

# REVENGE

1 club operated · CHAMBRY · company founded 2022-06-15

1

club

Chambry

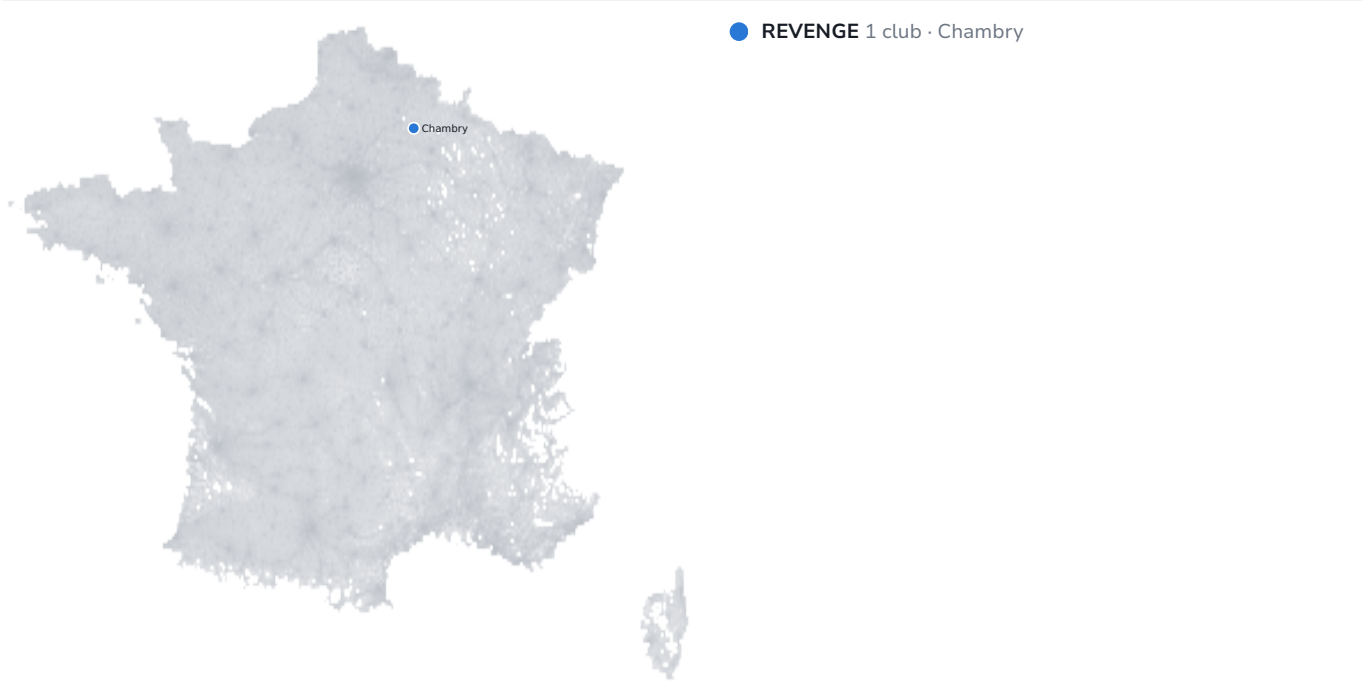
opened 2025–2025 · 1 closed

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

| CLUB    | CITY             | OPENED | COMPETITION                  |       | CAPTURE                 |               |
|---------|------------------|--------|------------------------------|-------|-------------------------|---------------|
|         |                  |        | GYMS WITHIN, OPENING → TODAY |       | PEOPLE, OPENING → TODAY |               |
|         |                  |        | 500 M                        | 2 KM  | 500 M                   | 2 KM          |
| REVENGE | Chambry<br>02000 | 2025   | 1 → 1                        | 2 → 3 | 770 → 723               | 2,213 → 1,721 |

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: REVENGE (Laon).

LEGAL IDENTITY — INSEE Sirene

|            |                                                                           |
|------------|---------------------------------------------------------------------------|
| Legal name | REVENGE                                                                   |
| SIREN      | 914626163                                                                 |
| Founded    | 2022-06-15                                                                |
| Activity   | 93.13Z NAF/APE code                                                       |
| Employees  | NN Sirene band                                                            |
| Officers   | LOIC DESCHAMPS (Directeur Général); BEM INVESTISSEMENT (Président de SAS) |

FILING & CAPITAL — INPI RNE

|                    |                                                                                                                                                                      |
|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Registered capital | not stated in any filing                                                                                                                                             |
| Years filed        | 0 of the last 0 on record                                                                                                                                            |
| Debt falling due   | not filed — the maturity table is a complete-regime page                                                                                                             |
| Confidentiality    | never invoked — every filed income statement is public                                                                                                               |
| Ownership changes  | not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024 |

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

# REVENGE Chambry

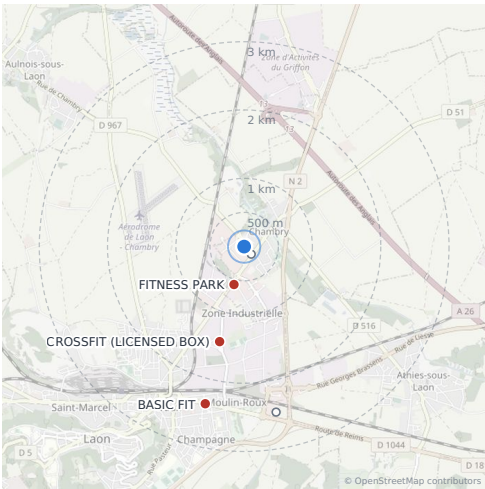
10 RUE BERNARD DE FONTENELLE 02000 CHAMBRY · opened 2025-08-01 · SIRET 91462616300036

## CHANGE SINCE OPENING — 2025 → today

|                                       | AT OPENING | TODAY | CHANGE |
|---------------------------------------|------------|-------|--------|
| Location score                        | 38.9       | 35.5  | -3.4   |
| Gyms within 1 km                      | 2          | 2     | 0      |
| Gyms within 2 km                      | 2          | 3     | +1     |
| Competition weight, 2 km              | 0.75       | 1.20  | +60%   |
| Capture, 2 km                         | 2,213      | 1,721 | -22%   |
| Saturation, 2 km vs national baseline | —          | —     | —      |

Competitor field as it stood on 2025-08-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

## WITHIN 3 KM TODAY



3 gym floors, 3 other sports sites. Rings at 500 m, 1, 2 and 3 km.

## SCORE TODAY — seven parameters, five measured at 500 m and 2 km

| PARAMETER              | WHERE    | MEASURED     | SCORE | HOW IT WAS ARRIVED AT                                                                                                             |
|------------------------|----------|--------------|-------|-----------------------------------------------------------------------------------------------------------------------------------|
| Catchment weight 20%   | 24 500 m | 719 people   | 29    | 299 aged 18-64 + 420 workers = 719 over 0.79 km2 = 916/km2                                                                        |
|                        | 2 km     | 5,340 people | 21    | 1,151 aged 18-64 + 4,190 workers = 5,340 over 12.57 km2 = 425/km2                                                                 |
| Competition weight 15% | 85 500 m | 0.10 wt      | 94    | 0 genuine gym floors and 2 other sports sites within 500 m, weighted by substitutability and price tier                           |
|                        | 2 km     | 1.20 wt      | 78    | 2 genuine gym floors and 2 other sports sites within 2 km, weighted by substitutability and price tier                            |
| Capture weight 20%     | 17 500 m | 723 people   | 37    | 418 residents + 305 workers, demand within 500 m against every competitor within 3 km                                             |
|                        | 2 km     | 1,721 people | 4     | 797 residents + 923 workers, demand within 2 km against every competitor within 3 km                                              |
| Saturation weight 15%  | — 500 m  | not measured | —     | catchment of 572 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 15.9 LQ  |
|                        | 2 km     | not measured | —     | catchment of 2,118 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 4.3 LQ |
| Fit weight 10%         | — unit   | not measured | —     | no floor area recorded for this unit                                                                                              |
| Rental weight 10%      | — unit   | not measured | —     | no rent or no floor area recorded                                                                                                 |
| Income weight 10%      | 21 500 m | 0.80×        | 1     | 18,000 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)                                          |
|                        | 2 km     | 0.90×        | 34    | 20,220 EUR against 22,380 nationally, median of 2 IRIS within 2 km                                                                |

## NEAREST GYMS — 3 within 3 km; ▲ opened after 2025

|      |                           |      |                                                        |
|------|---------------------------|------|--------------------------------------------------------|
| 0.57 | FITNESS PARK Fitness Park | 1.44 | ▲ CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2026 |
| 2.37 | BASIC FIT Basic-Fit       |      |                                                        |

## ACCESS — straight-line, GTFS

|          |                                           |
|----------|-------------------------------------------|
| Rail     | Laon — 2874 m                             |
| Bus      | C.C Chambry — 230 m                       |
| Footfall | Laon — 2874 m, 957,156 travellers/yr SNCF |
| Shops    | 5 within 150 m INSEE BPE                  |

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