

BASAKI (PHENIX MONTELMAR)

1 club operated · MONTELMAR · company founded 2021-11-16

1

club

Montelimar

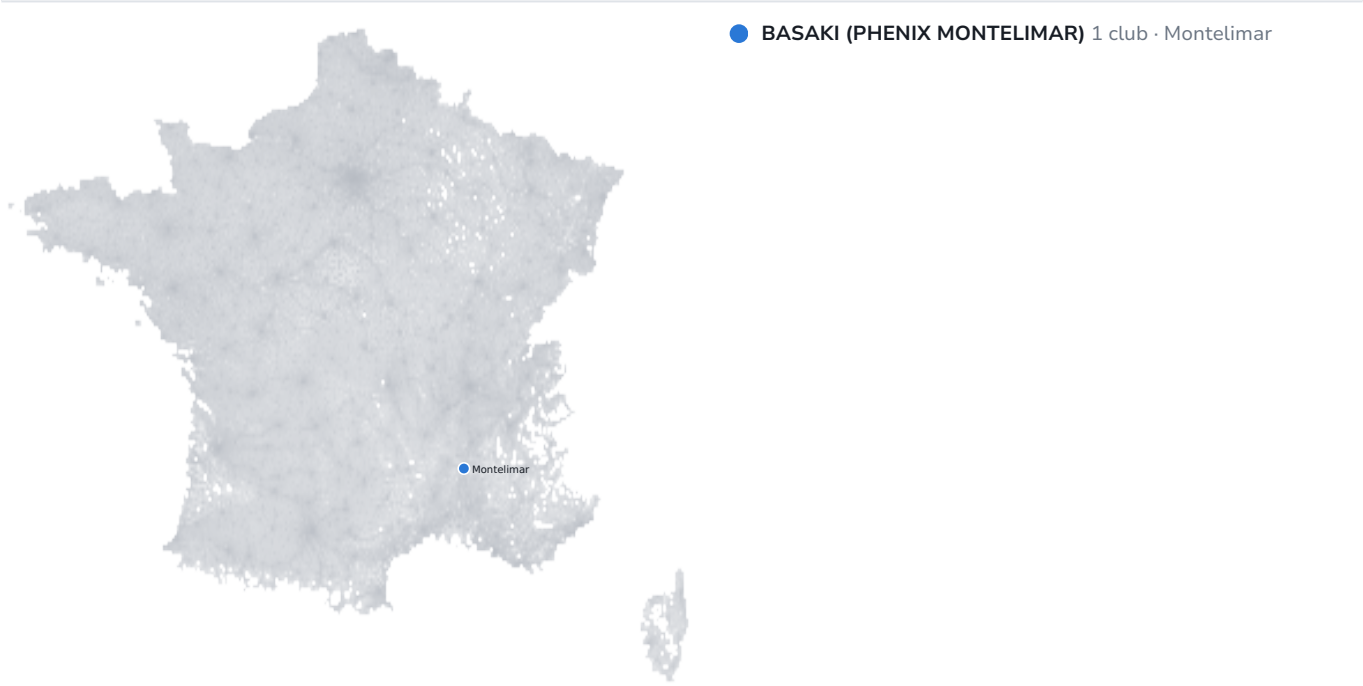
opened 2021–2021

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
CROSSFIT (LICENSED BOX)	Montelimar 26200	2021	2 → 3	3 → 4	976 → 833	3,887 → 3,586

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	BASAKI (PHENIX MONTELMAR)
SIREN	907571129
Founded	2021-11-16
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	ROMUALD KINDT (Directeur Général); FLORIAN DJEMAI GILBERT SAIHI (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

CROSSFIT (LICENSED BOX) Montelimar

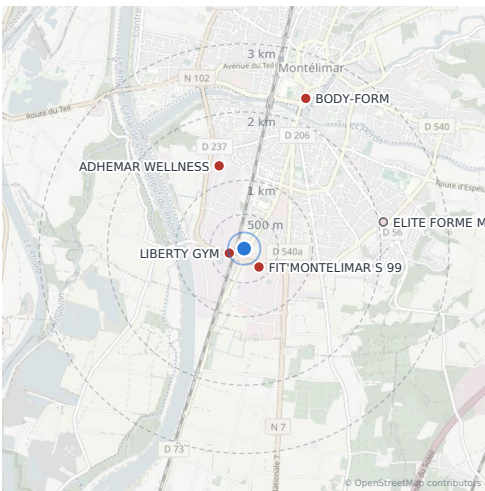
112 ROUTE DE CHATEAUNEUF 26200 MONTELMIMAR · opened 2021-11-16 · SIRET 90757112900028

CHANGE SINCE OPENING — 2021 → today

	AT OPENING	TODAY	CHANGE
Location score	50.3	39.1	-11.2
Gyms within 1 km	2	3	+1
Gyms within 2 km	3	4	+1
Competition weight, 2 km	2	2.40	+20%
Capture, 2 km	3,887	3,586	-8%
Saturation, 2 km vs national baseline	+77%	+172%	+96 pts

Competitor field as it stood on 2021-11-16 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



5 gym floors, 1 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	39 500 m	1,600 people	45	236 aged 18-64 + 1,364 workers = 1,600 over 0.79 km2 = 2,037/km2
	2 km	11,004 people	35	5,524 aged 18-64 + 5,480 workers = 11,004 over 12.57 km2 = 876/km2
Competition weight 15%	58 500 m	1.40 wt	46	2 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	2.40 wt	66	3 genuine gym floors and 0 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	38 500 m	833 people	41	208 residents + 625 workers, demand within 500 m against every competitor within 3 km
	2 km	3,586 people	36	1,906 residents + 1,680 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	14 500 m	not measured	—	catchment of 376 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 24.2 LQ
	2 km	LQ 2.73	14	3 clubs / 10,004 residents = 29.99 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	51 500 m	0.95x	51	21,350 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	0.95x	51	21,350 EUR against 22,380 nationally, median of 3 IRIS within 2 km

NEAREST GYMS — 5 within 3 km; ▲ opened after 2021

0.23 ▲ LIBERTY GYM Liberty Gym 2025	0.35 FIT' MONTELMIMAR S 99 Keepcool 2017
1.27 ADHEMAR WELLNESS 2012	2.08 ▲ ELITE FORME MONTELMIMAR 2026
2.38 BODY-FORM 2009	

ACCESS — straight-line, GTFS

Rail	Montélimar — 2811 m
Bus	Gournier — 238 m
Footfall	Montélimar — 2811 m, 1,053,025 travellers/yr SNCF
Shops	15 within 150 m INSEE BPE