

LES NEPTUNES HOLDING

1 club operated · SAINT-HERBLAIN · company founded 2021-12-23

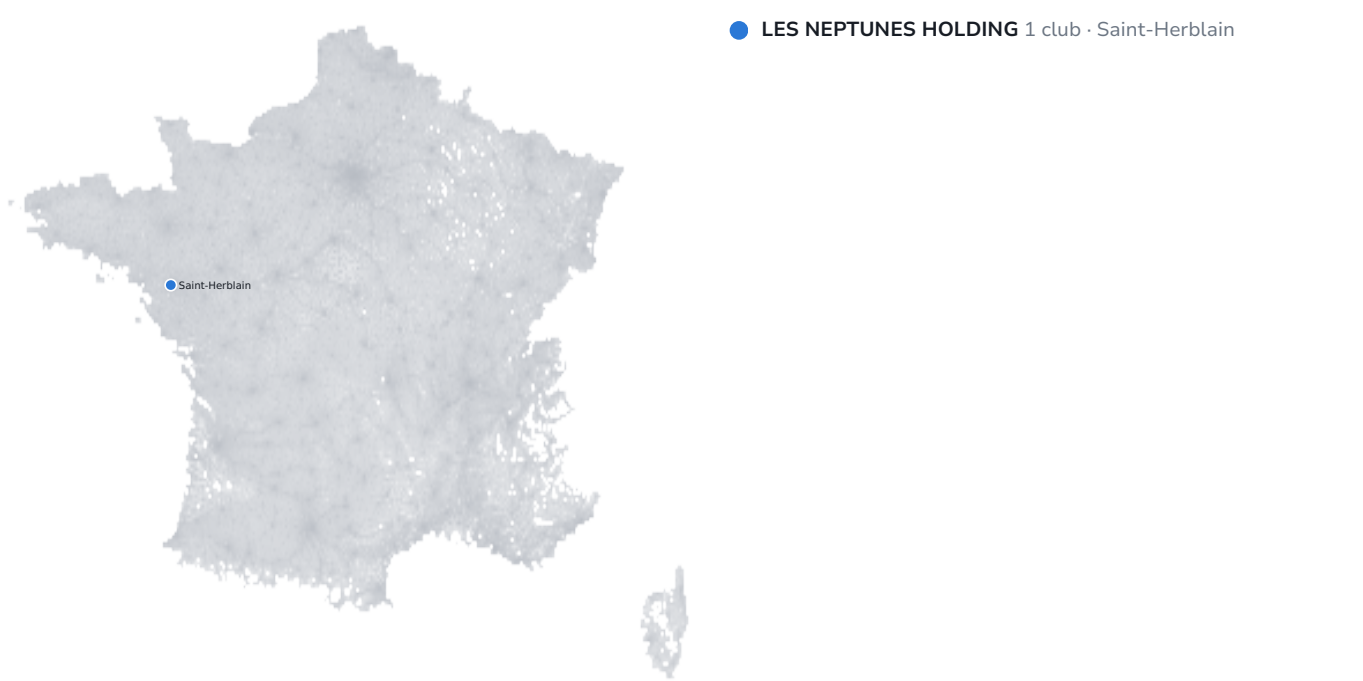
1
club

Saint-Herblain
opened 2021–2021

€-325,757
EBITDA 2022

revenue
€772,808 · net
€-1,396,154
equity €-1,386,154 ·
financial debt €1,734,818
· cash €587 · 2 risk flags

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
LES NEPTUNES HOLDING	Saint-Herblain 44800	2021	0 → 0	2 → 3	5,400 → 5,175	23,595 → 18,182

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	LES NEPTUNES HOLDING	Registered capital	€10,000
SIREN	908586431	Years filed	2 of the last 2 on record — 2 complete
Founded	2021-12-23	Debt falling due	€2,623,701 within a year against cash of €587
Activity	93.11Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	11 Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	EMARGENCE AUDIT (Commissaire aux comptes titulaire); REALITES IMPACTS (Président de SAS)		

RISK FLAGS — from the accounts

▼ **negative equity** — 2022, €-1,386,154

▼ **high leverage** — 2022, debt €1,734,818 vs EBITDA €-325,757

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE
2022	€772,808	€-325,757	-42%	€-328,499	€-1,396,154	€-1,386,154	€1,734,818	€587	€309,659	€763,647	—
2021	—	—	—	—	—	€10,000	—	€10,000	—	—	—

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

LES NEPTUNES HOLDING Saint-Herblain

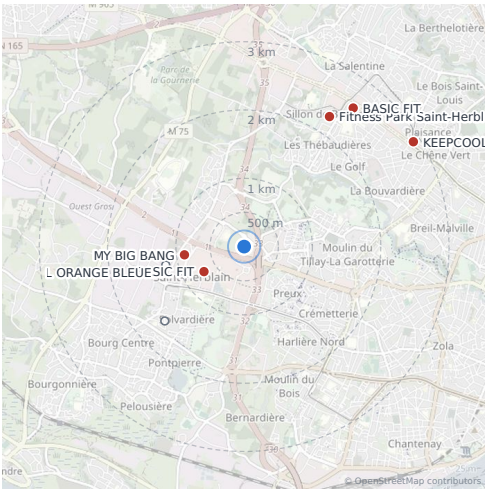
1 IMPASSE CLAUDE NOUGARO 44800 SAINT-HERBLAIN · opened 2021-12-23 · SIRET 90858643100011

CHANGE SINCE OPENING — 2021 → today

	AT OPENING	TODAY	CHANGE
Location score	85.1	83.6	-1.5
Gyms within 1 km	1	2	+1
Gyms within 2 km	2	3	+1
Competition weight, 2 km	1.70	2.86	+68%
Capture, 2 km	23,595	18,182	-23%
Saturation, 2 km vs national baseline	-32%	+2%	+34 pts

Competitor field as it stood on 2021-12-23 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



6 gym floors, 2 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	500 m	5,975 people	72	0 aged 18-64 + 5,975 workers = 5,975 over 0.79 km ² = 7,608/km ²
	2 km	45,499 people	62	15,764 aged 18-64 + 29,734 workers = 45,499 over 12.57 km ² = 3,621/km ²
Competition weight 15%	500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	2.86 wt	63	3 genuine gym floors and 2 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	500 m	5,175 people	95	0 residents + 5,175 workers, demand within 500 m against every competitor within 3 km
	2 km	18,182 people	100	6,838 residents + 11,344 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	500 m	not measured	—	no residents within this radius at all, so there is no density to compare — a real zero, not missing data
	2 km	LQ 1.02	99	3 clubs / 26,036 residents = 11.52 per 100k against 11.31 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	500 m	1.03×	76	23,000 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.03×	76	23,000 EUR against 22,380 nationally, median of 17 IRIS within 2 km

NEAREST GYMS — 6 within 3 km; ▲ opened after 2021

0.69	BASIC FIT Basic-Fit 2013	0.88	▲ MY BIG BANG My Big Bang 2023
1.27	L'ORANGE BLEUE L'Orange Bleue 2014	2.28	▲ Fitness Park Saint-Herblain - Le Sillon Shopping Fitness Park 2023
2.58	BASIC FIT Basic-Fit 2016	2.92	KEEPCOOL Keepcool 2014

ACCESS — straight-line, GTFS

Tram	Marcel Paul — 2166 m
Bus	Edith Piaf — 114 m
Footfall	La Basse Indre - Saint-Herblain — 3745 m, 36,061 travellers/yr SNCF
Shops	12 within 150 m INSEE BPE