

BCE COACHING

1 club operated · VEIGNE · company founded 2024-04-12

1

club

Veigne

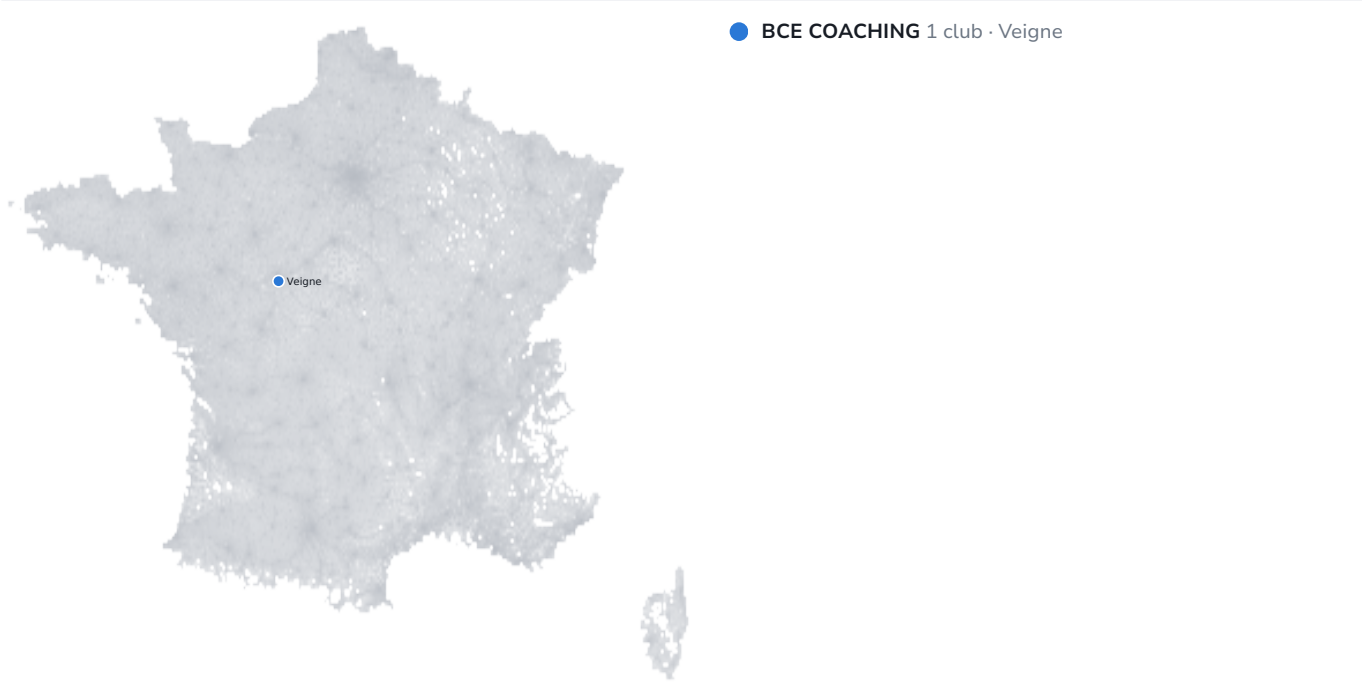
opened 2024-2024

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
BCE COACHING	Veigne 37250	2024	1 → 1	1 → 1	927 → 932	3,479 → 3,996

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	BCE COACHING
SIREN	927841817
Founded	2024-04-12
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	Cédric DUPUY (Président de SAS); Cédric EVANNO (Directeur Général)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

BCE COACHING Veigne

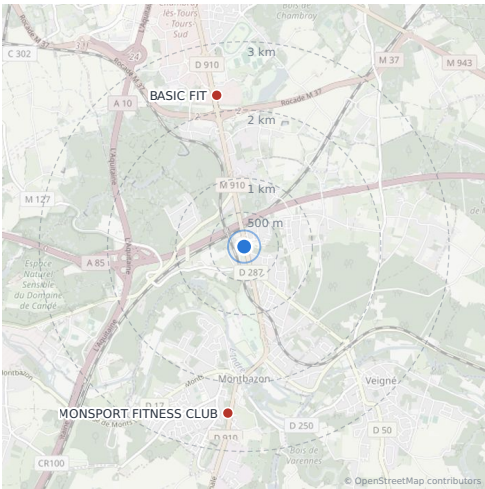
ZAC DES GUES 8 MAIL DES GUES 37250 VEIGNE · opened 2024-04-12 · SIRET 92784181700012

CHANGE SINCE OPENING — 2024 → today

	AT OPENING	TODAY	CHANGE
Location score	56.5	57.6	+1.1
Gyms within 1 km	1	1	0
Gyms within 2 km	1	1	0
Competition weight, 2 km	0	0	new
Capture, 2 km	3,479	3,996	+15%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2024-04-12 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



2 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	20 500 m	638 people	27	398 aged 18-64 + 240 workers = 638 over 0.79 km2 = 812/km2
	2 km	4,106 people	16	2,792 aged 18-64 + 1,314 workers = 4,106 over 12.57 km2 = 327/km2
Competition weight 15%	100 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	42 500 m	932 people	44	695 residents + 237 workers, demand within 500 m against every competitor within 3 km
	2 km	3,996 people	40	3,170 residents + 826 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 706 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 12.9 LQ
	2 km	not measured	—	catchment of 5,038 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.8 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.20×	100	26,770 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	1.20×	100	26,770 EUR against 22,380 nationally, median of 1 IRIS within 2 km

NEAREST GYMS — 2 within 3 km; ▲ opened after 2024

2.25 BASIC FIT Basic-Fit	2.45 MONSPORT FITNESS CLUB 2011
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ACCESS — straight-line, GTFS

Rail	Montbazon — 1506 m
Bus	Les Gués — 156 m
Footfall	Montbazon — 1506 m, 19,969 travellers/yr SNCF
Shops	16 within 150 m INSEE BPE