

1

club

Quincay

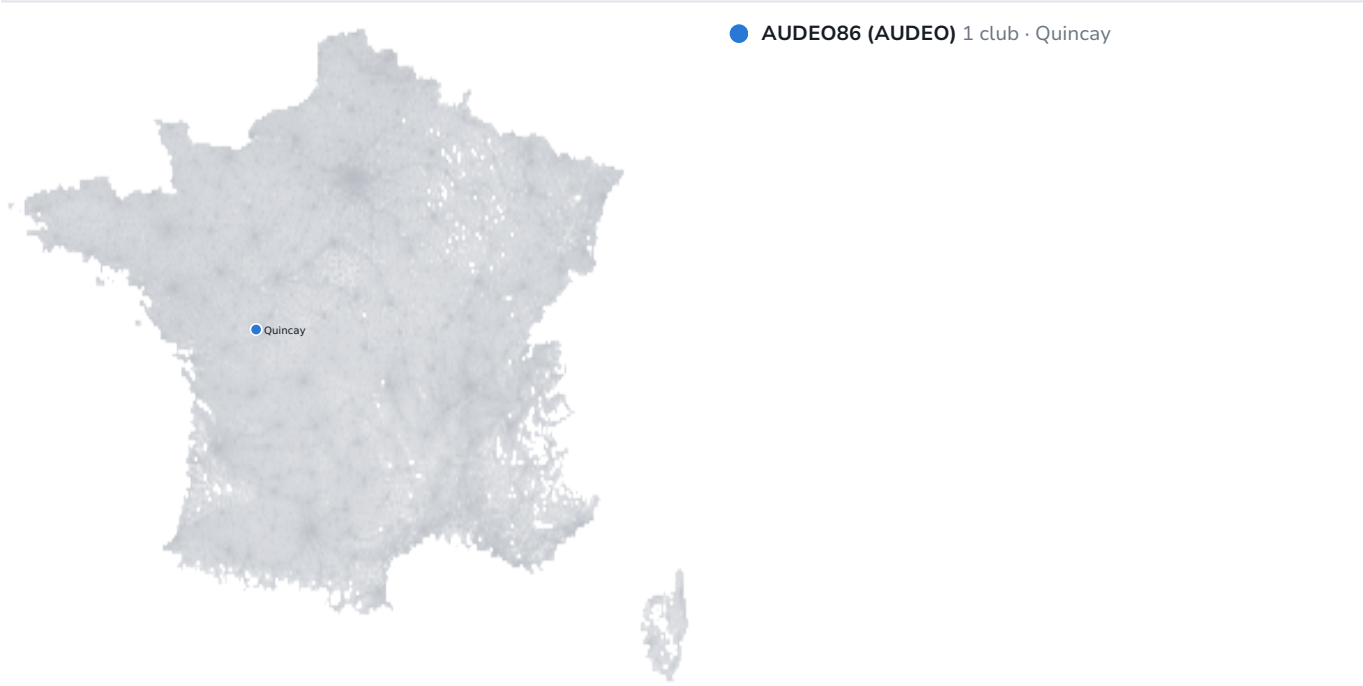
opened 2022–2022

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
AUDEO	Quincay 86190	2022	0 → 0	0 → 0	390 → 390	2,001 → 2,001

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	AUDEO86 (AUDEO)
SIREN	920803095
Founded	2022-11-01
Activity	93.13Z NAF/APE code
Employees	01 Sirene band
Officers	CLEMENT FRANCIS GAETAN MICHEL DRANCOURT (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

AUDEO Quincay

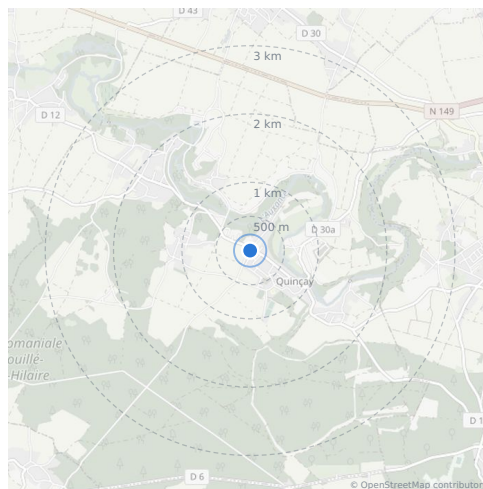
41 RUE DES QUINTUS 86190 QUINCAY · opened 2022-11-01 · SIRET 92080309500016

CHANGE SINCE OPENING — 2022 → today

	AT OPENING	TODAY	CHANGE
Location score	43.5	43.5	0.0
Gyms within 1 km	0	0	0
Gyms within 2 km	0	0	0
Competition weight, 2 km	0	0	new
Capture, 2 km	2,001	2,001	0%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2022-11-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



0 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	3 500 m	236 people	7	219 aged 18-64 + 18 workers = 236 over 0.79 km ² = 301/km ²
	2 km	1,243 people	0	1,094 aged 18-64 + 148 workers = 1,243 over 12.57 km ² = 99/km ²
Competition 100 weight 15%	500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	500 m	390 people	18	373 residents + 18 workers, demand within 500 m against every competitor within 3 km
	2 km	2,001 people	10	1,852 residents + 148 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	500 m	<i>not measured</i>	—	catchment of 373 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 23.7 LQ
	2 km	<i>not measured</i>	—	catchment of 1,852 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 4.8 LQ
Fit weight 10%	— unit	<i>not measured</i>	—	no floor area recorded for this unit
Rental weight 10%	— unit	<i>not measured</i>	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.16×	100	25,920 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.16×	100	25,920 EUR against 22,380 nationally, median of 1 IRIS within 2 km

NEAREST GYMS — 0 within 3 km; ▲ opened after 2022

ACCESS — straight-line, GTFS

Rail	Poitiers — 8689 m
Bus	Ecoles (2) — 249 m
Footfall	Poitiers — 8689 m, 3,850,352 travellers/yr SNCF
Shops	0 within 150 m INSEE BPE

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