

MV FIT LAVANDOU

1 club operated · LE LAVANDOU · company founded 2022-10-04

1

club

Le Lavandou

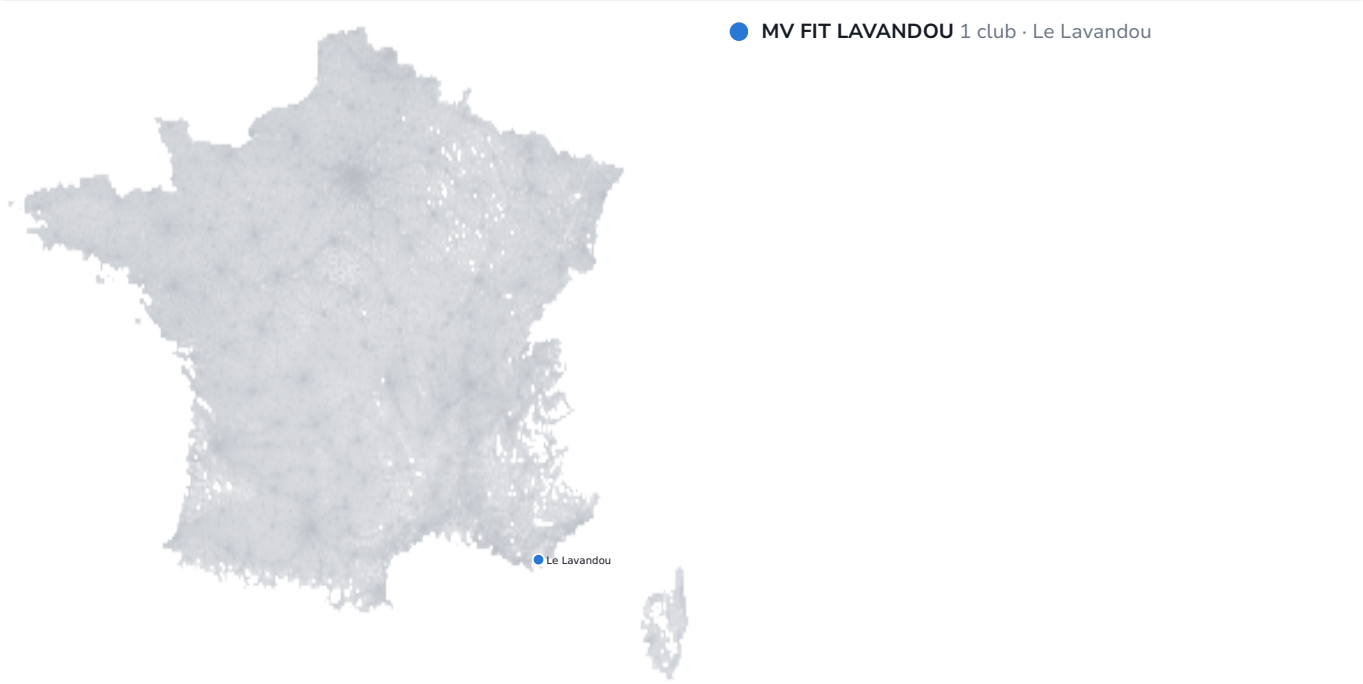
opened 2025–2025

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
L'APPART FITNESS	Le Lavandou 83980	2025	1 → 1	1 → 1	621 → 621	5,572 → 5,572

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Duplicate registry rows set aside: MV FIT LAVANDOU.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	MV FIT LAVANDOU	Registered capital	not stated in any filing
SIREN	920612785	Years filed	0 of the last 0 on record
Founded	2022-10-04	Debt falling due	not filed — the maturity table is a complete-regime page
Activity	93.13Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	NN Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	MARYLINE FLORENCE OLVIERI (MOLLARET) (Gérant)		

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

L'APPART FITNESS Le Lavandou

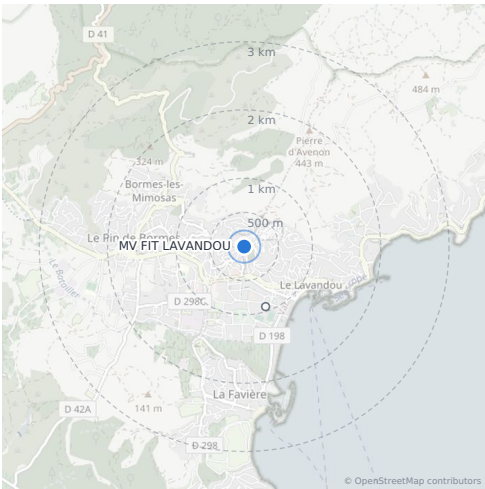
43 RUE DES BUGADIERES 83980 LE LAVANDOU · opened 2025-10-01 · SIRET 92061278500039

CHANGE SINCE OPENING — 2025 → today

	AT OPENING	TODAY	CHANGE
Location score	44.3	44.3	0.0
Gyms within 1 km	1	1	0
Gyms within 2 km	1	1	0
Competition weight, 2 km	1.05	1.05	0%
Capture, 2 km	5,572	5,572	0%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2025-10-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



1 gym floors, 1 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	27 500 m	705 people	29	567 aged 18-64 + 138 workers = 705 over 0.79 km2 = 898/km2
	2 km	6,795 people	26	4,582 aged 18-64 + 2,213 workers = 6,795 over 12.57 km2 = 541/km2
Competition weight 15%	71 500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	1.05 wt	80	1 genuine gym floor and 1 other sports site within 2 km, weighted by substitutability and price tier
Capture weight 20%	46 500 m	621 people	32	548 residents + 73 workers, demand within 500 m against every competitor within 3 km
	2 km	5,572 people	54	4,529 residents + 1,042 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 1,098 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 8.0 LQ
	2 km	not measured	—	catchment of 9,660 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 0.9 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	36 500 m	0.91x	36	20,350 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.91x	36	20,350 EUR against 22,380 nationally, median of 1 IRIS within 2 km

NEAREST GYMS — 1 within 3 km; ▲ opened after 2025

0.06 MV FIT LAVANDOU 2022

ACCESS — straight-line, GTFS

Rail	Hyères — 19439 m
Bus	Lavandières — 354 m
Footfall	Hyères — 19439 m, 765,868 travellers/yr SNCF
Shops	8 within 150 m INSEE BPE