

LAC AIR

2 clubs operated · PESSAC, MERIGNAC · company founded 2022-05-13

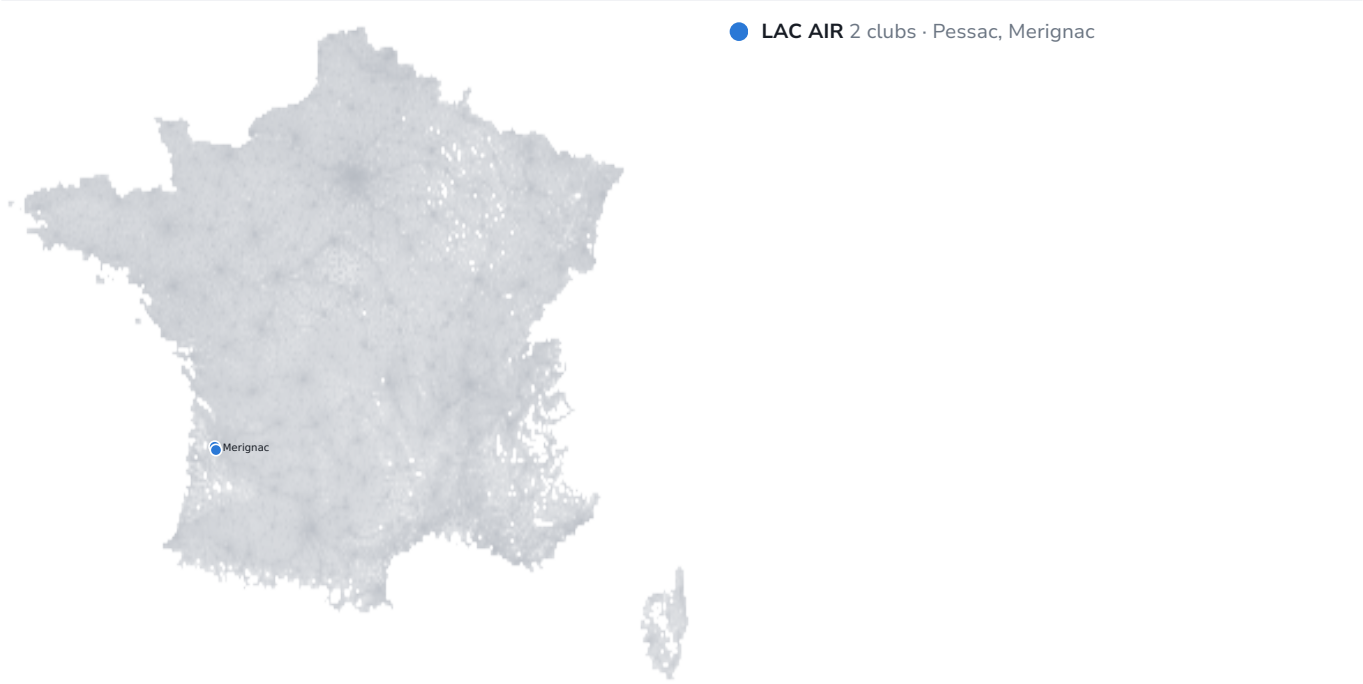
2clubs

Pessac, Merignac
opened 2025–2026

—accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 2 clubs



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
ON AIR FITNESS MERIGNAC	Merignac 33700	2025	4 → 4	7 → 9	1,082 → 955	7,137 → 4,366
LAC AIR	Pessac 33600	2026	3 → 3	8 → 8	559 → 678	6,656 → 7,028

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	LAC AIR	Registered capital	not stated in any filing
SIREN	913501094	Years filed	0 of the last 0 on record
Founded	2022-05-13	Debt falling due	not filed — the maturity table is a complete-regime page
Activity	93.12Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	— Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	LACA (Président de SAS)		

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 2 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

ON AIR FITNESS MERIGNAC Merignac

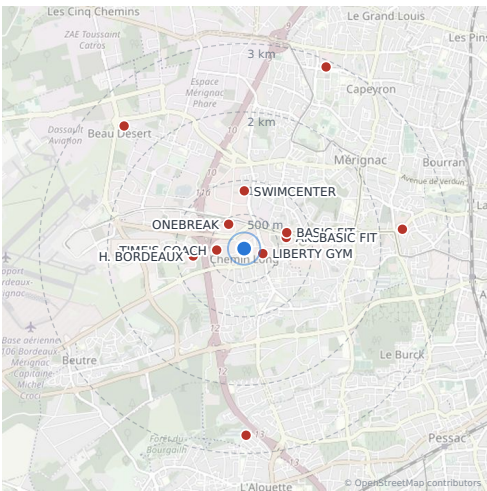
11 RUE GEORGES OHM 33700 MERIGNAC · opened 2025-02-19 · SIRET 91350109400043

CHANGE SINCE OPENING — 2025 → today

	AT OPENING	TODAY	CHANGE
Location score	53.7	46	-7.7
Gyms within 1 km	7	9	+2
Gyms within 2 km	7	9	+2
Competition weight, 2 km	4.80	6.85	+43%
Capture, 2 km	7,137	4,366	-39%
Saturation, 2 km vs national baseline	+165%	+264%	+98 pts

Competitor field as it stood on 2025-02-19 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



12 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	65	500 m	5,140 people	69 724 aged 18-64 + 4,416 workers = 5,140 over 0.79 km2 = 6,545/km2
		2 km	44,939 people	62 12,281 aged 18-64 + 32,658 workers = 44,939 over 12.57 km2 = 3,576/km2
Competition weight 15%	36	500 m	2.40 wt	25 3 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
		2 km	6.85 wt	43 8 genuine gym floors and 3 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	44	500 m	955 people	45 220 residents + 736 workers, demand within 500 m against every competitor within 3 km
		2 km	4,366 people	44 1,657 residents + 2,708 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	0	500 m	not measured	— catchment of 1,084 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 8.4 LQ
		2 km	LQ 3.64	0 8 clubs / 19,982 residents = 40.04 per 100k against 11.01 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	97	500 m	1.14×	100 25,500 EUR against 22,380 nationally, median of 1 IRIS within 500 m
		2 km	1.08×	94 24,240 EUR against 22,380 nationally, median of 7 IRIS within 2 km

NEAREST GYMS — 12 within 3 km; ▲ opened after 2025

0.28	LIBERTY GYM Liberty Gym 2014	0.4	TIME'S COACH 2023
0.42	ONEBREAK 2017	0.64	AKSPORT 2023
0.67	▲ BASIC-FIT Basic-Fit 2026	0.76	▲ H. BORDEAUX 2026
0.84	SWIMCENTER 2019	0.97	BASIC FIT Basic-Fit 2016
... and 4 more within 3 km.			

ACCESS — straight-line, GTFS

Tram	Chemin long — 411 m
Bus	Ecole Arnaud Lafon — 228 m
Footfall	Mérignac Arlac — 3354 m, 126,877 travellers/yr SNCF
Shops	25 within 150 m INSEE BPE

LAC AIR Pessac

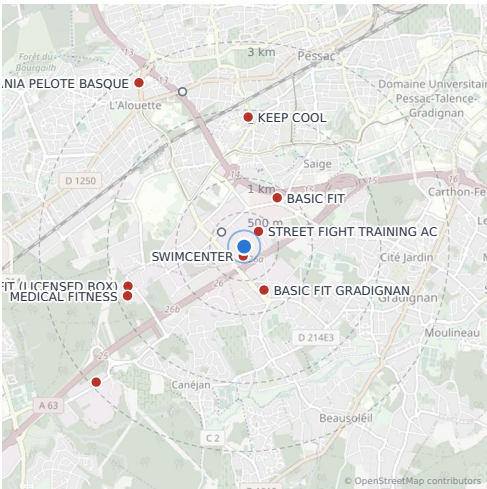
12 AVENUE LOUIS DE BROGLIE 33600 PESSAC · opened 2026-09-01 · SIRET 91350109400076

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	45.8	47.1	+1.3
Gyms within 1 km	5	5	0
Gyms within 2 km	8	8	0
Competition weight, 2 km	5.40	5.25	-3%
Capture, 2 km	6,656	7,028	+6%
Saturation, 2 km vs national baseline	+237%	+246%	+10 pts

Competitor field as it stood on 2026-09-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



9 gym floors, 2 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	58 500 m	2,526 people	55	4 aged 18-64 + 2,522 workers = 2,526 over 0.79 km2 = 3,216/km2
	2 km	42,447 people	61	11,115 aged 18-64 + 31,332 workers = 42,447 over 12.57 km2 = 3,378/km2
Competition weight 15%	43 500 m	2.00 wt	33	2 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	5.25 wt	49	7 genuine gym floors and 1 other sports site within 2 km, weighted by substitutability and price tier
Capture weight 20%	52 500 m	678 people	35	2 residents + 676 workers, demand within 500 m against every competitor within 3 km
	2 km	7,028 people	64	2,010 residents + 5,018 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	0 500 m	not measured	—	catchment of 5 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1817.2 LQ
	2 km	LQ 3.46	0	7 clubs / 18,354 residents = 38.14 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	91 500 m	1.16×	100	25,980 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.06×	86	23,655 EUR against 22,380 nationally, median of 8 IRIS within 2 km

NEAREST GYMS — 9 within 3 km; ▲ opened after 2026

0.14	SWIMCENTER 2015	0.3	STREET FIGHT TRAINING ACADEMY 2026
0.7	BASIC FIT GRADIGNAN Basic-Fit 2016	0.86	BASIC FIT Basic-Fit
1.8	CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2017	1.85	MEDICAL FITNESS 2025
1.9	KEEP COOL Keepcool 2016	2.85	AKITANIA PELOTE BASQUE 1988

... and 1 more within 3 km.

ACCESS — straight-line, GTFS

Tram	Cap Métiers — 1134 m
Bus	Parc Industriel — 346 m
Footfall	Pessac Alouette — 1880 m, 426,337 travellers/yr SNCF
Shops	11 within 150 m INSEE BPE