

ELS FITNESS (ELS FITNESS) (ELS)

1 club operated · SOUZY · company founded 2022-09-15

1 club

Souzy
opened 2022–2022 · 1 closed

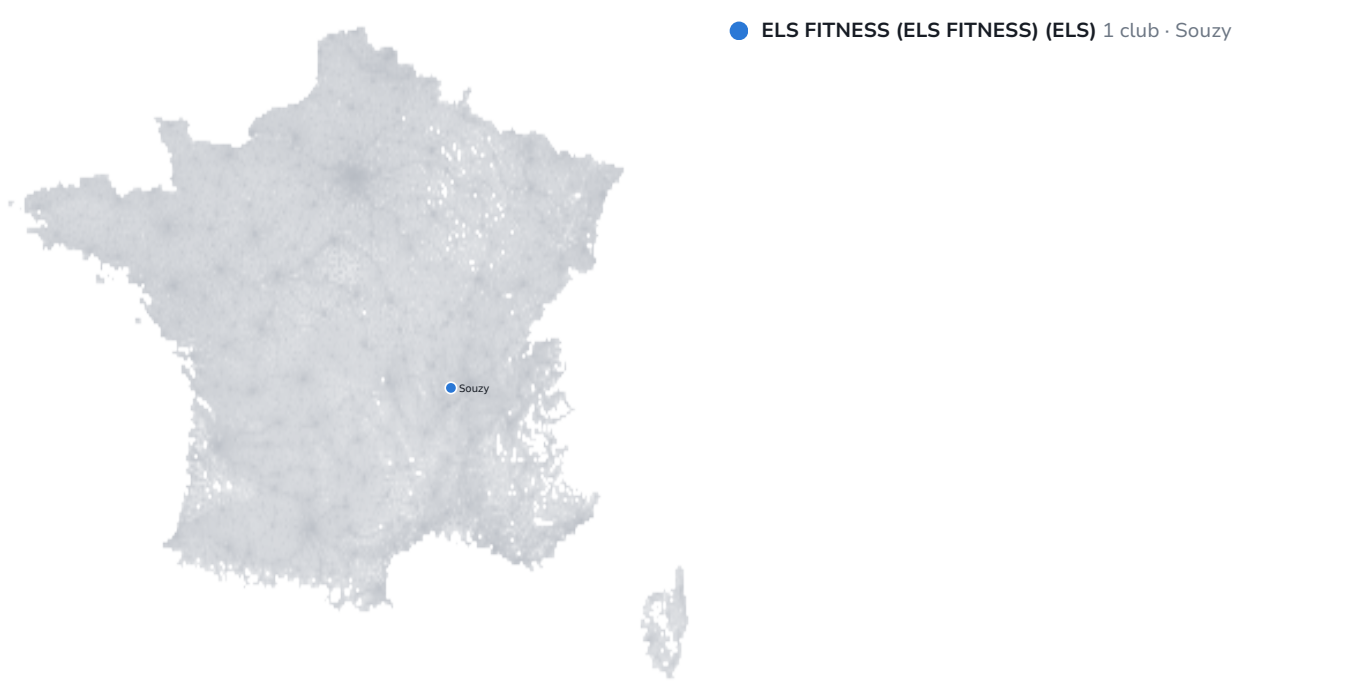
€1,167

EBITDA 2023

revenue €154,977 · net €-53,984

equity €-43,984 · financial debt €190,440 · cash €6,750 · 2 risk flags

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
ORANGE BLEUE	Souzy 69610	2022	1 → 1	1 → 1	374 → 374	3,040 → 3,040

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: ORANGE BLEUE (Montromant).

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	ELS FITNESS (ELS FITNESS) (ELS)	Registered capital	€10,000
SIREN	915111462	Years filed	1 of the last 1 on record — 1 simplified
Founded	2022-09-15	Debt falling due	not filed — the maturity table is a complete-regime page
Activity	93.13Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	01 Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	ELODIE MARIE SAISON (RUIZ) (Gérant); LUDWIG PHILIPPE JACQUES RENE SAISON (Gérant)		

RISK FLAGS — from the accounts

- ▼ negative equity — 2023, €-43,984
- ▼ high leverage — 2023, debt €190,440 vs EBITDA €1,167

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR		REVENUE	EBITDA	MARGIN	OPERATING	NET EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE	
2023	simplified	€154,977	€1,167	1%	€-45,499	€-53,984	€-43,984	€190,440	€6,750	€31,089	€129,693	1

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

ORANGE BLEUE Souzy

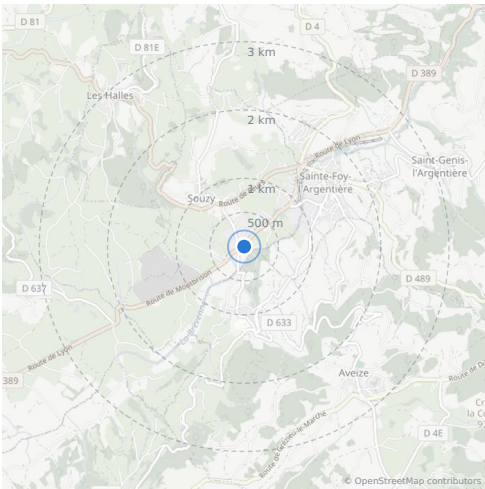
1525 ROUTE DE MONTBRISON 69610 SOUZY · opened 2022-09-15 · SIRET 91511146200023

CHANGE SINCE OPENING — 2022 → today

	AT OPENING	TODAY	CHANGE
Location score	42	42	0.0
Gyms within 1 km	1	1	0
Gyms within 2 km	1	1	0
Competition weight, 2 km	0	0	new
Capture, 2 km	3,040	3,040	0%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2022-09-15 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



0 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	7 500 m	317 people	13	60 aged 18-64 + 257 workers = 317 over 0.79 km2 = 404/km2
	2 km	2,040 people	3	1,212 aged 18-64 + 828 workers = 2,040 over 12.57 km2 = 162/km2
Competition weight 15%	100 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	24 500 m	374 people	17	117 residents + 257 workers, demand within 500 m against every competitor within 3 km
	2 km	3,040 people	28	2,212 residents + 828 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 117 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 77.7 LQ
	2 km	not measured	—	catchment of 2,212 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 4.1 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	62 500 m	1.01x	69	22,510 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.97x	57	21,715 EUR against 22,380 nationally, median of 2 IRIS within 2 km

NEAREST GYMS — 0 within 3 km; ▲ opened after 2022

ACCESS — straight-line, GTFS

Rail	Sain-Bel — 16763 m
Bus	Souzy - Bellevue Rd389 — 51 m
Footfall	Sain-Bel — 16763 m, 188,042 travellers/yr SNCF
Shops	5 within 150 m INSEE BPE