

IBJ

1 club operated · GRENOBLE · company founded 2022-09-15

1

club

Grenoble

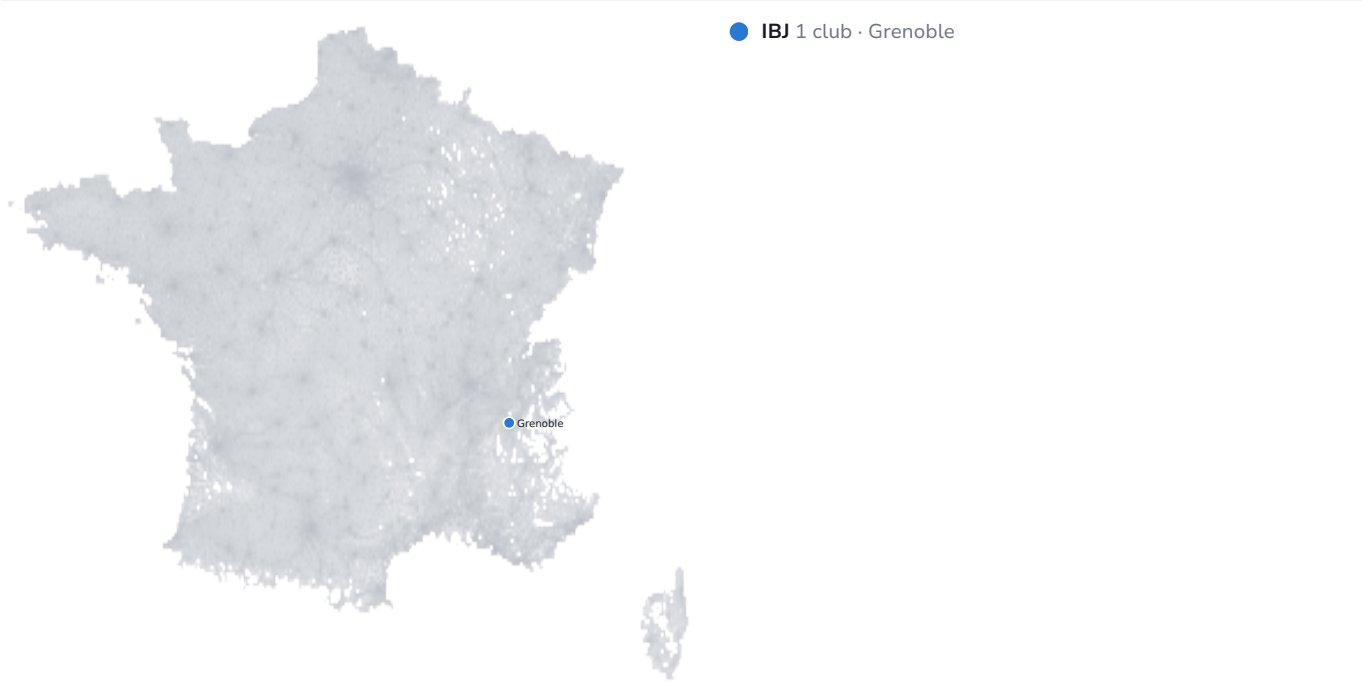
opened 2022-2022

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
LA PAUSE FITNESS	Grenoble 38000	2022	2 → 5	13 → 16	3,394 → 2,770	8,777 → 7,483

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	IBJ
SIREN	919568907
Founded	2022-09-15
Activity	93.13Z NAF/APE code
Employees	00 Sirene band
Officers	IBH (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

LA PAUSE FITNESS Grenoble

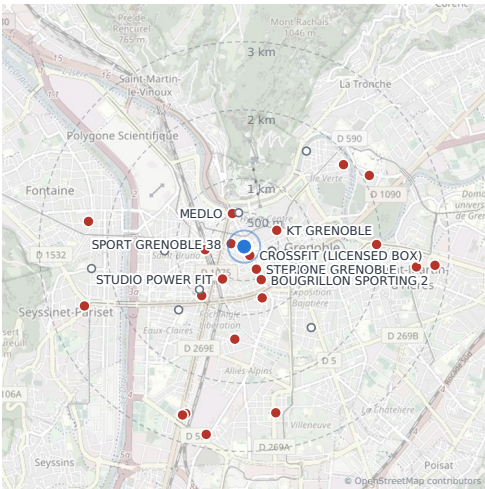
5 COURS BERRIAT 38000 GRENOBLE · opened 2022-09-15 · SIRET 91956890700019

CHANGE SINCE OPENING — 2022 → today

	AT OPENING	TODAY	CHANGE
Location score	77.6	64.3	-13.3
Gyms within 1 km	10	13	+3
Gyms within 2 km	13	16	+3
Competition weight, 2 km	13.70	16.10	+18%
Capture, 2 km	8,777	7,483	-15%
Saturation, 2 km vs national baseline	+3%	+28%	+26 pts

Competitor field as it stood on 2022-09-15 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



24 gym floors, 11 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	86	500 m	16,406 people	92 8,714 aged 18-64 + 7,692 workers = 16,406 over 0.79 km2 = 20,888/km2
		2 km	121,759 people	81 66,801 aged 18-64 + 54,958 workers = 121,759 over 12.57 km2 = 9,689/km2
Competition weight 15%	14	500 m	3.80 wt	4 4 genuine gym floors and 2 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
		2 km	16.10 wt	21 15 genuine gym floors and 10 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	71	500 m	2,770 people	76 1,748 residents + 1,022 workers, demand within 500 m against every competitor within 3 km
		2 km	7,483 people	67 4,667 residents + 2,816 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	56	500 m	LQ 2.76	12 4 clubs / 12,810 residents = 31.23 per 100k against 11.32 nationally
		2 km	LQ 1.28	86 15 clubs / 103,155 residents = 14.54 per 100k against 11.32 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	96	500 m	1.28×	100 28,745 EUR against 22,380 nationally, median of 6 IRIS within 500 m
		2 km	1.08×	93 24,130 EUR against 22,380 nationally, median of 49 IRIS within 2 km

NEAREST GYMS — 24 within 3 km; ▲ opened after 2022

0.15 ▲ CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2025	0.2 SPORT GRENOBLE 38 2015
0.38 ▲ ON AIR On Air 2024	0.38 ▲ STEP ONE GRENOBLE 2024
0.51 MEDLO 2015	0.53 KT GRENOBLE Fitness Park 2020
0.54 BOUGRILLON SPORTING 2 Keepcool 2016	0.57 STUDIO POWER FIT 2018
... and 16 more within 3 km.	

ACCESS — straight-line, GTFS

Tram	Grenoble, Victor Hugo — 274 m
Bus	Grenoble, Victor Hugo — 101 m
Footfall	Grenoble — 808 m, 8,776,384 travellers/yr SNCF
Shops	131 within 150 m INSEE BPE

Generated 2026-10-19 21:04 UTC by gym-db-fr · operator report · INSEE Sirene, INPI RNE, Data ES, INSEE Filosofi 2021, GTFS
Sources : INSEE, Sirene (www.insee.fr), données mises à jour le 2026-10-19 · INPI, Registre national des entreprises (stock du 2026-03-04, API au 2026-10-18) · DILA, BODACC (annonces commerciales, au 2026-10-18) · Ministère des Sports, Data ES (2026-10-17) · INSEE, Filosofi 2021 (carreaux 200 m, IRIS) et BPE 2025 · IGN, Contours IRIS 2026 · OpenStreetMap contributors (ODbL). Licence Ouverte / Etalab 2.0 sauf mention contraire.