

BLOCBUSTER LA DEFENSE

1 club operated · COURBEVOIE · company founded 2022-01-26

1

club

Courbevoie

opened 2022–2022

€-290,370

EBITDA 2024

revenue

€576,768 · net

€-493,067

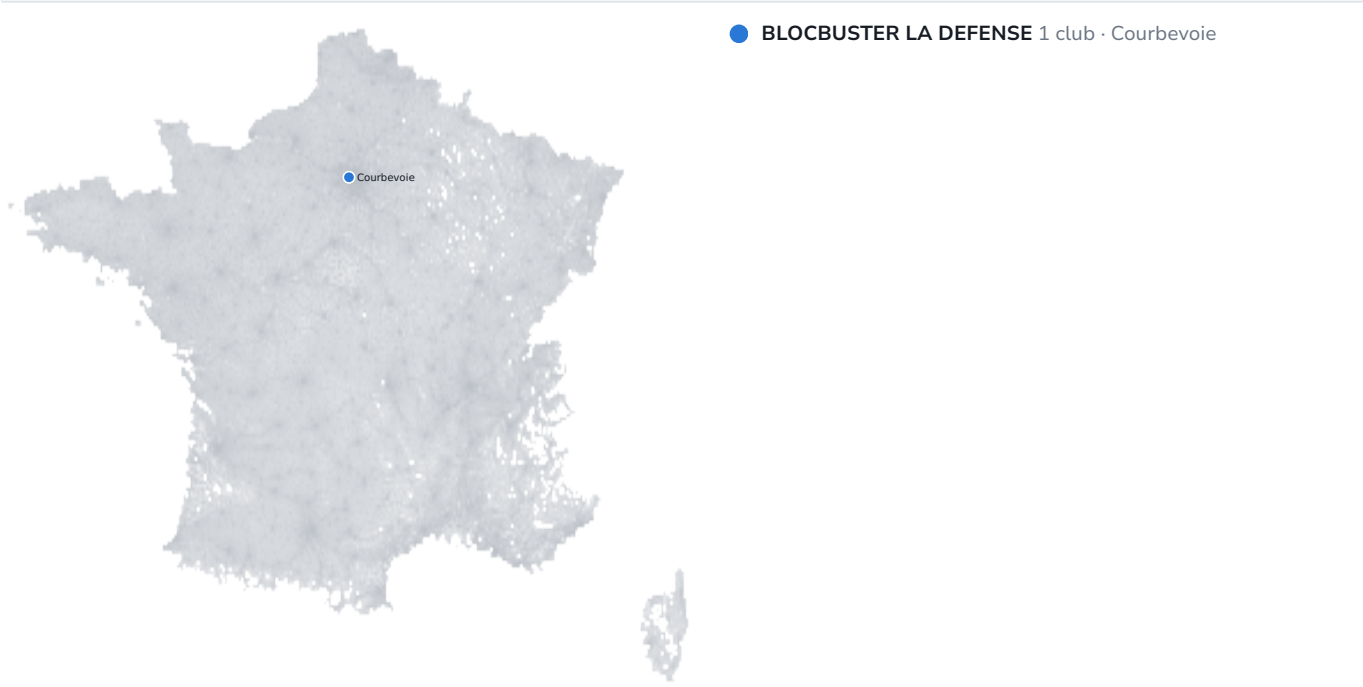
equity €-1,413,039 ·

financial debt €2,063,889

· cash €28,651 · 2 risk

flags

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
BLOCBUSTER LA DEFENSE	Courbevoie 92400	2022	3 → 5	10 → 29	23,520 → 14,938	38,652 → 22,284

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	BLOCBUSTER LA DEFENSE	Registered capital	€5,000
SIREN	910037027	Years filed	2 of the last 2 on record — 2 complete
Founded	2022-01-26	Debt falling due	not filed — the maturity table is a complete-regime page
Activity	93.11Z NAF/APE code	Confidentiality	income statement withheld: 2023
Employees	03 Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	BLOCBUSTER (Président de SAS)		

RISK FLAGS — from the accounts

- ▼ negative equity — 2024, €-1,413,039
- ▼ high leverage — 2024, debt €2,063,889 vs EBITDA €-290,370

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF	COST	EXT. CHARGES	FTE
2024	€576,768	€-290,370	-50%	€-434,368	€-493,067	€-1,413,039	€2,063,889	€28,651	€180,760		€616,179	—
2023	income statement withheld — Partiellement confidentiel					€-918,789	€2,078,220	€31,403		—		—

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

BLOCBUSTER LA DEFENSE Courbevoie

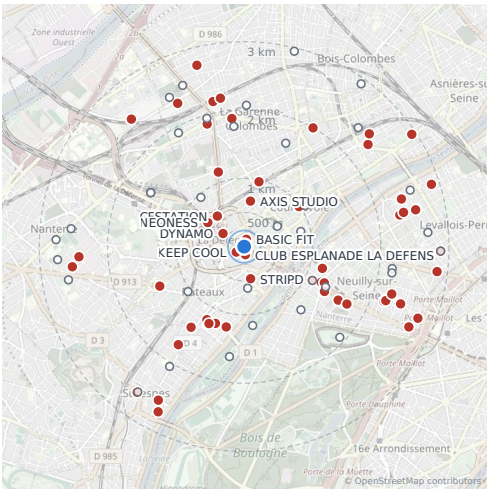
48 SQUARE DES COROLLES 92400 COURBEVOIE · opened 2022-01-26 · SIRET 91003702700018

CHANGE SINCE OPENING — 2022 → today

	AT OPENING	TODAY	CHANGE
Location score	85.3	78.2	-7.1
Gyms within 1 km	6	10	+4
Gyms within 2 km	10	29	+19
Competition weight, 2 km	13.56	31.31	+131%
Capture, 2 km	38,652	22,284	-42%
Saturation, 2 km vs national baseline	-53%	+37%	+90 pts

Competitor field as it stood on 2022-01-26 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



57 gym floors, 36 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	100	500 m	98,460 people	100 4,390 aged 18-64 + 94,070 workers = 98,460 over 0.79 km2 = 125,363/km2
		2 km	399,736 people	100 118,463 aged 18-64 + 281,273 workers = 399,736 over 12.57 km2 = 31,810/km2
Competition weight 15%	2	500 m	4.40 wt	0 5 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
		2 km	31.31 wt	4 29 genuine gym floors and 19 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	100	500 m	14,938 people	100 758 residents + 14,180 workers, demand within 500 m against every competitor within 3 km
		2 km	22,284 people	100 3,715 residents + 18,569 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	82	500 m	not measured	— catchment of 6,812 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.3 LQ
		2 km	LQ 1.37	82 29 clubs / 187,340 residents = 15.48 per 100k against 11.31 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	100	500 m	1.38x	100 30,980 EUR against 22,380 nationally, median of 5 IRIS within 500 m
		2 km	1.46x	100 32,610 EUR against 22,380 nationally, median of 72 IRIS within 2 km

NEAREST GYMS — 57 within 3 km; ▲ opened after 2022

0.11 ▲ BASIC FIT Basic-Fit 2023	0.12 CLUB ESPLANADE LA DEFENSE 2019
0.14 KEEP COOL Keepcool 2017	0.36 DYNAMO 2021
0.48 ▲ STRIPD 2023	0.59 CFSTATION 2015
0.64 NEONESS Neoneess 2015	0.67 ▲ AXIS STUDIO 2026
... and 49 more within 3 km.	

ACCESS — straight-line, GTFS

Metro	Esplanade de la Défense — 419 m
Bus	Paris - La Défense Jules Verne Terminal — 257 m
Footfall	ESPLANADE DEF. — 395 m, 8,510,240 validations/yr RATP
Shops	73 within 150 m INSEE BPE