

# OB SAINT MAUR

1 club operated · SAINT-MAUR-DES-FOSES · company founded 2022-07-08

1

club

Saint-Maur-Des-Fosses

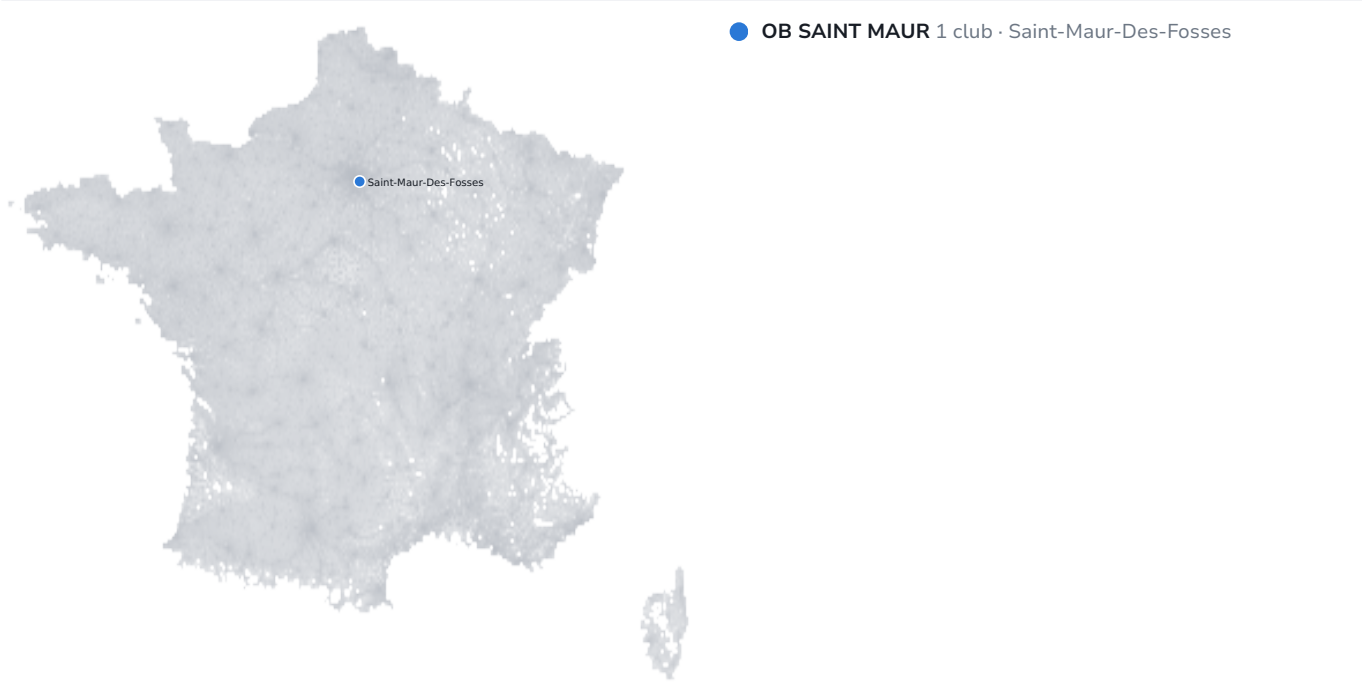
opened 2022-2022 · 1 closed

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

| CLUB          | CITY                           | OPENED | COMPETITION                  |         | CAPTURE                 |                |
|---------------|--------------------------------|--------|------------------------------|---------|-------------------------|----------------|
|               |                                |        | GYMS WITHIN, OPENING → TODAY |         | PEOPLE, OPENING → TODAY |                |
|               |                                |        | 500 M                        | 2 KM    | 500 M                   | 2 KM           |
| OB SAINT MAUR | Saint-Maur-Des-Fosses<br>94100 | 2022   | 1 → 2                        | 11 → 18 | 3,697 → 2,015           | 12,025 → 6,667 |

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: OB SAINT MAUR (Thiais).

LEGAL IDENTITY — INSEE Sirene

|            |                        |
|------------|------------------------|
| Legal name | OB SAINT MAUR          |
| SIREN      | 917444507              |
| Founded    | 2022-07-08             |
| Activity   | 93.13Z NAF/APE code    |
| Employees  | 03 Sirene band         |
| Officers   | AZIZ EL OMARI (Gérant) |

FILING & CAPITAL — INPI RNE

|                    |                                                                                                                                                                      |
|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Registered capital | not stated in any filing                                                                                                                                             |
| Years filed        | 0 of the last 0 on record                                                                                                                                            |
| Debt falling due   | not filed — the maturity table is a complete-regime page                                                                                                             |
| Confidentiality    | never invoked — every filed income statement is public                                                                                                               |
| Ownership changes  | not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024 |

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

# OB SAINT MAUR Saint-Maur-Des-Fosses

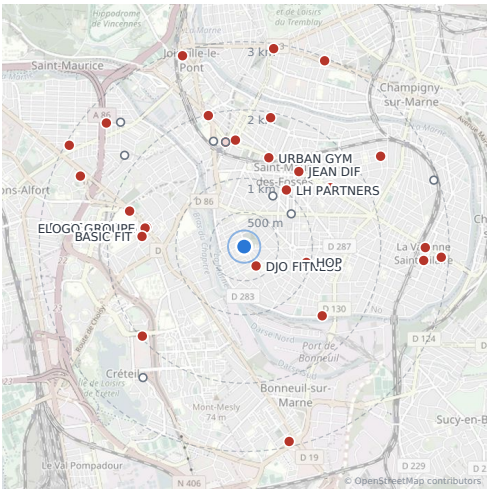
3 AVENUE JEAN JAURES 94100 SAINT-MAUR-DES-FOSSES · opened 2022-10-01 · SIRET 91744450700029

## CHANGE SINCE OPENING — 2022 → today

|                                       | AT OPENING | TODAY | CHANGE  |
|---------------------------------------|------------|-------|---------|
| Location score                        | 81.6       | 64    | -17.6   |
| Gyms within 1 km                      | 1          | 3     | +2      |
| Gyms within 2 km                      | 11         | 18    | +7      |
| Competition weight, 2 km              | 9.90       | 17.20 | +74%    |
| Capture, 2 km                         | 12,025     | 6,667 | -45%    |
| Saturation, 2 km vs national baseline | +3%        | +80%  | +77 pts |

Competitor field as it stood on 2022-10-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

## WITHIN 3 KM TODAY



28 gym floors, 8 other sports sites. Rings at 500 m, 1, 2 and 3 km.

## SCORE TODAY — seven parameters, five measured at 500 m and 2 km

| PARAMETER              | WHERE     | MEASURED      | SCORE | HOW IT WAS ARRIVED AT                                                                                                             |
|------------------------|-----------|---------------|-------|-----------------------------------------------------------------------------------------------------------------------------------|
| Catchment weight 20%   | 71 500 m  | 4,185 people  | 65    | 3,031 aged 18-64 + 1,154 workers = 4,185 over 0.79 km2 = 5,329/km2                                                                |
|                        | 2 km      | 87,965 people | 75    | 51,388 aged 18-64 + 36,577 workers = 87,965 over 12.57 km2 = 7,000/km2                                                            |
| Competition weight 15% | 35 500 m  | 1.00 wt       | 58    | 1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier                            |
|                        | 2 km      | 17.20 wt      | 20    | 17 genuine gym floors and 5 other sports sites within 2 km, weighted by substitutability and price tier                           |
| Capture weight 20%     | 64 500 m  | 2,015 people  | 67    | 1,733 residents + 283 workers, demand within 500 m against every competitor within 3 km                                           |
|                        | 2 km      | 6,667 people  | 62    | 5,289 residents + 1,378 workers, demand within 2 km against every competitor within 3 km                                          |
| Saturation weight 15%  | 60 500 m  | not measured  | —     | catchment of 5,122 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.8 LQ |
|                        | 2 km      | LQ 1.80       | 60    | 17 clubs / 85,871 residents = 19.80 per 100k against 11.01 nationally                                                             |
| Fit weight 10%         | — unit    | not measured  | —     | no floor area recorded for this unit                                                                                              |
| Rental weight 10%      | — unit    | not measured  | —     | no rent or no floor area recorded                                                                                                 |
| Income weight 10%      | 100 500 m | 1.44×         | 100   | 32,260 EUR against 22,380 nationally, median of 2 IRIS within 500 m                                                               |
|                        | 2 km      | 1.28×         | 100   | 28,690 EUR against 22,380 nationally, median of 39 IRIS within 2 km                                                               |

## NEAREST GYMS — 28 within 3 km; ▲ opened after 2022

|                              |                          |
|------------------------------|--------------------------|
| 0.33 ▲ DJO FITNESS 2024      | 0.94 ▲ HOP 2025          |
| 1.03 ▲ LH PARTNERS 2025      | 1.35 URBAN GYM 2012      |
| 1.36 JEAN DIF 1988           | 1.45 DELICE FITNESS 2014 |
| 1.48 ▲ ELOGO GROUPE 2025     | 1.5 BASIC FIT Basic-Fit  |
| ... and 20 more within 3 km. |                          |

## ACCESS — straight-line, GTFS

|          |                                                       |
|----------|-------------------------------------------------------|
| Rail     | Saint-Maur - Créteil — 1417 m                         |
| Bus      | Galilée — 36 m                                        |
| Footfall | ST-MAUR-CRET. — 1422 m, 3,748,833 validations/yr RATP |
| Shops    | 7 within 150 m INSEE BPE                              |