

# SPARK CLUB

3 clubs operated · PARIS · company founded 2024-03-28

3

clubs

Paris

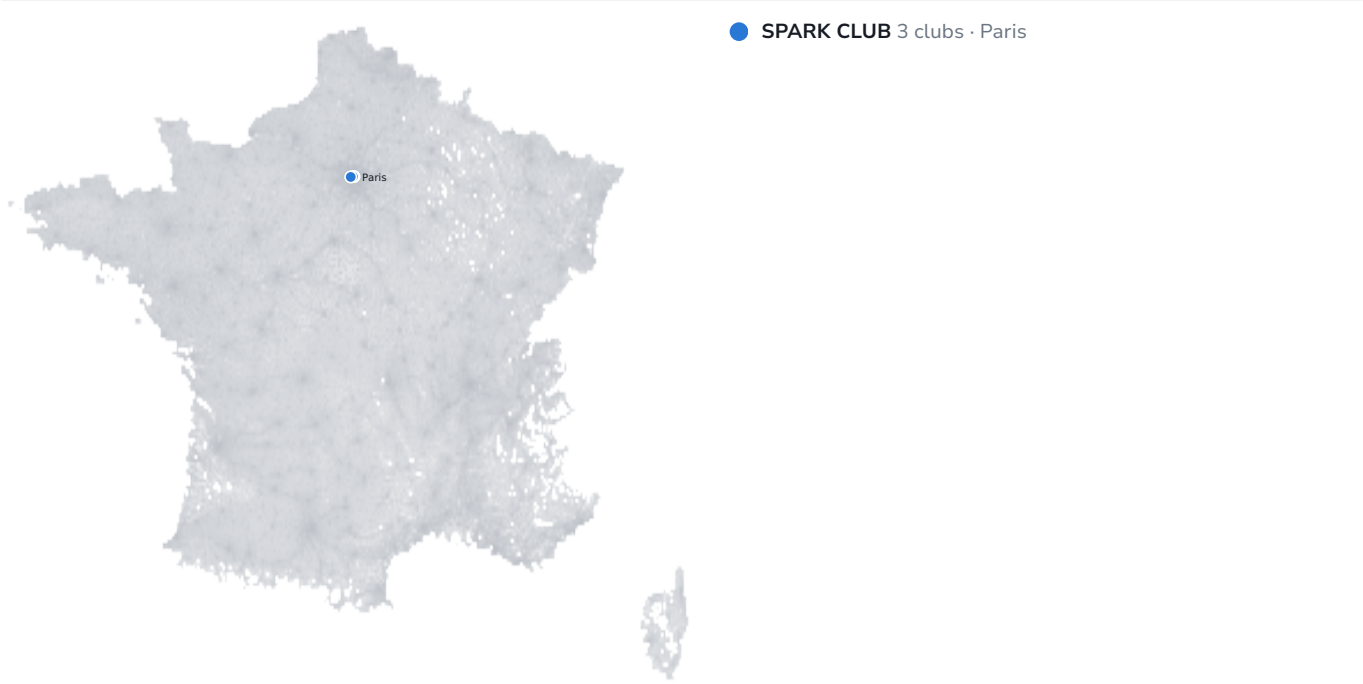
opened 2024–2026

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 3 clubs



CLUBS OPERATED — competition and capture, at opening and today

| CLUB                 | CITY           | OPENED | COMPETITION                  |         | CAPTURE                 |                 |
|----------------------|----------------|--------|------------------------------|---------|-------------------------|-----------------|
|                      |                |        | GYMS WITHIN, OPENING → TODAY |         | PEOPLE, OPENING → TODAY |                 |
|                      |                |        | 500 M                        | 2 KM    | 500 M                   | 2 KM            |
| SPARK                | Paris<br>75001 | 2024   | 2 → 5                        | 57 → 87 | 10,447 → 7,747          | 16,472 → 11,126 |
| SPARK CLUB TROCADÉRO | Paris<br>75016 | 2025   | 4 → 4                        | 41 → 53 | 5,569 → 4,752           | 9,655 → 7,421   |
| SPARK CLUB SENTIER   | Paris<br>75002 | 2026   | 11 → 12                      | 86 → 90 | 4,027 → 3,757           | 8,087 → 7,441   |

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

|            |                                                            |
|------------|------------------------------------------------------------|
| Legal name | SPARK CLUB                                                 |
| SIREN      | 925139735                                                  |
| Founded    | 2024-03-28                                                 |
| Activity   | 93.13Z NAF/APE code                                        |
| Employees  | NN Sirene band                                             |
| Officers   | MARMOT CORP (Directeur Général); TONIFY (Président de SAS) |

FILING & CAPITAL — INPI RNE

|                    |                                                                                                                                                                      |
|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Registered capital | not stated in any filing                                                                                                                                             |
| Years filed        | 0 of the last 0 on record                                                                                                                                            |
| Debt falling due   | not filed — the maturity table is a complete-regime page                                                                                                             |
| Confidentiality    | never invoked — every filed income statement is public                                                                                                               |
| Ownership changes  | not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024 |

**RISK FLAGS** — from the accounts

---

Nothing to test — no accounts on file.

**FILED ACCOUNTS** — INPI, keyed annual accounts; one filing covers all 3 clubs

---

No keyed accounts in INPI's feed — a young company or a non-filer.

SPARK Paris

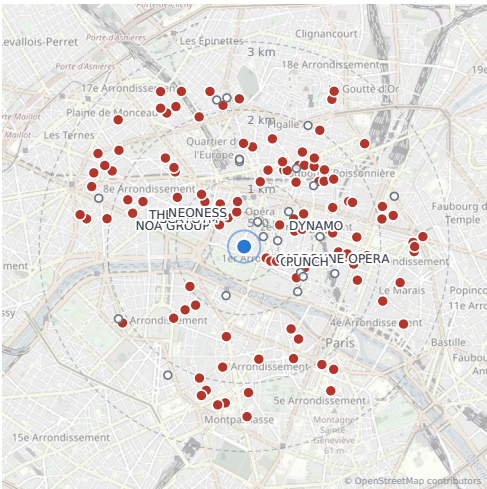
229 RUE SAINT-HONORE 75001 PARIS · opened 2024-03-28 · SIRET 92513973500011

CHANGE SINCE OPENING — 2024 → today

|                                       | AT OPENING | TODAY  | CHANGE   |
|---------------------------------------|------------|--------|----------|
| Location score                        | 65.8       | 60.1   | -5.7     |
| Gyms within 1 km                      | 13         | 21     | +8       |
| Gyms within 2 km                      | 57         | 87     | +30      |
| Competition weight, 2 km              | 56.90      | 88.30  | +55%     |
| Capture, 2 km                         | 16,472     | 11,126 | -32%     |
| Saturation, 2 km vs national baseline | +177%      | +322%  | +146 pts |

Competitor field as it stood on 2024-03-28 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



121 gym floors, 22 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

| PARAMETER              | WHERE | MEASURED | SCORE          | HOW IT WAS ARRIVED AT                                                                                                               |
|------------------------|-------|----------|----------------|-------------------------------------------------------------------------------------------------------------------------------------|
| Catchment weight 20%   | 100   | 500 m    | 52,137 people  | 100 3,195 aged 18-64 + 48,942 workers = 52,137 over 0.79 km2 = 66,383/km2                                                           |
|                        |       | 2 km     | 742,123 people | 100 120,980 aged 18-64 + 621,143 workers = 742,123 over 12.57 km2 = 59,056/km2                                                      |
| Competition weight 15% | 0     | 500 m    | 6.00 wt        | 0 5 genuine gym floors and 2 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)            |
|                        |       | 2 km     | 88.30 wt       | 0 87 genuine gym floors and 30 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)           |
| Capture weight 20%     | 90    | 500 m    | 7,747 people   | 100 728 residents + 7,019 workers, demand within 500 m against every competitor within 3 km                                         |
|                        |       | 2 km     | 11,126 people  | 84 1,354 residents + 9,772 workers, demand within 2 km against every competitor within 3 km                                         |
| Saturation weight 15%  | 0     | 500 m    | not measured   | — catchment of 4,790 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.8 LQ |
|                        |       | 2 km     | LQ 4.22        | 0 87 clubs / 181,982 residents = 47.81 per 100k against 11.32 nationally                                                            |
| Fit weight 10%         | —     | unit     | not measured   | — no floor area recorded for this unit                                                                                              |
| Rental weight 10%      | —     | unit     | not measured   | — no rent or no floor area recorded                                                                                                 |
| Income weight 10%      | 100   | 500 m    | 1.62×          | 100 36,300 EUR against 22,380 nationally, median of 6 IRIS within 500 m                                                             |
|                        |       | 2 km     | 1.72×          | 100 38,590 EUR against 22,380 nationally, median of 137 IRIS within 2 km                                                            |

NEAREST GYMS — 121 within 3 km; ▲ opened after 2024

|                                   |                            |
|-----------------------------------|----------------------------|
| 0.36 ▲ CARBONNE OPERA 2026        | 0.44 OPERA 2020            |
| 0.48 ▲ NOA GROUP 2026             | 0.48 SCAYGYM               |
| 0.49 ▲ THE NEW ME The New Me 2025 | 0.52 NEONESS Neoneess 2019 |
| 0.52 PUNCH 2023                   | 0.61 DYNAMO DYNAMO 2019    |
| ... and 113 more within 3 km.     |                            |

ACCESS — straight-line, GTFS

|          |                                                  |
|----------|--------------------------------------------------|
| Metro    | Tuileries — 151 m                                |
| Bus      | Castiglione — 188 m                              |
| Footfall | TUILERIES — 199 m, 2,322,245 validations/yr RATP |
| Shops    | 691 within 150 m INSEE BPE                       |

# SPARK CLUB SENTIER Paris

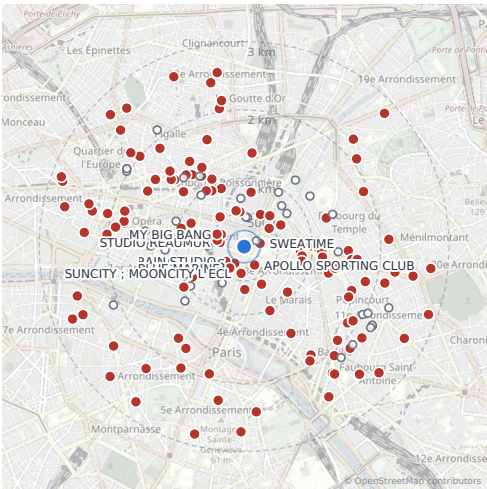
10 RUE DU CAIRE 75002 PARIS · opened 2026-04-20 · SIRET 92513973500037

## CHANGE SINCE OPENING — 2026 → today

|                                       | AT OPENING | TODAY | CHANGE  |
|---------------------------------------|------------|-------|---------|
| Location score                        | 58.8       | 57.3  | -1.5    |
| Gyms within 1 km                      | 33         | 36    | +3      |
| Gyms within 2 km                      | 86         | 90    | +4      |
| Competition weight, 2 km              | 84.30      | 88.30 | +5%     |
| Capture, 2 km                         | 8,087      | 7,441 | -8%     |
| Saturation, 2 km vs national baseline | +166%      | +178% | +12 pts |

Competitor field as it stood on 2026-04-20 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

## WITHIN 3 KM TODAY



135 gym floors, 35 other sports sites. Rings at 500 m, 1, 2 and 3 km.

## SCORE TODAY — seven parameters, five measured at 500 m and 2 km

| PARAMETER              | WHERE | MEASURED | SCORE          | HOW IT WAS ARRIVED AT                                                                                                     |
|------------------------|-------|----------|----------------|---------------------------------------------------------------------------------------------------------------------------|
| Catchment weight 20%   | 100   | 500 m    | 48,682 people  | 100 19,030 aged 18-64 + 29,652 workers = 48,682 over 0.79 km2 = 61,984/km2                                                |
|                        |       | 2 km     | 673,104 people | 100 193,267 aged 18-64 + 479,837 workers = 673,104 over 12.57 km2 = 53,564/km2                                            |
| Competition weight 15% | 0     | 500 m    | 10.90 wt       | 0 11 genuine gym floors and 3 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals) |
|                        |       | 2 km     | 88.30 wt       | 0 89 genuine gym floors and 27 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals) |
| Capture weight 20%     | 74    | 500 m    | 3,757 people   | 86 1,663 residents + 2,094 workers, demand within 500 m against every competitor within 3 km                              |
|                        |       | 2 km     | 7,441 people   | 67 2,979 residents + 4,462 workers, demand within 2 km against every competitor within 3 km                               |
| Saturation weight 15%  | 6     | 500 m    | LQ 3.74        | 0 11 clubs / 25,986 residents = 42.33 per 100k against 11.32 nationally                                                   |
|                        |       | 2 km     | LQ 2.78        | 11 89 clubs / 282,711 residents = 31.48 per 100k against 11.32 nationally                                                 |
| Fit weight 10%         | —     | unit     | not measured   | — no floor area recorded for this unit                                                                                    |
| Rental weight 10%      | —     | unit     | not measured   | — no rent or no floor area recorded                                                                                       |
| Income weight 10%      | 100   | 500 m    | 1.39×          | 100 31,030 EUR against 22,380 nationally, median of 9 IRIS within 500 m                                                   |
|                        |       | 2 km     | 1.51×          | 100 33,700 EUR against 22,380 nationally, median of 180 IRIS within 2 km                                                  |

## NEAREST GYMS — 135 within 3 km; ▲ opened after 2026

|                                   |                                       |
|-----------------------------------|---------------------------------------|
| 0.24 SWEATIME 2022                | 0.28 NEONESS Neoneess 2016            |
| 0.31 APOLLO SPORTING CLUB 2023    | 0.34 ▲ PAIN STUDIO 2026               |
| 0.36 STUDIO REAUMUR 2020          | 0.38 BLUE MARINE 2013                 |
| 0.38 MY BIG BANG My Big Bang 2017 | 0.4 SUNCITY ; MOONCITY L ECLIPSE 2004 |
| ... and 127 more within 3 km.     |                                       |

## ACCESS — straight-line, GTFS

|          |                                                     |
|----------|-----------------------------------------------------|
| Metro    | Réaumur - Sébastopol — 104 m                        |
| Bus      | Réaumur - Sébastopol — 107 m                        |
| Footfall | REAUMUR-SEB. — 127 m, 5,428,460 validations/yr RATP |
| Shops    | 154 within 150 m INSEE BPE                          |

# SPARK CLUB TROCADÉRO Paris

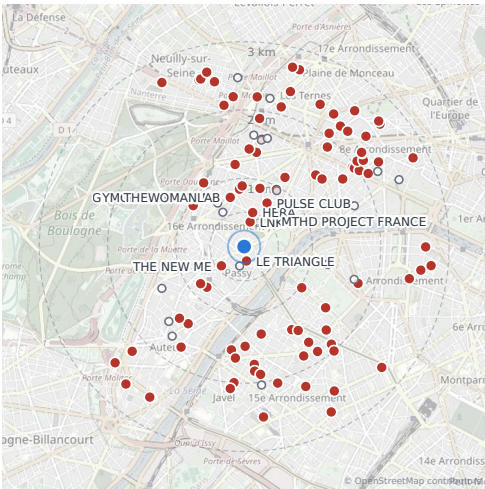
8 RUE BELLINI 75016 PARIS · opened 2025-03-17 · SIRET 92513973500029

## CHANGE SINCE OPENING — 2025 → today

|                                       | AT OPENING | TODAY | CHANGE  |
|---------------------------------------|------------|-------|---------|
| Location score                        | 73.6       | 68.5  | -5.1    |
| Gyms within 1 km                      | 11         | 17    | +6      |
| Gyms within 2 km                      | 41         | 53    | +12     |
| Competition weight, 2 km              | 40.30      | 52.70 | +31%    |
| Capture, 2 km                         | 9,655      | 7,421 | -23%    |
| Saturation, 2 km vs national baseline | +74%       | +126% | +52 pts |

Competitor field as it stood on 2025-03-17 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

## WITHIN 3 KM TODAY



102 gym floors, 19 other sports sites. Rings at 500 m, 1, 2 and 3 km.

## SCORE TODAY — seven parameters, five measured at 500 m and 2 km

| PARAMETER              | WHERE | MEASURED | SCORE          | HOW IT WAS ARRIVED AT                                                                                                     |
|------------------------|-------|----------|----------------|---------------------------------------------------------------------------------------------------------------------------|
| Catchment weight 20%   | 100   | 500 m    | 25,636 people  | 100 13,030 aged 18-64 + 12,606 workers = 25,636 over 0.79 km2 = 32,640/km2                                                |
|                        |       | 2 km     | 327,802 people | 100 123,176 aged 18-64 + 204,626 workers = 327,802 over 12.57 km2 = 26,086/km2                                            |
| Competition weight 15% | 5     | 500 m    | 3.20 wt        | 12 3 genuine gym floors and 1 other sports site within 500 m, weighted by competition tier (price tier on direct rivals)  |
|                        |       | 2 km     | 52.70 wt       | 0 52 genuine gym floors and 17 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals) |
| Capture weight 20%     | 77    | 500 m    | 4,752 people   | 93 2,968 residents + 1,783 workers, demand within 500 m against every competitor within 3 km                              |
|                        |       | 2 km     | 7,421 people   | 67 4,449 residents + 2,972 workers, demand within 2 km against every competitor within 3 km                               |
| Saturation weight 15%  | 58    | 500 m    | LQ 1.20        | 90 3 clubs / 22,154 residents = 13.54 per 100k against 11.32 nationally                                                   |
|                        |       | 2 km     | LQ 2.26        | 37 52 clubs / 202,856 residents = 25.63 per 100k against 11.32 nationally                                                 |
| Fit weight 10%         | —     | unit     | not measured   | — no floor area recorded for this unit                                                                                    |
| Rental weight 10%      | —     | unit     | not measured   | — no rent or no floor area recorded                                                                                       |
| Income weight 10%      | 100   | 500 m    | 2.08×          | 100 46,480 EUR against 22,380 nationally, median of 9 IRIS within 500 m                                                   |
|                        |       | 2 km     | 1.90×          | 100 42,560 EUR against 22,380 nationally, median of 113 IRIS within 2 km                                                  |

## NEAREST GYMS — 102 within 3 km; ▲ opened after 2025

|                              |                            |      |                    |
|------------------------------|----------------------------|------|--------------------|
| 0.21                         | LE TRIANGLE 2017           | 0.37 | LNKA 2020          |
| 0.44                         | THE NEW ME The New Me 2023 | 0.51 | HERA 2025          |
| 0.55                         | ▲ MTHD PROJECT FRANCE 2025 | 0.72 | ▲ PULSE CLUB 2025  |
| 0.75                         | ▲ GYM CROSSTRaining 2026   | 0.75 | ▲ THEWOMANLAB 2026 |
| ... and 94 more within 3 km. |                            |      |                    |

## ACCESS — straight-line, GTFS

|          |                                                  |
|----------|--------------------------------------------------|
| Metro    | Trocadéro — 415 m                                |
| Bus      | La Tour — 85 m                                   |
| Footfall | TROCADERO — 434 m, 8,745,223 validations/yr RATP |
| Shops    | 101 within 150 m INSEE BPE                       |

