

CROSSFIT MAYENNE 3

1 club operated · MAYENNE · company founded 2022-12-20

1

club

Mayenne

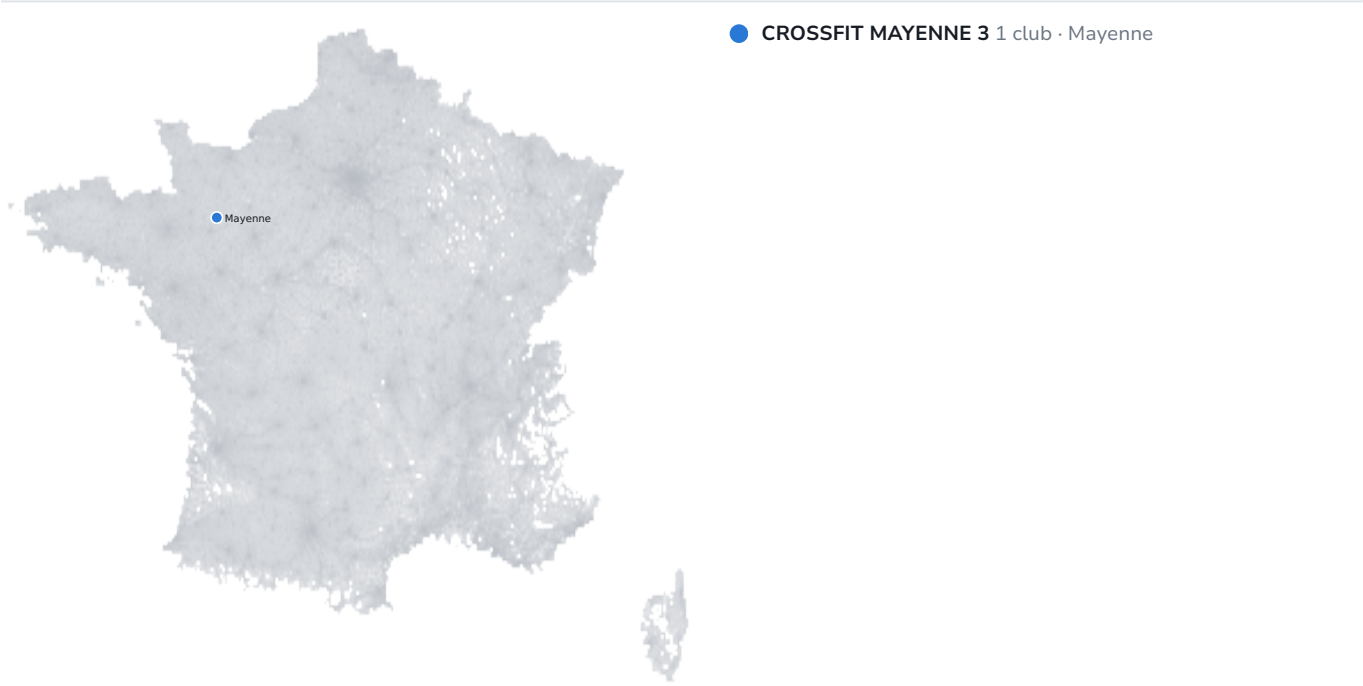
opened 2022-2022

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
CROSSFIT MAYENNE 3	Mayenne 53100	2022	1 → 1	2 → 4	185 → 182	1,934 → 1,393

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	CROSSFIT MAYENNE 3
SIREN	922426911
Founded	2022-12-20
Activity	93.12Z NAF/APE code
Employees	01 Sirene band
Officers	ATHLETIC EDGE (Président)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

CROSSFIT MAYENNE 3 Mayenne

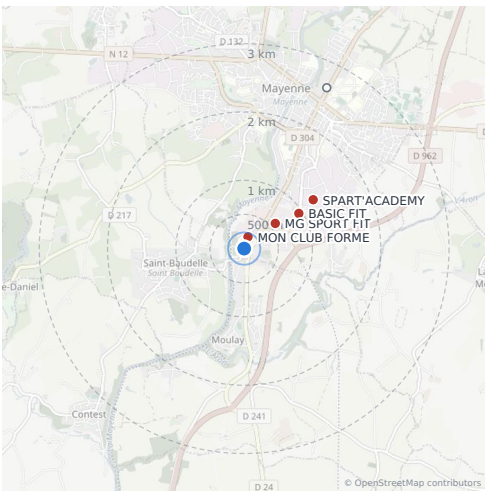
87 IMPASSE CLAUDE CHAPPE 53100 MAYENNE · opened 2022-12-20 · SIRET 92242691100017

CHANGE SINCE OPENING — 2022 → today

	AT OPENING	TODAY	CHANGE
Location score	33	29.9	-3.1
Gyms within 1 km	2	3	+1
Gyms within 2 km	2	4	+2
Competition weight, 2 km	2	3.40	+70%
Capture, 2 km	1,934	1,393	-28%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2022-12-20 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



4 gym floors, 1 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	17 500 m	339 people	14	52 aged 18-64 + 287 workers = 339 over 0.79 km2 = 431/km2
	2 km	4,806 people	19	2,182 aged 18-64 + 2,624 workers = 4,806 over 12.57 km2 = 382/km2
Competition weight 15%	58 500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	3.40 wt	59	4 genuine gym floors and 0 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	0 500 m	182 people	0	53 residents + 129 workers, demand within 500 m against every competitor within 3 km
	2 km	1,393 people	0	1,039 residents + 354 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 106 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 85.7 LQ
	2 km	not measured	—	catchment of 4,042 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 2.2 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	72 500 m	0.97×	58	21,820 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.04×	81	23,370 EUR against 22,380 nationally, median of 5 IRIS within 2 km

NEAREST GYMS — 4 within 3 km; ▲ opened after 2022

0.18	MON CLUB FORME 2009	0.58	MG SPORT FIT L'Orange Bleue 2017
0.95	▲ BASIC FIT Basic-Fit 2023	1.24	▲ SPART'ACADEMY 2025

ACCESS — straight-line, GTFS

Rail	Gare de Montsûrs — 16726 m
Bus	La Motte — 458 m
Footfall	Montsûrs — 16726 m, 37,245 travellers/yr SNCF
Shops	4 within 150 m INSEE BPE