

LC SPORT 13013

1 club operated · MARSEILLE · company founded 2022-04-20

1

club

Marseille

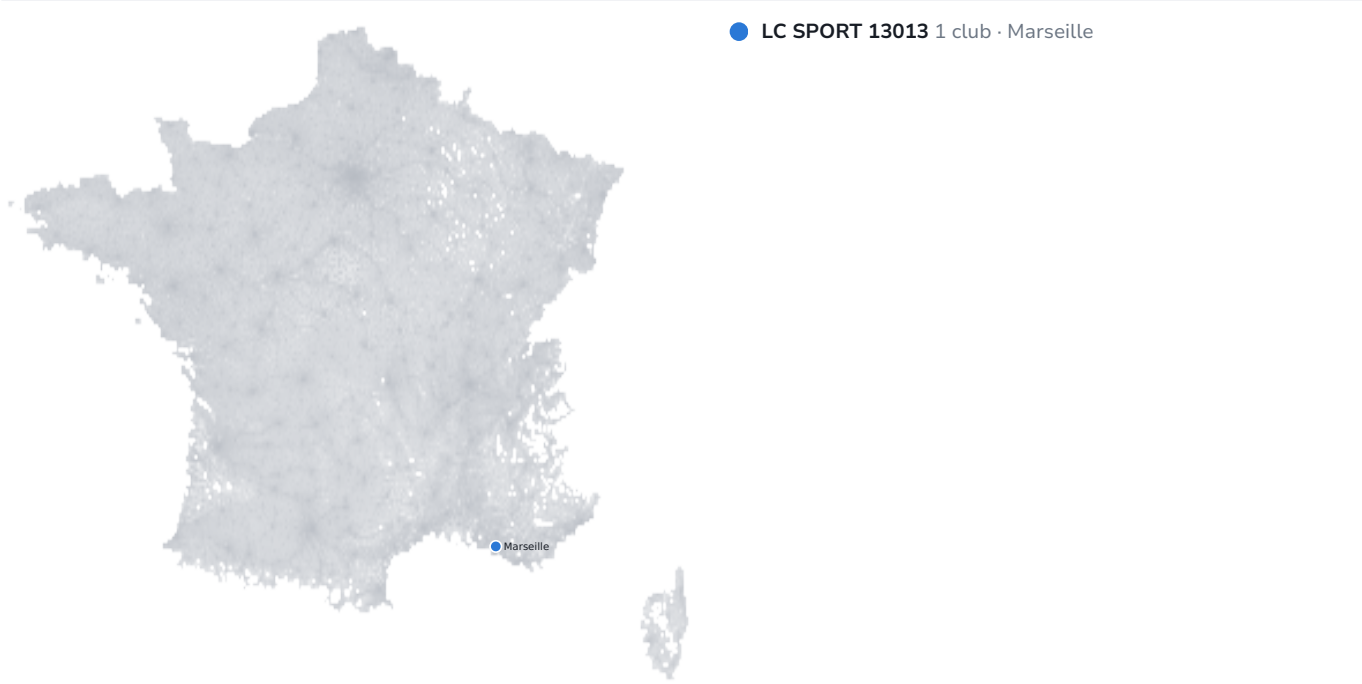
opened 2022–2022

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
LC SPORT 13013	Marseille 13013	2022	1 → 1	4 → 5	4,137 → 4,147	13,597 → 12,797

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	LC SPORT 13013	Registered capital	<i>not stated in any filing</i>
SIREN	912043908	Years filed	0 of the last 0 on record
Founded	2022-04-20	Debt falling due	<i>not filed</i> — the maturity table is a complete-regime page
Activity	93.13Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	02 Sirene band	Ownership changes	<i>not tracked</i> — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	MIREILLE THEROND (MESROPIAN) (Président de SAS); ASSETS FRANCE 1 (Président)		

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

LC SPORT 13013 Marseille

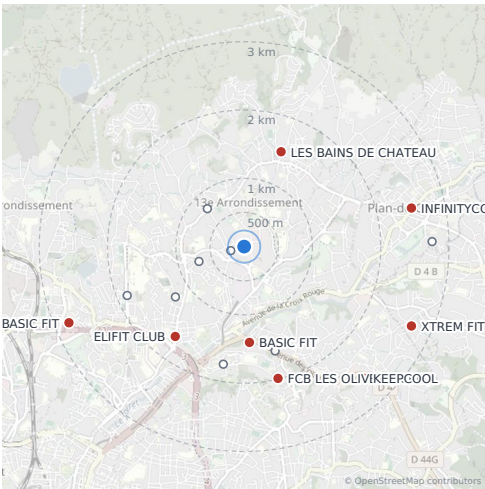
3 RUE PAUL LANGEVIN 13013 MARSEILLE · opened 2022-04-20 · SIRET 91204390800017

CHANGE SINCE OPENING — 2022 → today

	AT OPENING	TODAY	CHANGE
Location score	72.6	72.1	-0.5
Gyms within 1 km	1	1	0
Gyms within 2 km	4	5	+1
Competition weight, 2 km	4	4.26	+6%
Capture, 2 km	13,597	12,797	-6%
Saturation, 2 km vs national baseline	-49%	-30%	+19 pts

Competitor field as it stood on 2022-04-20 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



8 gym floors, 8 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	64 500 m	5,210 people	69	1,008 aged 18-64 + 4,202 workers = 5,210 over 0.79 km2 = 6,633/km2
	2 km	42,518 people	61	29,772 aged 18-64 + 12,746 workers = 42,518 over 12.57 km2 = 3,384/km2
Competition weight 15%	68 500 m	0.20 wt	89	0 genuine gym floors and 1 other sports site within 500 m, weighted by substitutability and price tier
	2 km	4.26 wt	54	4 genuine gym floors and 4 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	89 500 m	4,147 people	89	1,075 residents + 3,072 workers, demand within 500 m against every competitor within 3 km
	2 km	12,797 people	90	8,295 residents + 4,503 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 1,656 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 5.5 LQ
	2 km	LQ 0.70	100	4 clubs / 51,557 residents = 7.76 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	18 500 m	0.66×	0	14,810 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.89×	29	19,880 EUR against 22,380 nationally, median of 19 IRIS within 2 km

NEAREST GYMS — 8 within 3 km; ▲ opened after 2022

1.41 BASIC FIT Basic-Fit 2017	1.49 LES BAINS DE CHATEAU 2017
1.66 ▲ ELIFIT CLUB 2022	1.99 FCB LES OLIVES (FCBO) 2018
2.51 ▲ INFINITYCORE COMPLEX 2026	2.6 KEEPCOOL Keepcool 2016
2.71 ▲ XTREM FIT 2024	2.8 BASIC FIT Basic-Fit 2017

ACCESS — straight-line, GTFS

Metro	La Rose — 867 m
Bus	Langevin Plank — 105 m
Footfall	Picon Busserine — 3326 m, 20,435 travellers/yr SNCF
Shops	1 within 150 m INSEE BPE