

OB BISCA (L ORANGE BLEUE BISCARROSSE)

1 club operated · BISCARROSSE · company founded 2022-01-01

1

club

Biscarrosse

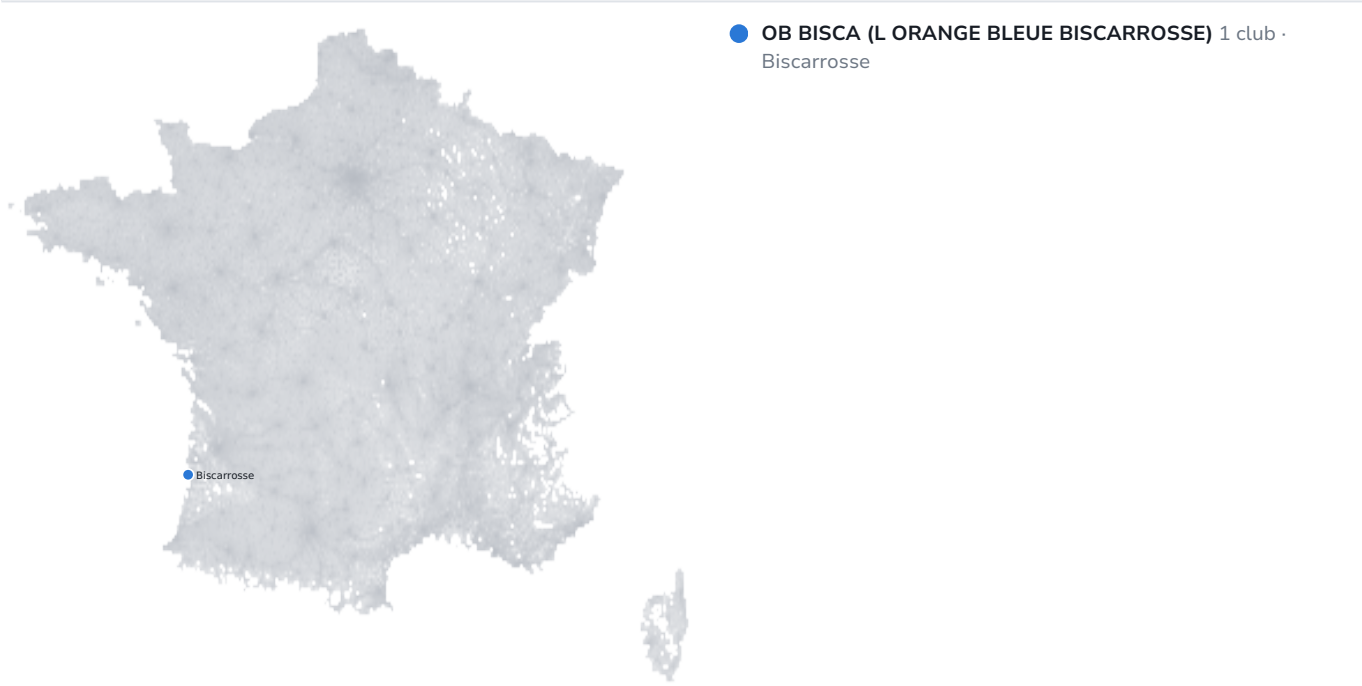
opened 2022-2022

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
L ORANGE BLEUE BISCARROSSE	Biscarrosse 40600	2022	1 → 1	1 → 1	756 → 756	2,038 → 2,038

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	OB BISCA (L ORANGE BLEUE BISCARROSSE)	Registered capital	€20,000
SIREN	908048499	Years filed	3 of the last 3 on record — 3 complete
Founded	2022-01-01	Debt falling due	not filed — the maturity table is a complete-regime page
Activity	93.13Z NAF/APE code	Confidentiality	income statement withheld: 2024, 2023, 2022
Employees	02 Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	IMPULSION (Président de SAS)		

RISK FLAGS — from the accounts

▼ negative equity — 2024, €-26,682

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE
2024	income statement withheld — Partiellement confidentiel					€-26,682	€182,749	€915	—	—	—
2023	income statement withheld — Partiellement confidentiel					€-62,917	€209,885	€1,513	—	—	2
2022	income statement withheld — Partiellement confidentiel					€-16,976	€253,175	€27,451	—	—	1

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

L ORANGE BLEUE BISCARROSSE Biscarrosse

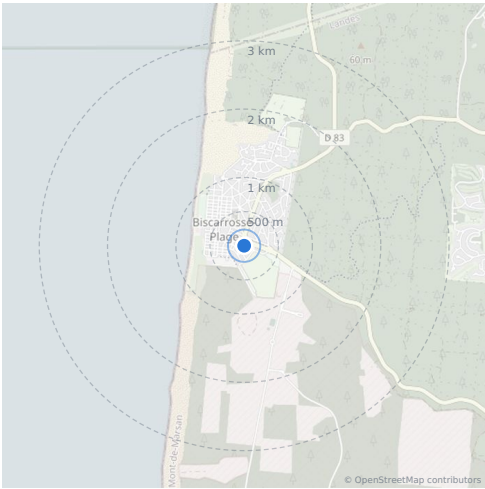
CENTRE COMMERCIAL E. LECLERC AVENUE DE LA PLAGE 40600 BISCARROSSE · opened 2022-01-01 · SIRET 90804849900010

CHANGE SINCE OPENING — 2022 → today

	AT OPENING	TODAY	CHANGE
Location score	48.1	48.1	0.0
Gyms within 1 km	1	1	0
Gyms within 2 km	1	1	0
Competition weight, 2 km	0	0	new
Capture, 2 km	2,038	2,038	0%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2022-01-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



0 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	9 500 m	540 people	24	308 aged 18-64 + 232 workers = 540 over 0.79 km2 = 687/km2
	2 km	1,290 people	0	874 aged 18-64 + 416 workers = 1,290 over 12.57 km2 = 103/km2
Competition weight 15%	100 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	22 500 m	756 people	38	524 residents + 232 workers, demand within 500 m against every competitor within 3 km
	2 km	2,038 people	11	1,622 residents + 416 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 524 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 17.3 LQ
	2 km	not measured	—	catchment of 1,622 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 5.6 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.16×	100	26,000 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.16×	100	26,000 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)

NEAREST GYMS — 0 within 3 km; ▲ opened after 2022

ACCESS — straight-line, GTFS

Bus	BISCARROSSE - PLAGE AV DE LA PLAGE — 91 m
Shops	9 within 150 m INSEE BPE