

OB SAINT JOUAN

1 club operated · SAINT-JOUAN-DES-GUERETS · company founded 2022-05-02

1

club

Saint-Jouan-Des-Guerets

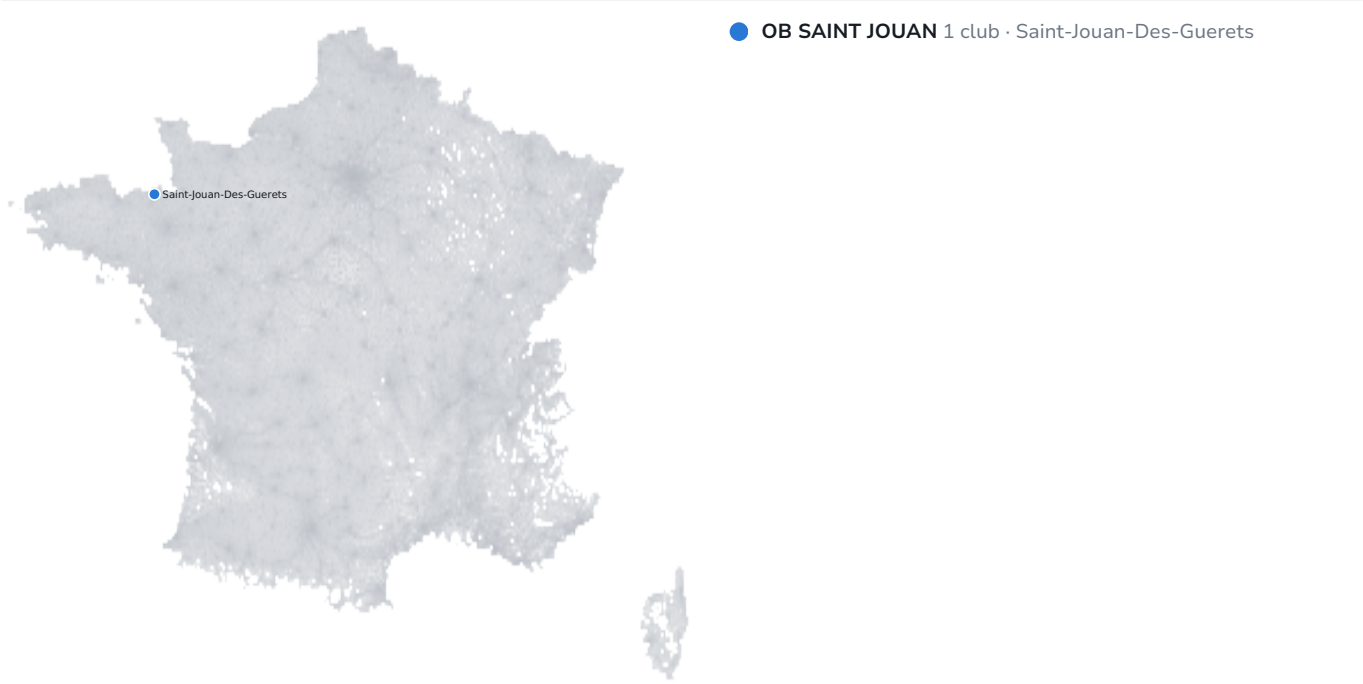
opened 2022-2022

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
L'ORANGE BLEUE	Saint-Jouan-Des-Guerets 35430	2022	0 → 1	1 → 2	1,167 → 591	3,949 → 2,156

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	OB SAINT JOUAN
SIREN	913261012
Founded	2022-05-02
Activity	93.11Z NAF/APE code
Employees	01 Sirene band
Officers	STEVENS PASCAL CLAUDE LEMARCHAND (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

L'ORANGE BLEUE Saint-Jouan-Des-Guerets

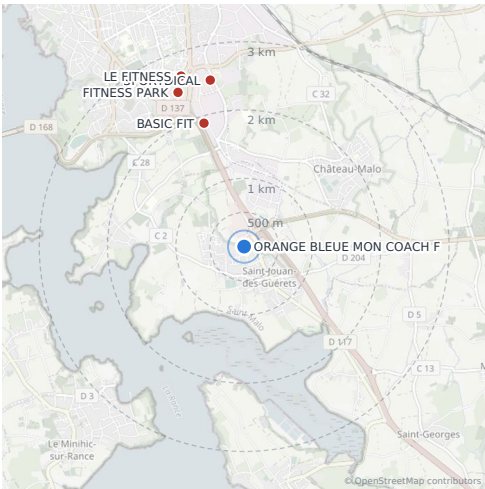
1 RUE DE SIOCHAN 35430 SAINT-JOUAN-DES-GUERETS · opened 2022-05-02 · SIRET 91326101200011

CHANGE SINCE OPENING — 2022 → today

	AT OPENING	TODAY	CHANGE
Location score	57.2	44	-13.2
Gyms within 1 km	0	1	+1
Gyms within 2 km	1	2	+1
Competition weight, 2 km	0.40	1.40	+250%
Capture, 2 km	3,949	2,156	-45%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2022-05-02 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



5 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	22 500 m	794 people	31	554 aged 18-64 + 240 workers = 794 over 0.79 km2 = 1,011/km2
	2 km	4,150 people	16	2,663 aged 18-64 + 1,488 workers = 4,150 over 12.57 km2 = 330/km2
Competition weight 15%	68 500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	1.40 wt	76	2 genuine gym floors and 0 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	20 500 m	591 people	31	473 residents + 119 workers, demand within 500 m against every competitor within 3 km
	2 km	2,156 people	14	1,787 residents + 369 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 973 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 9.1 LQ
	2 km	not measured	—	catchment of 4,652 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.9 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	98 500 m	1.11×	100	24,840 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.09×	96	24,345 EUR against 22,380 nationally, median of 2 IRIS within 2 km

NEAREST GYMS — 5 within 3 km; ▲ opened after 2022

0.0 ▲ ORANGE BLEUE MON COACH FITNESS L'Orange Bleue 2025	1.9 BASIC FIT Basic-Fit 2016
2.46 ▲ FITNESS PARK Fitness Park 2026	2.49 SPORTDICAL 2014
2.66 LE FITNESS 2019	

ACCESS — straight-line, GTFS

Rail	Saint-Malo — 5255 m
Bus	Île aux Moines — 12 m
Footfall	Saint-Malo — 5255 m, 1,832,479 travellers/yr SNCF
Shops	11 within 150 m INSEE BPE