

VGS

1 club operated · SOLLIES-PONT · company founded 2021-09-15

1

club

Sollies-Pont

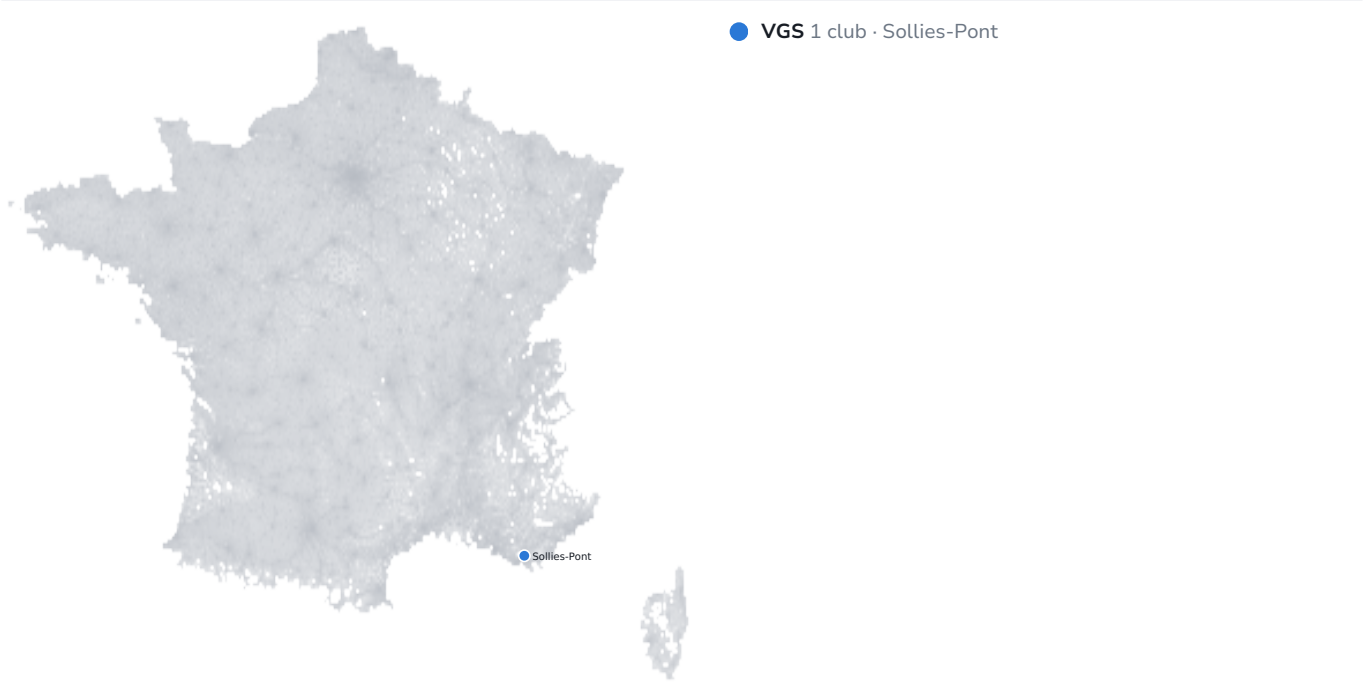
opened 2022-2022 · 1 closed

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
VGS	Sollies-Pont 83210	2022	2 → 2	3 → 3	427 → 425	2,744 → 2,721

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: VGS (Hyerès).

LEGAL IDENTITY — INSEE Sirene

Legal name	VGS
SIREN	904018876
Founded	2021-09-15
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	RP INVEST (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

VGS Solliès-Pont

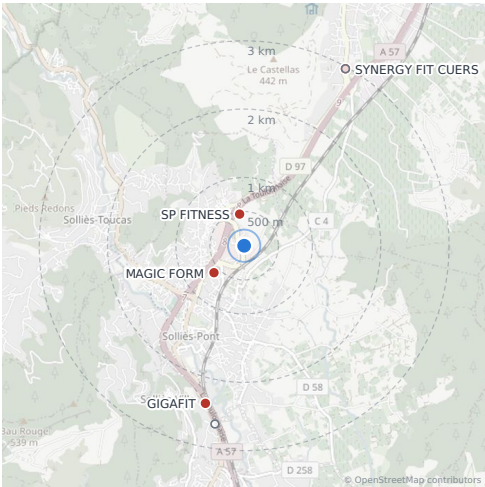
ZAC DE LA POULASSE 15 AVENUE BERNARD PALISSY 83210 SOLLIES-PONT · opened 2022-11-30 · SIRET 90401887600022

CHANGE SINCE OPENING — 2022 → today

	AT OPENING	TODAY	CHANGE
Location score	47.9	47.5	-0.4
Gyms within 1 km	3	3	0
Gyms within 2 km	3	3	0
Competition weight, 2 km	2	2	0%
Capture, 2 km	2,744	2,721	-1%
Saturation, 2 km vs national baseline	+60%	+64%	+4 pts

Competitor field as it stood on 2022-11-30 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



4 gym floors, 2 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	30 500 m	757 people	30	298 aged 18-64 + 459 workers = 757 over 0.79 km2 = 963/km2
	2 km	8,627 people	30	6,333 aged 18-64 + 2,294 workers = 8,627 over 12.57 km2 = 687/km2
Competition weight 15%	65 500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	2.00 wt	70	2 genuine gym floors and 0 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	22 500 m	425 people	21	188 residents + 237 workers, demand within 500 m against every competitor within 3 km
	2 km	2,721 people	24	2,229 residents + 492 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	68 500 m	not measured	—	catchment of 513 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 17.7 LQ
	2 km	LQ 1.64	68	2 clubs / 11,073 residents = 18.06 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	75 500 m	1.02×	75	22,920 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.02×	75	22,920 EUR against 22,380 nationally, median of 3 IRIS within 2 km

NEAREST GYMS — 4 within 3 km; ▲ opened after 2022

0.47	SP FITNESS 2015	0.59	MAGIC FORM Magic Form 2012
2.38	GIGAFIT GigaFit 2019	2.98	▲ SYNERGY FIT CUERS Synergy Fit 2024

ACCESS — straight-line, GTFS

Rail	Solliès-Pont — 1350 m
Bus	Cadenet — 124 m
Footfall	Solliès-Pont — 1350 m, 123,336 travellers/yr SNCF
Shops	24 within 150 m INSEE BPE