

ZEKBENDE (BODY PARK)

1 club operated · AULNOYE AYMERIES · company founded 2022-01-02

1

club

Aulnoye Aymeries

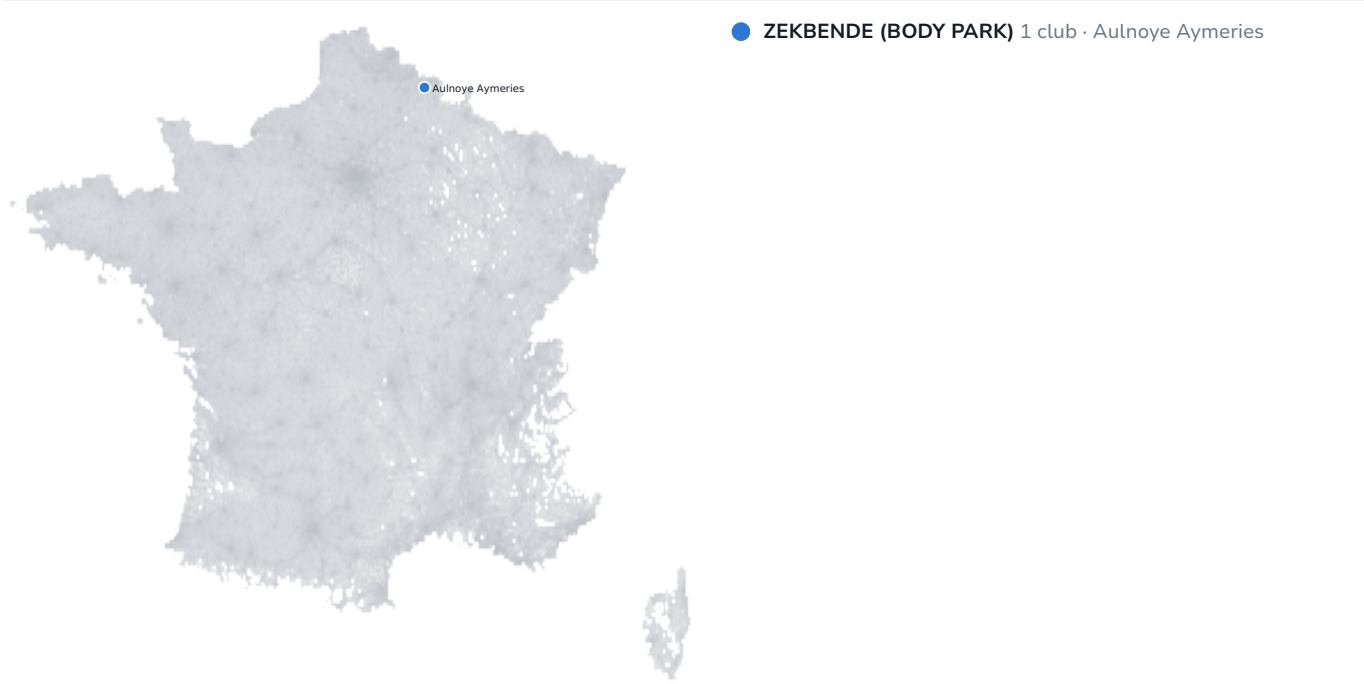
opened 2022-2022

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
BODY PARK	Aulnoye Aymeries 59620	2022	1 → 2	1 → 2	2,229 → 1,142	12,190 → 6,444

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	ZEKBENDE (BODY PARK)	Registered capital	not stated in any filing
SIREN	908602394	Years filed	0 of the last 0 on record
Founded	2022-01-02	Debt falling due	not filed — the maturity table is a complete-regime page
Activity	93.13Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	03 Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	MOHAMMED BENDENIA (Directeur Général); MOHAMED ZEKHNINI (Président de SAS)		

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

BODY PARK Aulnoye Aymeries

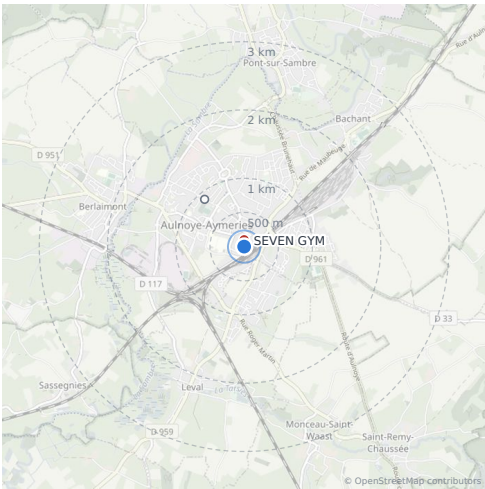
RUE ZOLA 59620 AULNOYE AYMERIES · opened 2022-01-02 · SIRET 90860239400011

CHANGE SINCE OPENING — 2022 → today

	AT OPENING	TODAY	CHANGE
Location score	66.8	55.5	-11.3
Gyms within 1 km	1	2	+1
Gyms within 2 km	1	2	+1
Competition weight, 2 km	0.10	1.10	+1000%
Capture, 2 km	12,190	6,444	-47%
Saturation, 2 km vs national baseline	-100%	-23%	+77 pts

Competitor field as it stood on 2022-01-02 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



1 gym floors, 1 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	38 500 m	1,626 people	46	949 aged 18-64 + 677 workers = 1,626 over 0.79 km2 = 2,070/km2
	2 km	9,462 people	32	6,664 aged 18-64 + 2,798 workers = 9,462 over 12.57 km2 = 753/km2
Competition weight 15%	71 500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	1.10 wt	80	1 genuine gym floor and 1 other sports site within 2 km, weighted by substitutability and price tier
Capture weight 20%	56 500 m	1,142 people	50	795 residents + 346 workers, demand within 500 m against every competitor within 3 km
	2 km	6,444 people	61	5,184 residents + 1,260 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 1,583 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 5.7 LQ
	2 km	LQ 0.77	100	1 club / 11,752 residents = 8.51 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	0 500 m	0.77×	0	17,310 EUR against 22,380 nationally, median of 2 IRIS within 500 m
	2 km	0.80×	0	17,885 EUR against 22,380 nationally, median of 6 IRIS within 2 km

NEAREST GYMS — 1 within 3 km; ▲ opened after 2022

0.1 ▲ SEVEN GYM 2025

ACCESS — straight-line, GTFS

Rail	Aulnoye-Aymeries — 135 m
Bus	AULNOYE-AYMERIES - Pôle Gare - Quai E — 62 m
Footfall	Aulnoye-Aymeries — 135 m, 728,190 travellers/yr SNCF
Shops	21 within 150 m INSEE BPE