

BULDO

1 club operated · VILLEFONTAINE · company founded 2022-12-01

1

club

Villefontaine

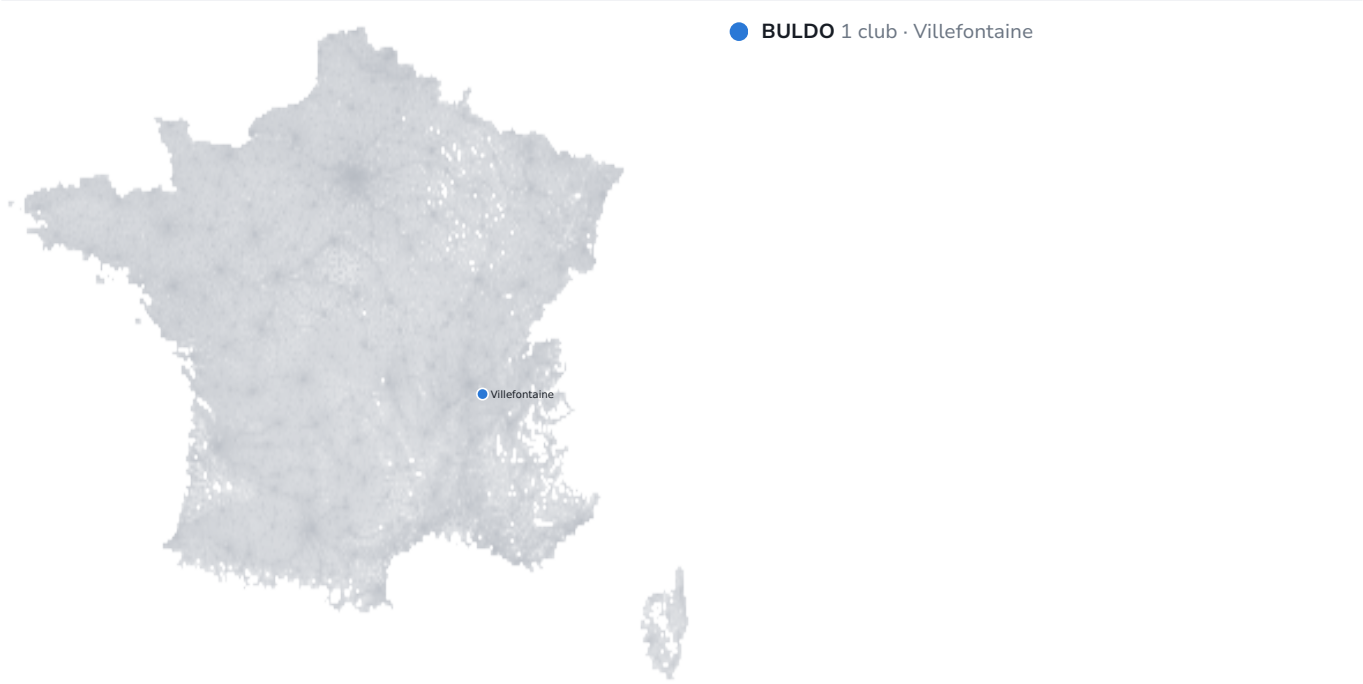
opened 2022-2022

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
BULDO	Villefontaine 38090	2022	1 → 2	1 → 2	2,341 → 1,569	17,031 → 8,638

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	BULDO
SIREN	922046644
Founded	2022-12-01
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	Mathis Alain Hubert BAILLY (Gérant); Bastien Jean Enrique DURA (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	€3,000
Years filed	1 of the last 1 on record — 1 simplified
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	income statement withheld: 2023
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing flagged.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR		REVENUE	EBITDA	MARGIN	OPERATING	NET EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE
2023	simplified	income statement withheld — Partiellement confidentiel	€3,000			€48,514	€2,305		—		—
EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.											

BULDO Villefontaine

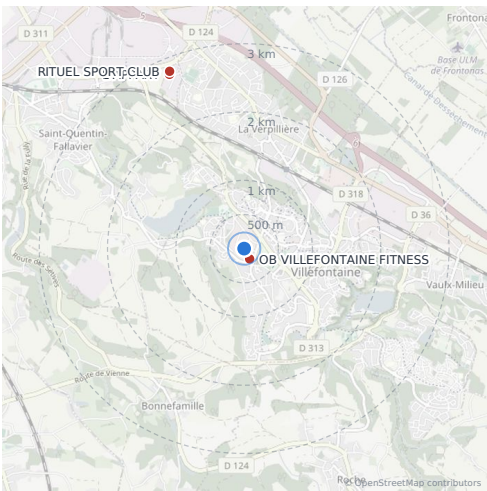
LOT C1 40 RUE MONTGOLFIER 38090 VILLEFONTAINE · opened 2022-12-01 · SIRET 92204664400014

CHANGE SINCE OPENING — 2022 → today

	AT OPENING	TODAY	CHANGE
Location score	74.5	63.9	-10.6
Gyms within 1 km	1	2	+1
Gyms within 2 km	1	2	+1
Competition weight, 2 km	0	1	new
Capture, 2 km	17,031	8,638	-49%
Saturation, 2 km vs national baseline	-100%	-46%	+54 pts

Competitor field as it stood on 2022-12-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



3 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	42 500 m	1,728 people	47	868 aged 18-64 + 860 workers = 1,728 over 0.79 km2 = 2,201/km2
	2 km	13,723 people	39	9,612 aged 18-64 + 4,111 workers = 13,723 over 12.57 km2 = 1,092/km2
Competition weight 15%	72 500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	1.00 wt	81	1 genuine gym floor and 0 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	68 500 m	1,569 people	60	858 residents + 711 workers, demand within 500 m against every competitor within 3 km
	2 km	8,638 people	73	6,770 residents + 1,867 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 1,523 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 6.0 LQ
	2 km	LQ 0.54	100	1 club / 16,828 residents = 5.94 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	34 500 m	1.03×	76	22,970 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.82×	6	18,300 EUR against 22,380 nationally, median of 5 IRIS within 2 km

NEAREST GYMS — 3 within 3 km; ▲ opened after 2022

0.17 ▲ OB VILLEFONTAINE FITNESS L'Orange Bleue 2026	2.77 L'APPART 2014
2.82 ▲ RITUEL SPORT CLUB Rituel Sport Club 2026	

ACCESS — straight-line, GTFS

Rail	La Verpillière — 1328 m
Bus	Charmaï — 229 m
Footfall	La Verpillière — 1328 m, 1,208,654 travellers/yr SNCF
Shops	11 within 150 m INSEE BPE