

SAS XFIT SECLIN

1 club operated · SECLIN · company founded 2021-09-15

1

club

Seclin

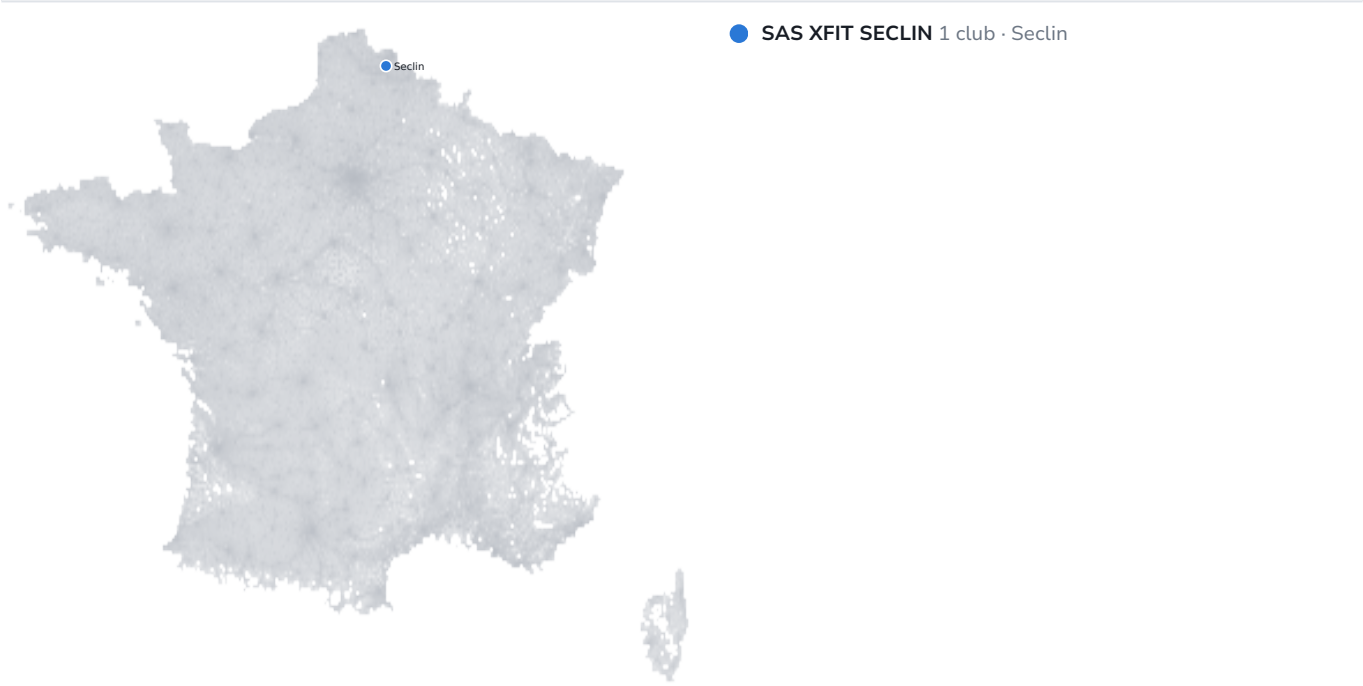
opened 2021–2021

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
CROSSFIT (LICENSED BOX)	Seclin 59113	2021	2 → 2	2 → 2	1,474 → 1,474	14,144 → 14,144

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	SAS XFIT SECLIN	Registered capital	not stated in any filing
SIREN	903073591	Years filed	0 of the last 0 on record
Founded	2021-09-15	Debt falling due	not filed — the maturity table is a complete-regime page
Activity	93.13Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	03 Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	Julie DEWAGUET (Président de SAS); Jérémy DOISE (Directeur Général)		

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

CROSSFIT (LICENSED BOX) Seclin

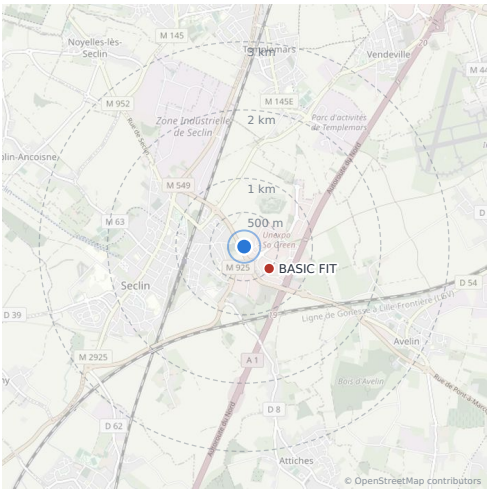
257 RUE DE L'INDUSTRIE 59113 SECLIN · opened 2021-09-15 · SIRET 90307359100013

CHANGE SINCE OPENING — 2021 → today

	AT OPENING	TODAY	CHANGE
Location score	73.7	73.7	0.0
Gyms within 1 km	2	2	0
Gyms within 2 km	2	2	0
Competition weight, 2 km	0.40	0.40	0%
Capture, 2 km	14,144	14,144	0%
Saturation, 2 km vs national baseline	-17%	-15%	+2 pts

Competitor field as it stood on 2021-09-15 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



1 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	43 500 m	1,721 people	47	354 aged 18-64 + 1,366 workers = 1,721 over 0.79 km2 = 2,191/km2
	2 km	14,030 people	40	6,561 aged 18-64 + 7,468 workers = 14,030 over 12.57 km2 = 1,116/km2
Competition weight 15%	86 500 m	0.40 wt	79	1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	0.40 wt	91	1 genuine gym floor and 0 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	80 500 m	1,474 people	58	539 residents + 935 workers, demand within 500 m against every competitor within 3 km
	2 km	14,144 people	94	8,612 residents + 5,532 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 594 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 15.3 LQ
	2 km	LQ 0.85	100	1 club / 10,654 residents = 9.39 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	66 500 m	0.99×	63	22,120 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.00×	68	22,460 EUR against 22,380 nationally, median of 2 IRIS within 2 km

NEAREST GYMS — 1 within 3 km; ▲ opened after 2021

0.49 BASIC FIT Basic-Fit

ACCESS — straight-line, GTFS

Rail	Seclin — 935 m
Bus	Centre Commercial — 236 m
Footfall	Seclin — 935 m, 392,035 travellers/yr SNCF
Shops	4 within 150 m INSEE BPE