

GENETTE CLUB

1 club operated · LA ROCHELLE · company founded 2022-01-12

1

club

La Rochelle

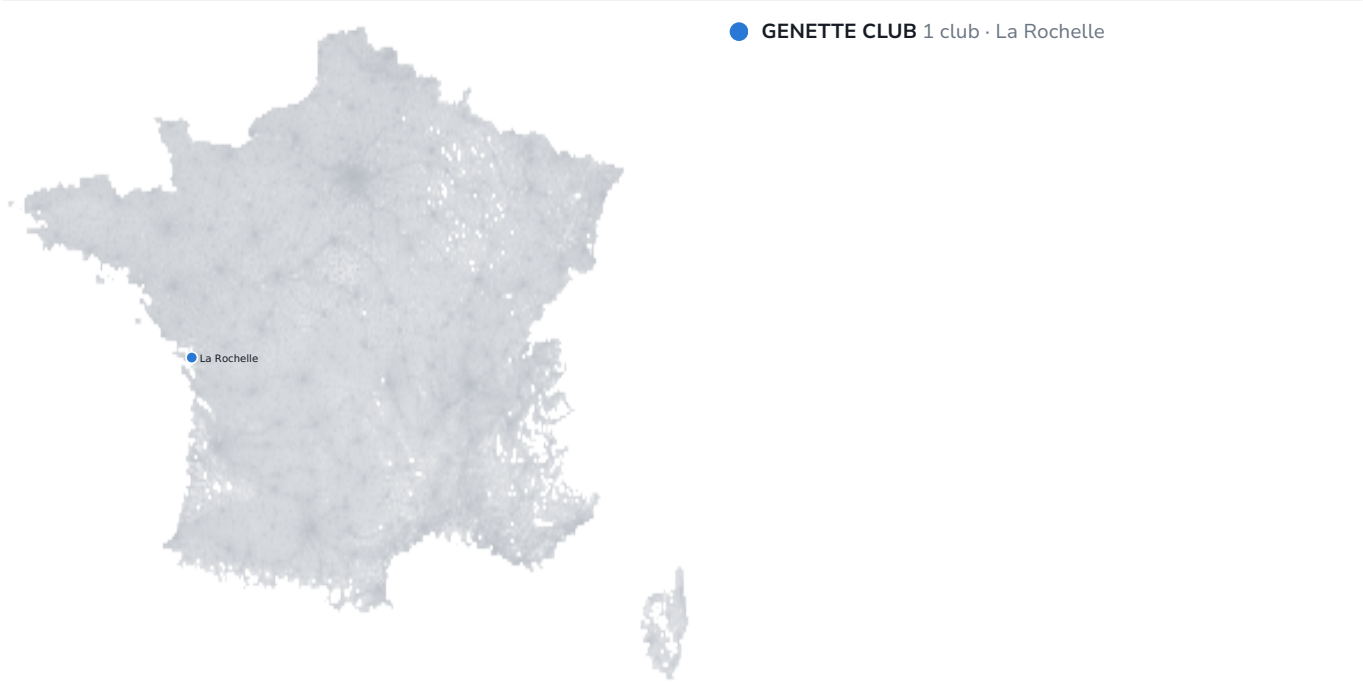
opened 2022–2022

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
GENETTE CLUB	La Rochelle 17000	2022	1 → 1	5 → 9	3,055 → 1,721	18,079 → 6,893

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	GENETTE CLUB
SIREN	909072738
Founded	2022-01-12
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	SYLVAIN GABRIEL ANDRE LE RAY (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

GENETTE CLUB La Rochelle

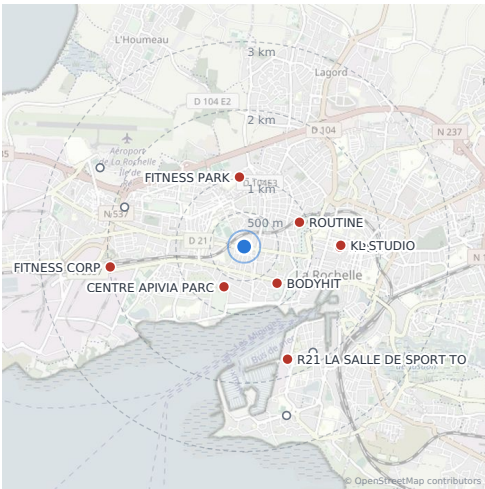
58 AVENUE EDMOND GRASSET 17000 LA ROCHELLE · opened 2022-01-12 · SIRET 90907273800018

CHANGE SINCE OPENING — 2022 → today

	AT OPENING	TODAY	CHANGE
Location score	81.7	64.1	-17.6
Gyms within 1 km	2	4	+2
Gyms within 2 km	5	9	+4
Competition weight, 2 km	4.10	8.60	+110%
Capture, 2 km	18,079	6,893	-62%
Saturation, 2 km vs national baseline	-15%	+70%	+85 pts

Competitor field as it stood on 2022-01-12 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



8 gym floors, 5 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	61	500 m	2,888 people	57 1,876 aged 18-64 + 1,012 workers = 2,888 over 0.79 km2 = 3,677/km2
		2 km	48,184 people	63 22,738 aged 18-64 + 25,446 workers = 48,184 over 12.57 km2 = 3,834/km2
Competition weight 15%	52	500 m	0.50 wt	75 0 genuine gym floors and 1 other sports site within 500 m, weighted by competition tier (price tier on direct rivals)
		2 km	8.60 wt	37 8 genuine gym floors and 3 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	63	500 m	1,721 people	62 1,467 residents + 255 workers, demand within 500 m against every competitor within 3 km
		2 km	6,893 people	64 5,430 residents + 1,463 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	65	500 m	not measured	— catchment of 3,625 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 2.4 LQ
		2 km	LQ 1.70	65 8 clubs / 41,464 residents = 19.29 per 100k against 11.32 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	89	500 m	1.28×	100 28,670 EUR against 22,380 nationally, median of 2 IRIS within 500 m
		2 km	1.04×	82 23,385 EUR against 22,380 nationally, median of 16 IRIS within 2 km

NEAREST GYMS — 8 within 3 km; ▲ opened after 2022

0.66	CENTRE APIVIA PARC	0.72	▲ BODYHIT Bodyhit 2025
0.89	▲ ROUTINE 2026	1.02	FITNESS PARK Fitness Park 2016
1.4	▲ NBSR 2023	1.41	▲ KL STUDIO 2026
1.77	R21 LA SALLE DE SPORT TOUT EN UN 2012	1.98	FITNESS CORP 2019

ACCESS — straight-line, GTFS

Rail	La Rochelle Porte Dauphine — 1292 m
Bus	Missy — 21 m
Footfall	La Rochelle Porte Dauphine — 1292 m, 98,919 travellers/yr SNCF
Shops	2 within 150 m INSEE BPE