

WEFIT ST JEAN DE MONTS

1 club operated · SAINT-JEAN-DE-MONTS · company founded 2022-06-24

1

club

Saint-Jean-De-Monts

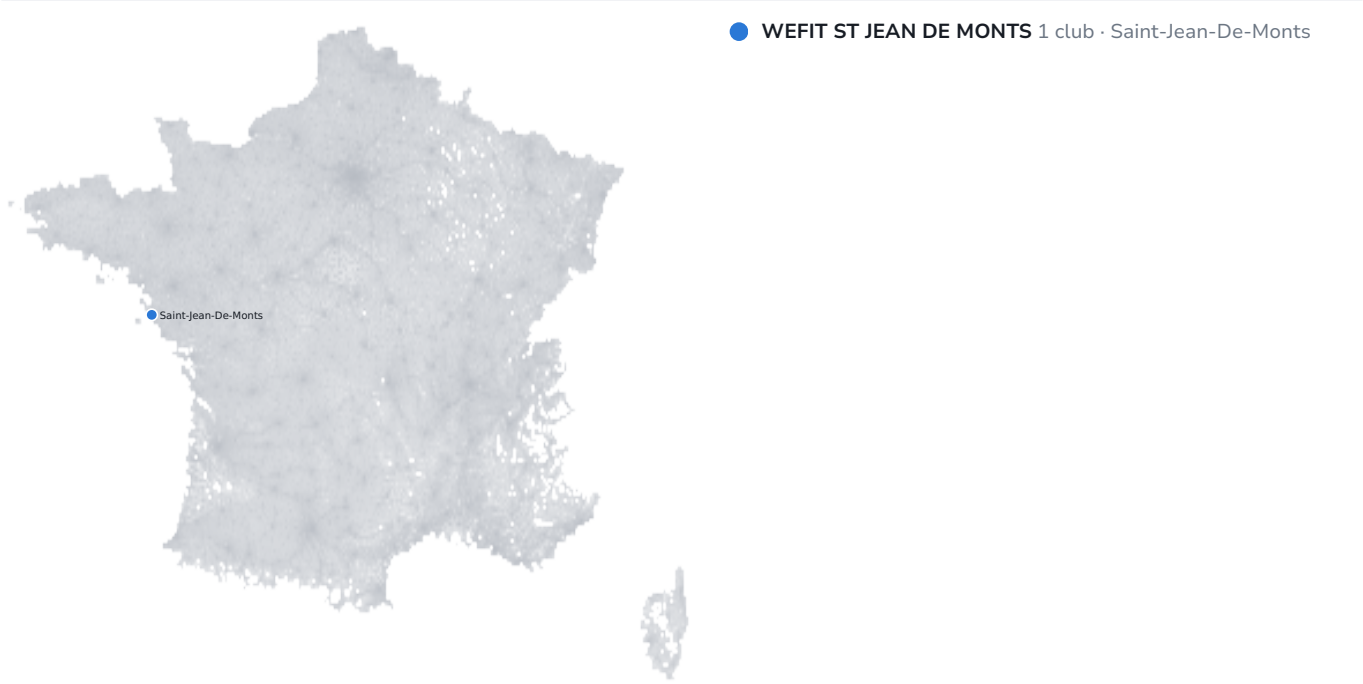
opened 2022-2022

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
WEFIT ST JEAN DE MONTS	Saint-Jean-De-Monts 85160	2022	1 → 1	1 → 2	250 → 206	4,985 → 2,456

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	WEFIT ST JEAN DE MONTS
SIREN	915349492
Founded	2022-06-24
Activity	93.13Z NAF/APE code
Employees	01 Sirene band
Officers	Steven Bernard Lucien BERTIN (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

WEFIT ST JEAN DE MONTS Saint-Jean-De-Monts

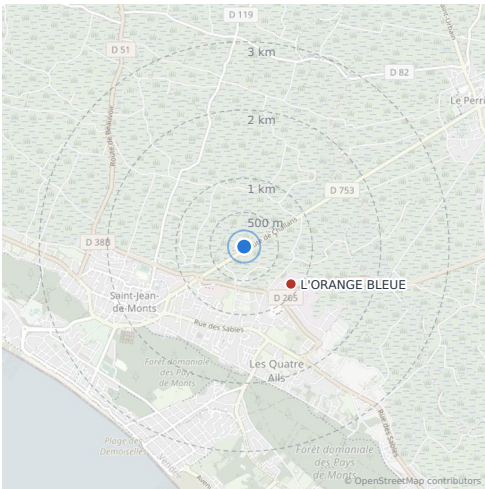
ROUTE DE CHALLANS 85160 SAINT-JEAN-DE-MONTS · opened 2022-06-24 · SIRET 91534949200016

CHANGE SINCE OPENING — 2022 → today

	AT OPENING	TODAY	CHANGE
Location score	48.2	39.3	-8.9
Gyms within 1 km	1	2	+1
Gyms within 2 km	1	2	+1
Competition weight, 2 km	0	1	new
Capture, 2 km	4,985	2,456	-51%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2022-06-24 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



1 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	10 500 m	241 people	7	14 aged 18-64 + 226 workers = 241 over 0.79 km2 = 306/km2
	2 km	3,106 people	11	1,561 aged 18-64 + 1,545 workers = 3,106 over 12.57 km2 = 247/km2
Competition weight 15%	88 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	1.00 wt	81	1 genuine gym floor and 0 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	12 500 m	206 people	0	21 residents + 184 workers, demand within 500 m against every competitor within 3 km
	2 km	2,456 people	19	1,812 residents + 645 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 24 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 386.6 LQ
	2 km	not measured	—	catchment of 3,440 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 2.6 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	81 500 m	1.04×	81	23,330 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.04×	81	23,330 EUR against 22,380 nationally, median of 1 IRIS within 2 km

NEAREST GYMS — 1 within 3 km; ▲ opened after 2022

0.88 ▲ L'ORANGE BLEUE
L'Orange Bleue 2023

ACCESS — straight-line, GTFS

Rail	Gare de Saint-Hilaire-de-Riez — 11509 m
Bus	Centre Commercial — 884 m
Footfall	Saint-Hilaire-de-Riez — 11509 m, 73,238 travellers/yr SNCF
Shops	3 within 150 m INSEE BPE