

HALTERES & GO (L'ORANGE BLEUE)

1 club operated · BEZIERS · company founded 2024-04-12

1

club

Beziers

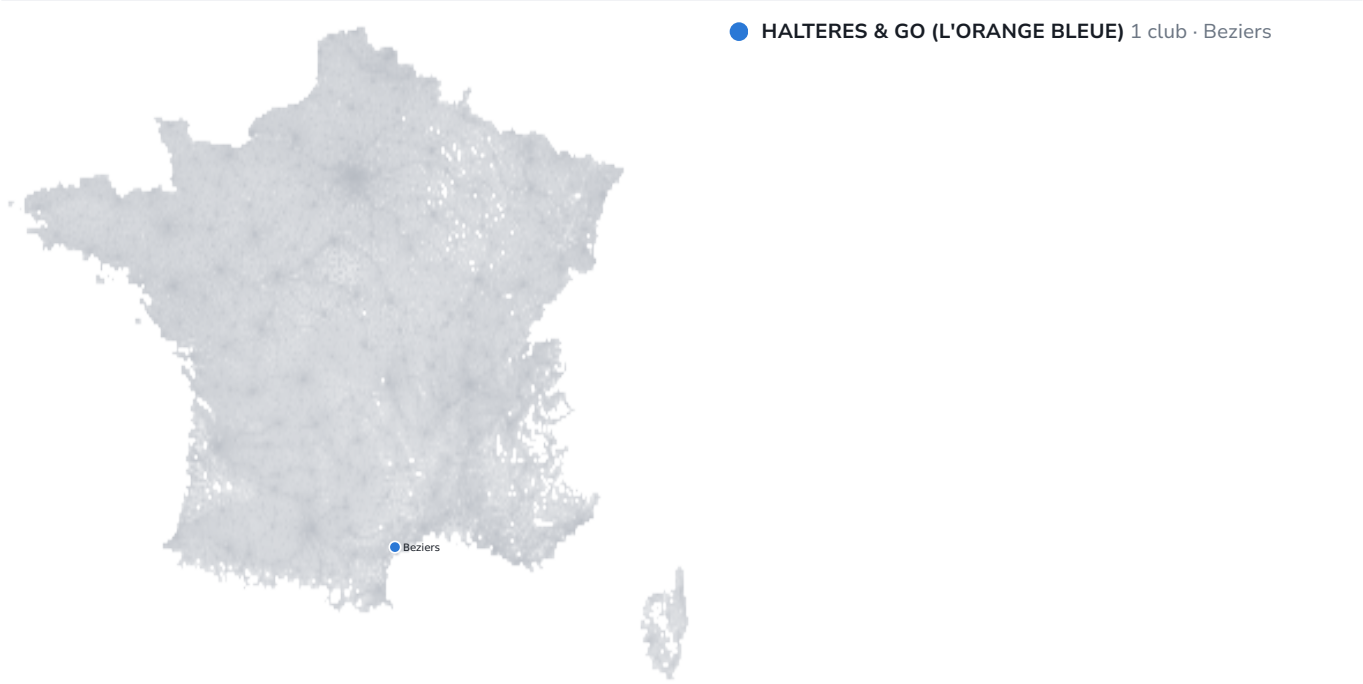
opened 2024-2024

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
L'ORANGE BLEUE	Beziers 34500	2024	1 → 2	3 → 6	1,155 → 624	6,527 → 4,185

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	HALTERES & GO (L'ORANGE BLEUE)
SIREN	927697409
Founded	2024-04-12
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	CHRISTOPHE DÉCHET (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

L'ORANGE BLEUE Beziers

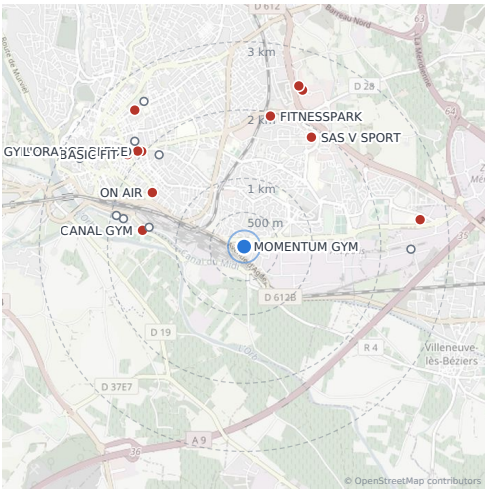
11 RUE DES ARTISANS 34500 BEZIERS · opened 2024-04-12 · SIRET 92769740900013

CHANGE SINCE OPENING — 2024 → today

	AT OPENING	TODAY	CHANGE
Location score	60.8	43.1	-17.7
Gyms within 1 km	1	2	+1
Gyms within 2 km	3	6	+3
Competition weight, 2 km	2.60	5.30	+104%
Capture, 2 km	6,527	4,185	-36%
Saturation, 2 km vs national baseline	-25%	+86%	+112 pts

Competitor field as it stood on 2024-04-12 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



12 gym floors, 8 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	44 500 m	811 people	32	536 aged 18-64 + 276 workers = 811 over 0.79 km2 = 1,033/km2
	2 km	28,186 people	53	12,252 aged 18-64 + 15,934 workers = 28,186 over 12.57 km2 = 2,243/km2
Competition weight 15%	52 500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	5.30 wt	49	5 genuine gym floors and 4 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	38 500 m	624 people	32	495 residents + 128 workers, demand within 500 m against every competitor within 3 km
	2 km	4,185 people	42	2,471 residents + 1,714 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	57 500 m	not measured	—	catchment of 1,206 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 7.3 LQ
	2 km	LQ 1.86	57	5 clubs / 23,698 residents = 21.10 per 100k against 11.32 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	16 500 m	0.92x	39	20,530 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	0.71x	0	15,970 EUR against 22,380 nationally, median of 14 IRIS within 2 km

NEAREST GYMS — 12 within 3 km; ▲ opened after 2024

0.0 ▲ MOMENTUM GYM 2026	1.51 CANAL GYM 2019
1.56 ▲ ON AIR On Air 2024	1.88 SAS V SPORT 2019
1.95 ▲ FITNESSPARK Fitness Park 2024	2.05 CLUB GYMINI PLUS, LE SPORT EN FAMILIE 2021
2.1 L'ORANGE BLEUE L'Orange Bleue 2015	2.17 BASIC FIT Basic-Fit
... and 4 more within 3 km.	

ACCESS — straight-line, GTFS

Rail	Béziers — 2014 m
Bus	Capiscot — 148 m
Footfall	Béziers — 2014 m, 1,693,346 travellers/yr SNCF
Shops	10 within 150 m INSEE BPE