

DAVID MONTOIS FORMATION

2 clubs operated · SAINT-MALO · company founded 2022-01-01

2

clubs

Saint-Malo

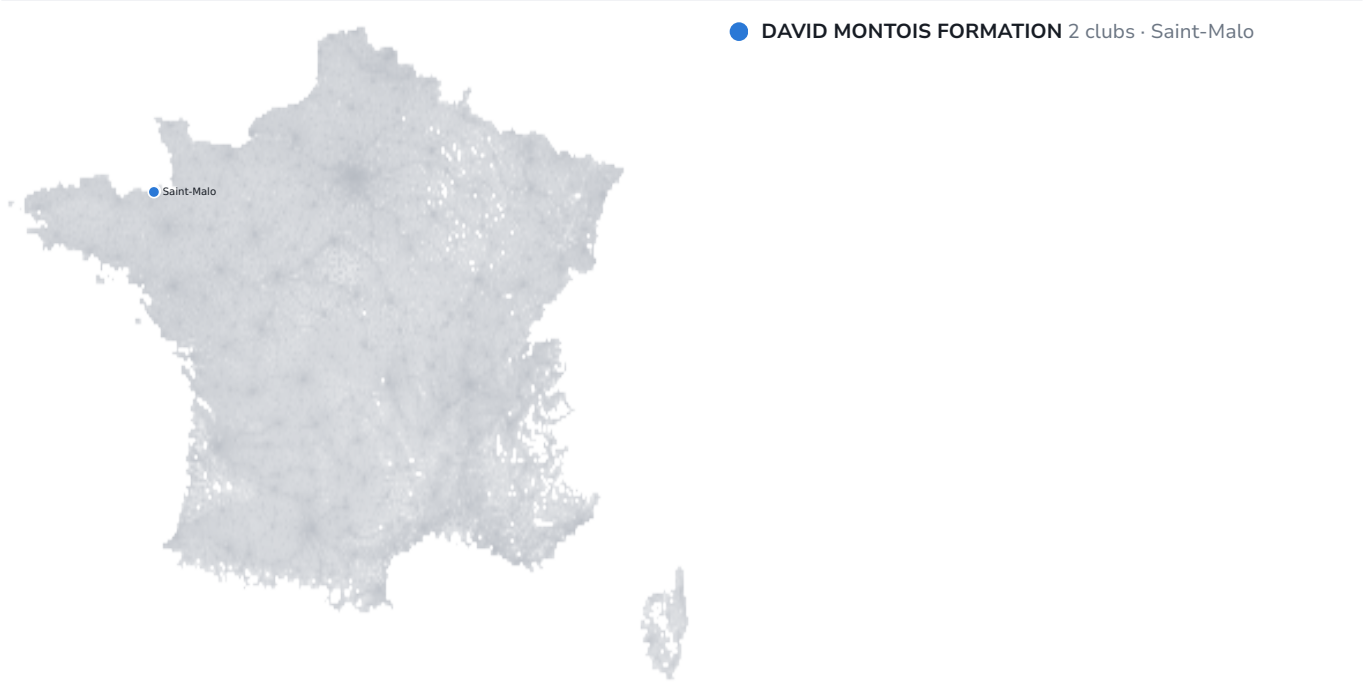
opened 2025–2025

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 2 clubs



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
DAVID MONTOIS FORMATION	Saint-Malo 35400	2025	0 → 1	4 → 8	2,274 → 1,227	10,553 → 4,752
DAVID MONTOIS FORMATION	Saint-Malo 35400	2025	1 → 1	4 → 4	1,144 → 1,248	5,456 → 4,725

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	DAVID MONTOIS FORMATION
SIREN	908605728
Founded	2022-01-01
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	DAVID ALEXIS MONTOIS (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 2 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

DAVID MONTOIS FORMATION Saint-Malo

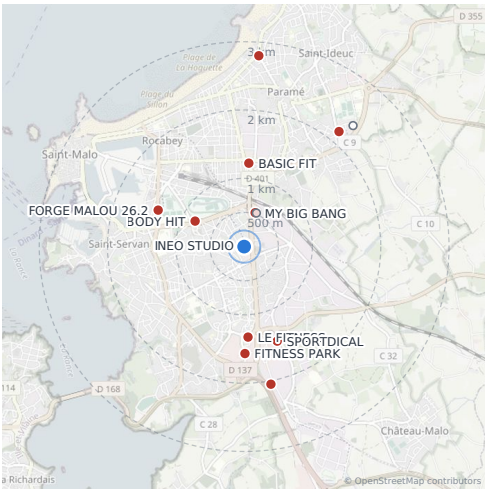
22 RUE DE L'ARKANSAS 35400 SAINT-MALO · opened 2025-05-01 · SIRET 90860572800025

CHANGE SINCE OPENING — 2025 → today

	AT OPENING	TODAY	CHANGE
Location score	68.2	44.5	-23.7
Gyms within 1 km	1	3	+2
Gyms within 2 km	4	8	+4
Competition weight, 2 km	3.90	7.60	+95%
Capture, 2 km	10,553	4,752	-55%
Saturation, 2 km vs national baseline	+25%	+151%	+125 pts

Competitor field as it stood on 2025-05-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



11 gym floors, 2 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	55	500 m	2,538 people	55 1,768 aged 18-64 + 770 workers = 2,538 over 0.79 km2 = 3,232/km2
		2 km	32,226 people	56 15,319 aged 18-64 + 16,906 workers = 32,226 over 12.57 km2 = 2,564/km2
Competition weight 15%	47	500 m	1.00 wt	58 1 genuine gym floor and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
		2 km	7.60 wt	40 8 genuine gym floors and 1 other sports site within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	49	500 m	1,227 people	52 976 residents + 250 workers, demand within 500 m against every competitor within 3 km
		2 km	4,752 people	48 3,276 residents + 1,476 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	25	500 m	not measured	— catchment of 3,170 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 2.8 LQ
		2 km	LQ 2.51	25 8 clubs / 28,200 residents = 28.37 per 100k against 11.32 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	39	500 m	0.86x	18 19,145 EUR against 22,380 nationally, median of 2 IRIS within 500 m
		2 km	0.96x	53 21,460 EUR against 22,380 nationally, median of 11 IRIS within 2 km

NEAREST GYMS — 11 within 3 km; ▲ opened after 2025

0.02 ▲ INEO STUDIO 2026	0.52 MY BIG BANG My Big Bang 2024
0.81 ▲ BODY HIT Bodyhit 2025	1.22 BASIC FIT Basic-Fit
1.33 LE FITNESS 2019	1.37 ▲ FORGE MALOU 26.2 2026
1.47 SPORTDICAL 2014	1.57 ▲ FITNESS PARK Fitness Park 2026

... and 3 more within 3 km.

ACCESS — straight-line, GTFS

Rail	Saint-Malo — 1427 m
Bus	Arabie — 147 m
Footfall	Saint-Malo — 1427 m, 1,832,479 travellers/yr SNCF
Shops	5 within 150 m INSEE BPE

DAVID MONTOIS FORMATION Saint-Malo

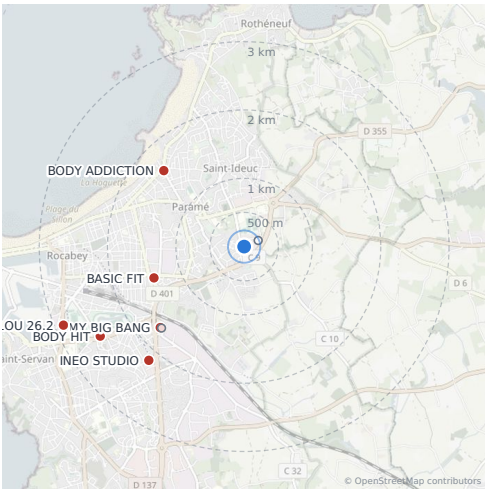
2 RUE DE LA CROIX DESILLES 35400 SAINT-MALO · opened 2025-06-01 · SIRET 90860572800033

CHANGE SINCE OPENING — 2025 → today

	AT OPENING	TODAY	CHANGE
Location score	60.9	60.8	-0.1
Gyms within 1 km	1	1	0
Gyms within 2 km	4	4	0
Competition weight, 2 km	3.10	2.86	-8%
Capture, 2 km	5,456	4,725	-13%
Saturation, 2 km vs national baseline	+69%	+74%	+5 pts

Competitor field as it stood on 2025-06-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



6 gym floors, 2 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	38 500 m	1,073 people	37	470 aged 18-64 + 603 workers = 1,073 over 0.79 km2 = 1,367/km2
	2 km	13,177 people	38	8,137 aged 18-64 + 5,040 workers = 13,177 over 12.57 km2 = 1,049/km2
Competition weight 15%	78 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	2.86 wt	63	3 genuine gym floors and 2 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	50 500 m	1,248 people	53	732 residents + 517 workers, demand within 500 m against every competitor within 3 km
	2 km	4,725 people	47	3,465 residents + 1,260 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	63 500 m	not measured	—	catchment of 856 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 10.6 LQ
	2 km	LQ 1.74	63	3 clubs / 15,665 residents = 19.15 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.18×	100	26,320 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	1.13×	100	25,300 EUR against 22,380 nationally, median of 7 IRIS within 2 km

NEAREST GYMS — 6 within 3 km; ▲ opened after 2025

1.4 BASIC FIT Basic-Fit	1.62 BODY ADDICTION Body Addiction 2024
1.71 MY BIG BANG My Big Bang 2024	2.17 ▲ INEO STUDIO 2026
2.48 ▲ BODY HIT Bodyhit 2025	2.89 ▲ FORGE MALOU 26.2 2026

ACCESS — straight-line, GTFS

Rail	Saint-Malo — 2425 m
Bus	Bellevent — 31 m
Footfall	Saint-Malo — 2425 m, 1,832,479 travellers/yr SNCF
Shops	9 within 150 m INSEE BPE