

CPF 3102

1 club operated · TOULOUSE · company founded 2022-11-03

1

club

Toulouse

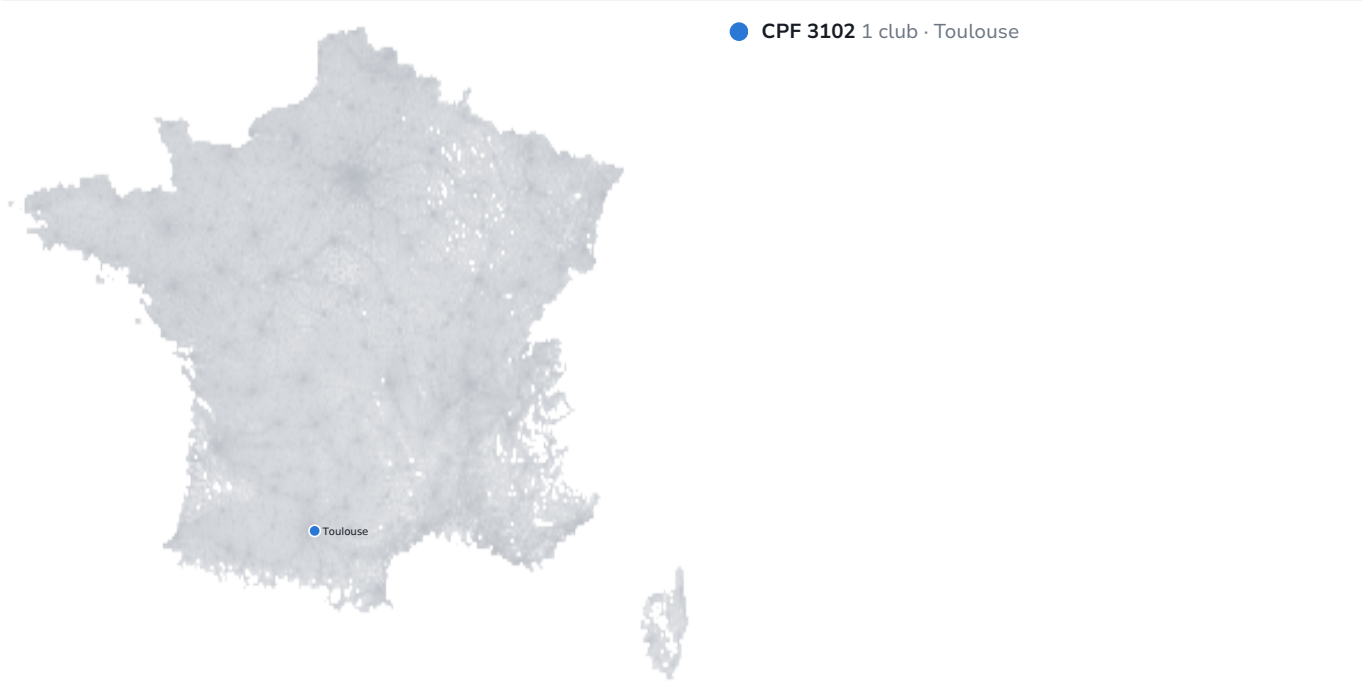
opened 2023–2023 · 1 closed

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
CPF 3102	Toulouse 31400	2023	3 → 3	5 → 11	211 → 192	5,566 → 3,069

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: CPF 3102 (Juvignac).

LEGAL IDENTITY — INSEE Sirene

Legal name	CPF 3102
SIREN	921491700
Founded	2022-11-03
Activity	93.13Z NAF/APE code
Employees	03 Sirene band
Officers	LAUR-WENZ TERENCE LALLEMENT (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	€1,000
Years filed	1 of the last 1 on record — 1 complete
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	income statement withheld: 2024
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing flagged.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE
2024	income statement withheld — Partiellement confidentiel				€40,400	€38,955	€15,538	—	—	—

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

CPF 3102 Toulouse

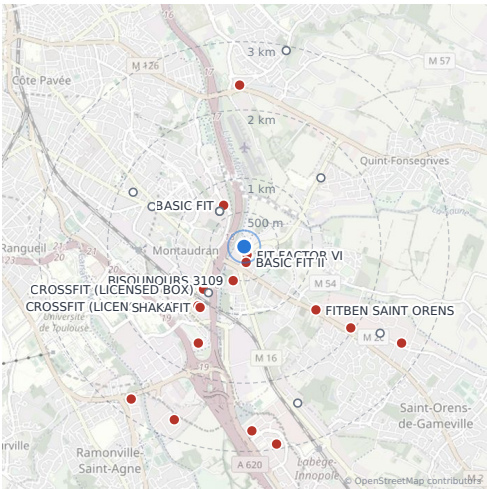
AVENUE DE LA MARCAISSONNE 31400 TOULOUSE · opened 2023-01-05 · SIRET 92149170000024

CHANGE SINCE OPENING — 2023 → today

	AT OPENING	TODAY	CHANGE
Location score	48.9	31.8	-17.1
Gyms within 1 km	4	6	+2
Gyms within 2 km	5	11	+6
Competition weight, 2 km	4.20	8.40	+100%
Capture, 2 km	5,566	3,069	-45%
Saturation, 2 km vs national baseline	+77%	+343%	+266 pts

Competitor field as it stood on 2023-01-05 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



16 gym floors, 10 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	50	500 m	968 people	35 252 aged 18-64 + 717 workers = 968 over 0.79 km2 = 1,233/km2
		2 km	40,817 people	60 12,668 aged 18-64 + 28,148 workers = 40,817 over 12.57 km2 = 3,248/km2
Competition weight 15%	41	500 m	1.40 wt	46 2 genuine gym floors and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
		2 km	8.40 wt	38 10 genuine gym floors and 7 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	17	500 m	192 people	0 39 residents + 153 workers, demand within 500 m against every competitor within 3 km
		2 km	3,069 people	29 1,588 residents + 1,481 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	0	500 m	not measured	— catchment of 322 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 27.4 LQ
		2 km	LQ 4.43	0 10 clubs / 19,944 residents = 50.14 per 100k against 11.32 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	57	500 m	0.93×	44 20,840 EUR against 22,380 nationally, median of 1 IRIS within 500 m
		2 km	1.00×	66 22,340 EUR against 22,380 nationally, median of 6 IRIS within 2 km

NEAREST GYMS — 16 within 3 km; ▲ opened after 2023

0.13	FIT FACTOR VI 2019	0.23	BASIC FIT II Basic-Fit 2017
0.52	BISOUNOURS 3109 2020	0.68	▲ BASIC FIT Basic-Fit 2023
0.86	▲ CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2023	1.1	CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2019
1.1	▲ SHAKAFIT 2026	1.4	▲ FITBEN SAINT ORENS 2026

... and 8 more within 3 km.

ACCESS — straight-line, GTFS

Rail	Montaudran — 1552 m
Bus	Montaudran-La Rivière — 305 m
Footfall	Montaudran — 1552 m, 73,196 travellers/yr SNCF
Shops	6 within 150 m INSEE BPE