

BF CLUBS FRANCE

3 clubs operated · BOULOGNE-BILLANCOURT, PARIS · company founded 2022-10-21

3

clubs

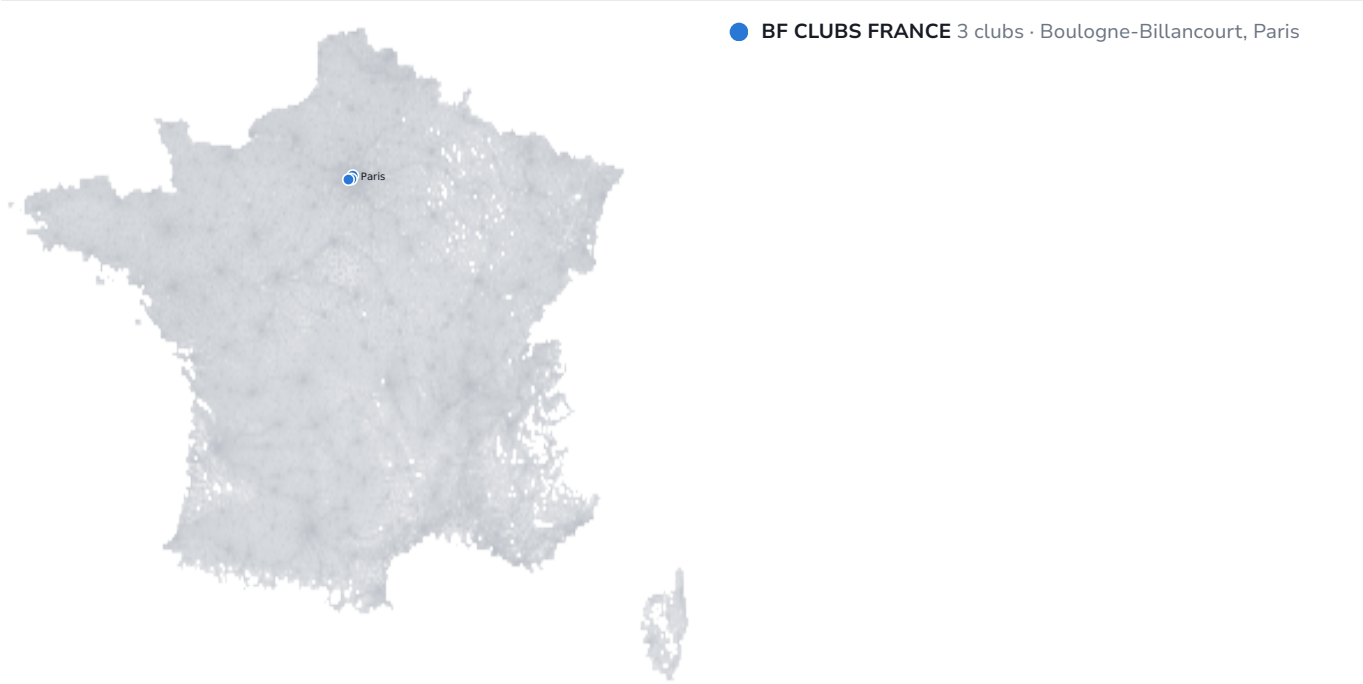
Boulogne-Billancourt, Paris
opened 2023–2024

—

No keyed accounts in INPI's feed for this company.

accounts

WHERE THE CLUBS ARE — 3 clubs



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
BROOKLYN FITBOXING	Paris 75015	2023	2 → 4	27 → 47	9,748 → 5,036	19,201 → 9,823
BROOKLYN FITBOXING	Boulogne-Billancourt 92100	2023	0 → 1	15 → 25	16,106 → 9,675	24,163 → 14,199
BROOKLYN FITBOXING	Paris 75017	2024	4 → 6	53 → 73	5,804 → 3,535	12,378 → 8,064

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	BF CLUBS FRANCE
SIREN	920846896
Founded	2022-10-21
Activity	93.13Z NAF/APE code
Employees	01 Sirene band
Officers	Juan Pablo NEBRERA SALCEDO (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 3 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

BROOKLYN FITBOXING Boulogne-Billancourt

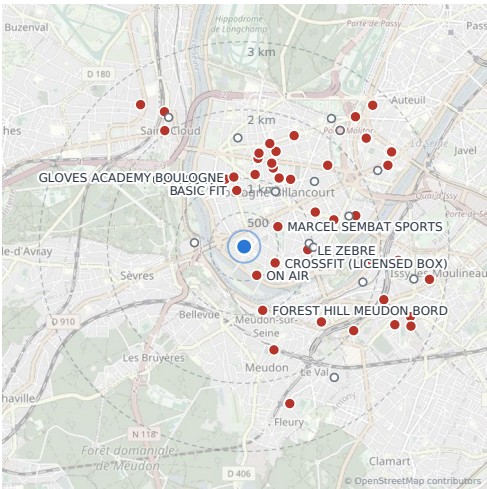
211 RUE DU VIEUX PONT DE SEVRES 92100 BOULOGNE-BILLANCOURT · opened 2023-12-07 · SIRET 92084689600057

CHANGE SINCE OPENING — 2023 → today

	AT OPENING	TODAY	CHANGE
Location score	90.3	81.9	-8.4
Gyms within 1 km	3	6	+3
Gyms within 2 km	15	25	+10
Competition weight, 2 km	14.90	24.50	+64%
Capture, 2 km	24,163	14,199	-41%
Saturation, 2 km vs national baseline	-13%	+44%	+58 pts

Competitor field as it stood on 2023-12-07 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



46 gym floors, 15 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	96 500 m	31,093 people	100	9,967 aged 18-64 + 21,126 workers = 31,093 over 0.79 km2 = 39,588/km2
	2 km	226,891 people	93	96,350 aged 18-64 + 130,541 workers = 226,891 over 12.57 km2 = 18,055/km2
Competition weight 15%	27 500 m	1.20 wt	52	1 genuine gym floor and 1 other sports site within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	24.50 wt	10	25 genuine gym floors and 9 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	97 500 m	9,675 people	100	4,102 residents + 5,574 workers, demand within 500 m against every competitor within 3 km
	2 km	14,199 people	94	6,811 residents + 7,387 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	87 500 m	LQ 0.55	100	1 club / 16,068 residents = 6.22 per 100k against 11.31 nationally
	2 km	LQ 1.44	78	25 clubs / 153,180 residents = 16.32 per 100k against 11.31 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.41×	100	31,600 EUR against 22,380 nationally, median of 5 IRIS within 500 m
	2 km	1.59×	100	35,630 EUR against 22,380 nationally, median of 55 IRIS within 2 km

NEAREST GYMS — 46 within 3 km; ▲ opened after 2023

0.46 ▲ ON AIR On Air 2025	0.51 CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2019
0.57 ▲ MARCEL SEMBAT SPORTS 2024	0.83 BASIC FIT Basic-Fit
0.93 ▲ LE ZEBRE 2025	0.97 FOREST HILL MEUDON BORD DE SEINE Forest Hill 2023
1.02 ▲ OB LISSES 2026	1.03 ▲ GLOVES ACADEMY BOULOGNE 2024

... and 38 more within 3 km.

ACCESS — straight-line, GTFS

Metro	Pont de Sèvres — 301 m
Bus	Cours de l'Ile Seguin — 70 m
Footfall	PONT DE SEVRES — 271 m, 4,627,846 validations/yr RATP
Shops	24 within 150 m INSEE BPE

BROOKLYN FITBOXING Paris

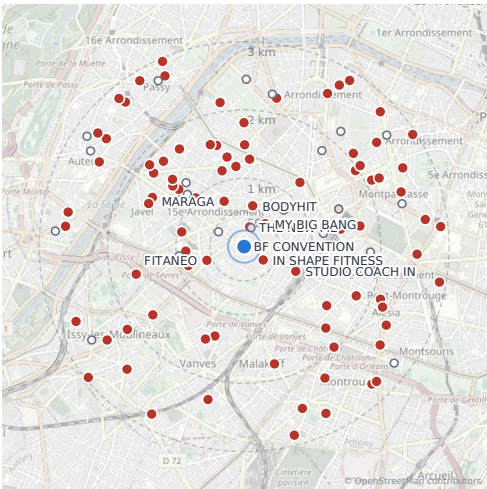
218 RUE DE LA CONVENTION 75015 PARIS · opened 2023-05-12 · SIRET 92084689600032

CHANGE SINCE OPENING — 2023 → today

	AT OPENING	TODAY	CHANGE
Location score	84.6	74.5	-10.1
Gyms within 1 km	6	11	+5
Gyms within 2 km	27	47	+20
Competition weight, 2 km	23.80	46.37	+95%
Capture, 2 km	19,201	9,823	-49%
Saturation, 2 km vs national baseline	-23%	+38%	+61 pts

Competitor field as it stood on 2023-05-12 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



97 gym floors, 22 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	100	500 m	29,818 people	100 19,175 aged 18-64 + 10,643 workers = 29,818 over 0.79 km2 = 37,965/km2
		2 km	386,325 people	100 195,446 aged 18-64 + 190,878 workers = 386,325 over 12.57 km2 = 30,743/km2
Competition weight 15%	0	500 m	4.15 wt	0 4 genuine gym floors and 2 other sports sites within 500 m, weighted by substitutability and price tier
		2 km	46.37 wt	0 47 genuine gym floors and 25 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	85	500 m	5,036 people	94 3,749 residents + 1,288 workers, demand within 500 m against every competitor within 3 km
		2 km	9,823 people	79 6,881 residents + 2,942 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	84	500 m	LQ 1.22	89 4 clubs / 29,690 residents = 13.47 per 100k against 11.01 nationally
		2 km	LQ 1.38	81 47 clubs / 309,445 residents = 15.19 per 100k against 11.01 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	100	500 m	1.66×	100 37,180 EUR against 22,380 nationally, median of 11 IRIS within 500 m
		2 km	1.46×	100 32,780 EUR against 22,380 nationally, median of 139 IRIS within 2 km

NEAREST GYMS — 97 within 3 km; ▲ opened after 2023

0.0 ▲ BF CONVENTION 2026	0.3 ▲ THE NEW ME The New Me 2024
0.34 IN SHAPE FITNESS 2019	0.45 MY BIG BANG My Big Bang 2017
0.58 ▲ FITANEO 2023	0.61 BODYHIT Bodyhit 2019
0.72 MARAGA 2021	0.84 STUDIO COACH IN 2017
... and 89 more within 3 km.	

ACCESS — straight-line, GTFS

Metro	Convention — 180 m
Bus	Convention — 94 m
Footfall	CONVENTION — 189 m, 4,712,779 validations/yr RATP
Shops	95 within 150 m INSEE BPE

BROOKLYN FITBOXING Paris

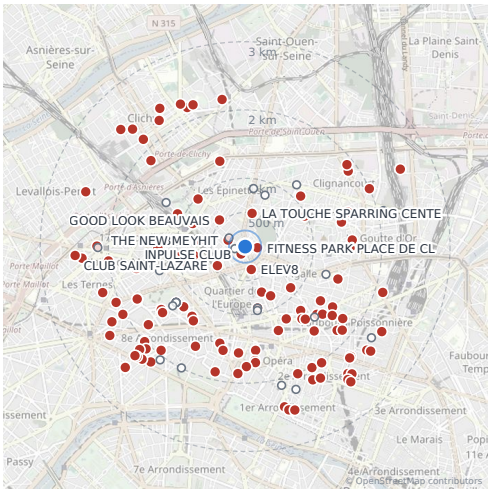
4 RUE DES DAMES 75017 PARIS · opened 2024-11-21 · SIRET 92084689600073

CHANGE SINCE OPENING — 2024 → today

	AT OPENING	TODAY	CHANGE
Location score	76.1	66.2	-9.9
Gyms within 1 km	15	20	+5
Gyms within 2 km	53	73	+20
Competition weight, 2 km	54.20	76.20	+41%
Capture, 2 km	12,378	8,064	-35%
Saturation, 2 km vs national baseline	+41%	+94%	+53 pts

Competitor field as it stood on 2024-11-21 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



120 gym floors, 27 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	100	500 m	34,158 people	100 18,346 aged 18-64 + 15,812 workers = 34,158 over 0.79 km2 = 43,491/km2
		2 km	631,430 people	100 219,983 aged 18-64 + 411,446 workers = 631,430 over 12.57 km2 = 50,248/km2
Competition weight 15%	0	500 m	6.30 wt	0 6 genuine gym floors and 3 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
		2 km	76.20 wt	0 73 genuine gym floors and 27 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	76	500 m	3,535 people	84 2,335 residents + 1,200 workers, demand within 500 m against every competitor within 3 km
		2 km	8,064 people	70 4,930 residents + 3,134 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	52	500 m	LQ 1.99	51 6 clubs / 26,706 residents = 22.47 per 100k against 11.31 nationally
		2 km	LQ 1.94	53 73 clubs / 332,904 residents = 21.93 per 100k against 11.31 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	100	500 m	1.62×	100 36,270 EUR against 22,380 nationally, median of 13 IRIS within 500 m
		2 km	1.53×	100 34,160 EUR against 22,380 nationally, median of 170 IRIS within 2 km

NEAREST GYMS — 120 within 3 km; ▲ opened after 2024

0.12 ▲ INPULSE CLUB 2025	0.18 FITNESS PARK PLACE DE CLICHY Fitness Park 2012
0.27 ▲ BODYHIT Bodyhit 2025	0.35 ELEV8 2023
0.49 CLUB SAINT-LAZARE 2019	0.5 LA TOUCHE SPARRING CENTER 2022
0.54 ▲ GOOD LOOK BEAUVAIS 2025	0.68 THE NEW ME The New Me 2024
... and 112 more within 3 km.	

ACCESS — straight-line, GTFS

Metro	La Fourche — 141 m
Bus	Ganneron — 42 m
Footfall	LA FOURCHE — 169 m, 2,345,166 validations/yr RATP
Shops	181 within 150 m INSEE BPE