

GRANIT 1

1 club operated · RUEIL-MALMAISON · company founded 2022-10-27

1

club

Rueil-Malmaison

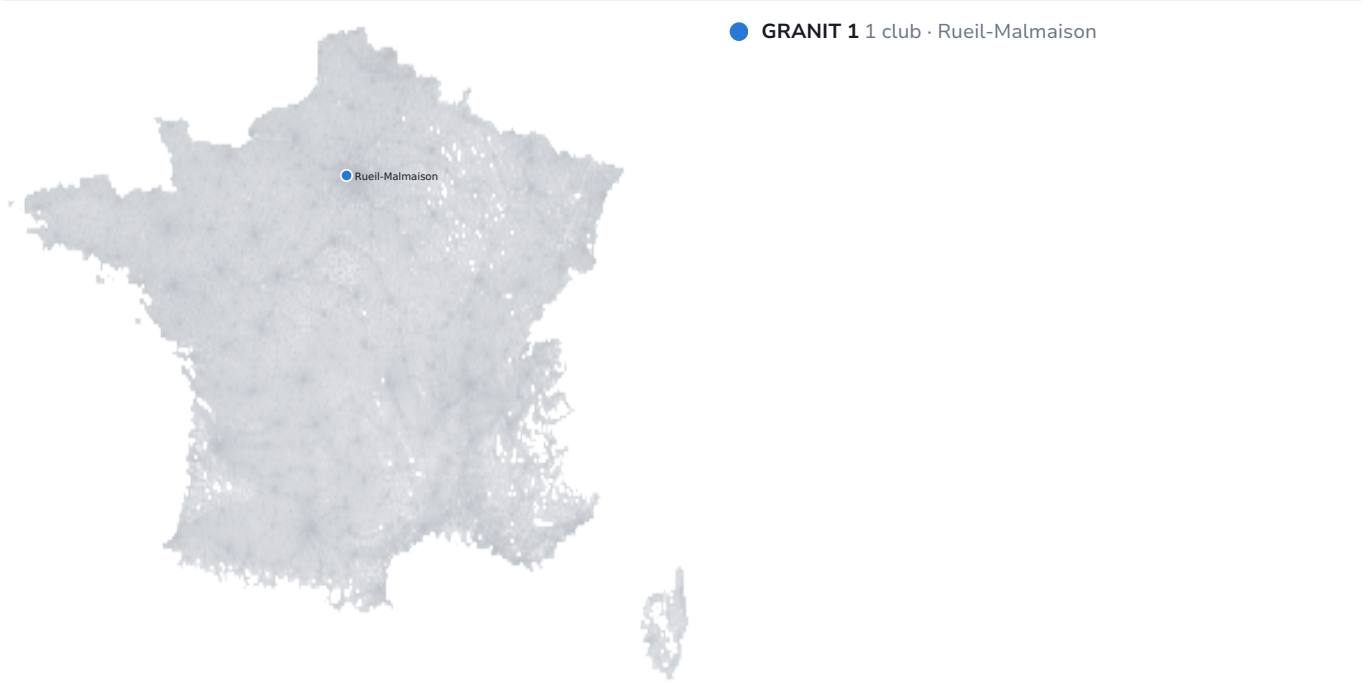
opened 2024–2024

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
GRANIT 1	Rueil-Malmaison 92500	2024	1 → 1	4 → 6	5,129 → 4,855	25,107 → 19,388

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	GRANIT 1
SIREN	920914249
Founded	2022-10-27
Activity	93.11Z NAF/APE code
Employees	NN Sirene band
Officers	THE CLIFF HOLDING (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

GRANIT 1 Rueil-Malmaison

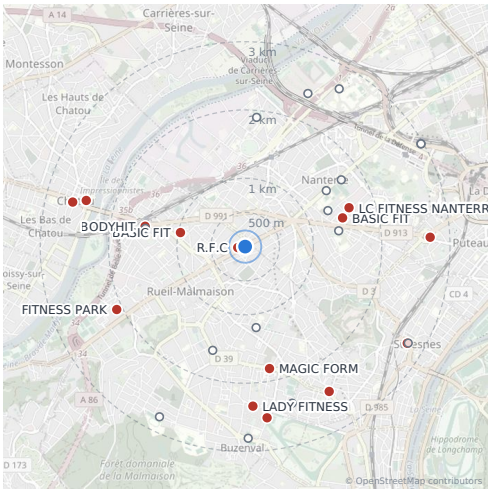
15 AVENUE PAUL DOUMER 92500 RUEIL-MALMAISON · opened 2024-03-25 · SIRET 92091424900031

CHANGE SINCE OPENING — 2024 → today

	AT OPENING	TODAY	CHANGE
Location score	86.1	85.2	-0.9
Gyms within 1 km	1	2	+1
Gyms within 2 km	4	6	+2
Competition weight, 2 km	5.05	6.45	+28%
Capture, 2 km	25,107	19,388	-23%
Saturation, 2 km vs national baseline	-67%	-51%	+16 pts

Competitor field as it stood on 2024-03-25 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



14 gym floors, 16 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	81	500 m	7,970 people	78 6,600 aged 18-64 + 1,370 workers = 7,970 over 0.79 km2 = 10,148/km2
		2 km	141,355 people	84 67,767 aged 18-64 + 73,588 workers = 141,355 over 12.57 km2 = 11,249/km2
Competition weight 15%	50	500 m	1.00 wt	58 1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
		2 km	6.45 wt	44 6 genuine gym floors and 8 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	97	500 m	4,855 people	93 4,238 residents + 618 workers, demand within 500 m against every competitor within 3 km
		2 km	19,388 people	100 13,586 residents + 5,802 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100	500 m	LQ 0.86	100 1 club / 10,262 residents = 9.74 per 100k against 11.31 nationally
		2 km	LQ 0.49	100 6 clubs / 108,348 residents = 5.54 per 100k against 11.31 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	100	500 m	1.39×	100 31,060 EUR against 22,380 nationally, median of 3 IRIS within 500 m
		2 km	1.30×	100 29,000 EUR against 22,380 nationally, median of 42 IRIS within 2 km

NEAREST GYMS — 14 within 3 km; ▲ opened after 2024

0.11	R.F.C 2023	0.97	▲ BASIC FIT Basic-Fit 2025
1.49	BASIC FIT Basic-Fit 2017	1.49	▲ BODYHIT Bodyhit 2025
1.62	LC FITNESS NANTERRE Fitness Park 2018	1.82	MAGIC FORM Magic Form 2011
2.09	FITNESS PARK Fitness Park 2023	2.34	LADY FITNESS 2009
... and 6 more within 3 km.			

ACCESS — straight-line, GTFS

Rail	Nanterre - Ville — 1295 m
Bus	Boulevard National — 40 m
Footfall	NANTERRE-VILLE — 1315 m, 4,315,813 validations/yr RATP
Shops	21 within 150 m INSEE BPE