 90229276200017

CHANGE SINCE OPENING — 2021 → today

	AT OPENING	TODAY	CHANGE
Location score	63.1	57.3	-5.8
Gyms within 1 km	4	5	+1
Gyms within 2 km	5	8	+3
Competition weight, 2 km	6.25	9.15	+46%
Capture, 2 km	9,371	6,394	-32%
Saturation, 2 km vs national baseline	-34%	+19%	+53 pts

Competitor field as it stood on 2021-07-19 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



13 gym floors, 12 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	67	500 m	6,212 people	73 4,702 aged 18-64 + 1,511 workers = 6,212 over 0.79 km2 = 7,910/km2
		2 km	46,683 people	63 28,377 aged 18-64 + 18,306 workers = 46,683 over 12.57 km2 = 3,715/km2
Competition weight 15%	40	500 m	1.40 wt	46 2 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
		2 km	9.15 wt	36 7 genuine gym floors and 12 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	65	500 m	2,296 people	71 1,938 residents + 358 workers, demand within 500 m against every competitor within 3 km
		2 km	6,394 people	60 4,896 residents + 1,498 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	90	500 m	not measured	— catchment of 8,458 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.1 LQ
		2 km	LQ 1.19	90 7 clubs / 53,454 residents = 13.10 per 100k against 11.01 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	0	500 m	0.63×	0 14,190 EUR against 22,380 nationally, median of 4 IRIS within 500 m
		2 km	0.65×	0 14,650 EUR against 22,380 nationally, median of 20 IRIS within 2 km

NEAREST GYMS — 13 within 3 km; ▲ opened after 2021

0.06 L'ORANGE BLEUE L'Orange Bleue 2015	0.21 BASIC FIT Basic-Fit
0.61 SAAJ 3 Keepcool 2010	0.62 ▲ ON AIR On Air 2024
1.16 CANAL GYM 2019	1.41 ▲ NUMI STUDIO 2026
1.96 ▲ FITNESSPARK Fitness Park 2024	2.05 ▲ MOMENTUM GYM 2026
... and 5 more within 3 km.	

ACCESS — straight-line, GTFS

Rail	Béziers — 841 m
Bus	Gounod — 143 m
Footfall	Béziers — 841 m, 1,693,346 travellers/yr SNCF
Shops	27 within 150 m INSEE BPE