

BODY FIT FRANCE

2 clubs operated · POISSY, MONTIGNY-LE-BRETONNEUX · company founded 2024-05-21

2

clubs

Poissy, Montigny-Le-Bretonneux

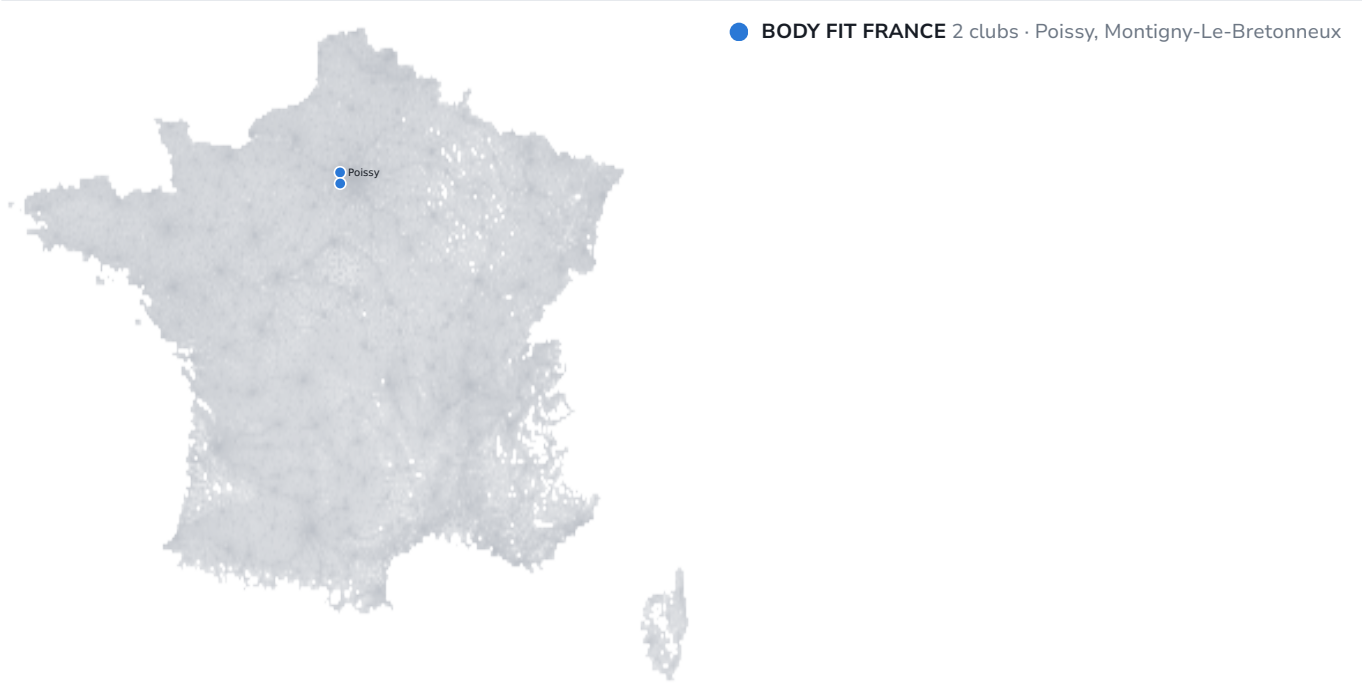
opened 2024-2025

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 2 clubs



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
BODY FIT FRANCE	Poissy 78300	2024	0 → 0	3 → 3	5,220 → 5,220	12,998 → 12,998
BODY FIT FRANCE.	Montigny-Le-Bretonneux 78180	2025	1 → 1	9 → 11	2,339 → 2,163	10,108 → 8,498

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	BODY FIT FRANCE
SIREN	929923258
Founded	2024-05-21
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	ADC INVESTISSEMENTS (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 2 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

BODY FIT FRANCE. Montigny-Le-Bretonneux

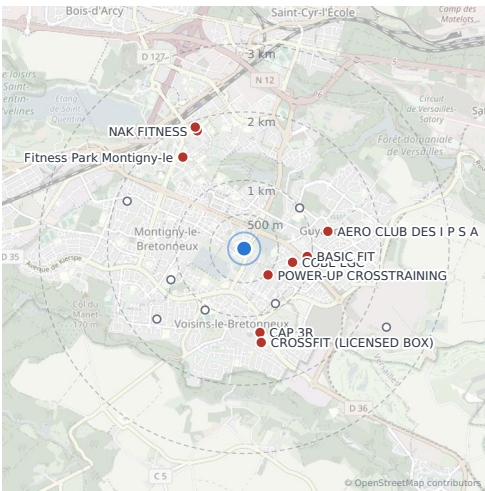
24 PLACE DES CAUSSES 78180 MONTIGNY-LE-BRETONNEUX · opened 2025-12-25 · SIRET 92992325800024

CHANGE SINCE OPENING — 2025 → today

	AT OPENING	TODAY	CHANGE
Location score	77.2	72.1	-5.1
Gyms within 1 km	3	4	+1
Gyms within 2 km	9	11	+2
Competition weight, 2 km	6.95	8.95	+29%
Capture, 2 km	10,108	8,498	-16%
Saturation, 2 km vs national baseline	+14%	+46%	+32 pts

Competitor field as it stood on 2025-12-25 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



10 gym floors, 8 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	63 500 m	2,842 people	57	2,045 aged 18-64 + 796 workers = 2,842 over 0.79 km2 = 3,618/km2
	2 km	60,663 people	68	38,316 aged 18-64 + 22,346 workers = 60,663 over 12.57 km2 = 4,827/km2
Competition weight 15%	62 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	8.95 wt	36	10 genuine gym floors and 7 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	71 500 m	2,163 people	69	1,790 residents + 374 workers, demand within 500 m against every competitor within 3 km
	2 km	8,498 people	72	6,968 residents + 1,530 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	77 500 m	not measured	—	catchment of 3,293 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 2.8 LQ
	2 km	LQ 1.46	77	10 clubs / 62,102 residents = 16.10 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.29×	100	28,780 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	1.29×	100	28,780 EUR against 22,380 nationally, median of 23 IRIS within 2 km

NEAREST GYMS — 10 within 3 km; ▲ opened after 2025

0.52	POWER-UP CROSSTRAINING 2012	0.74	▲ COBE LGC 2026
0.93	BASIC FIT Basic-Fit	1.25	CAP 3R 2025
1.25	AERO CLUB DES I P S A	1.4	CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2021
1.61	Fitness Park Montigny-le-Bretonneux Fitness Park 2023	1.86	▲ NAK FITNESS 2026
... and 2 more within 3 km.			

ACCESS — straight-line, GTFS

Rail	Saint-Quentin en Yvelines — 2098 m
Bus	Rue des Cottages — 137 m
Footfall	Saint-Quentin en Yvelines - Montigny-le-Bretonneux — 2098 m, 12,011,294 travellers/yr SNCF
Shops	19 within 150 m INSEE BPE

BODY FIT FRANCE Poissy

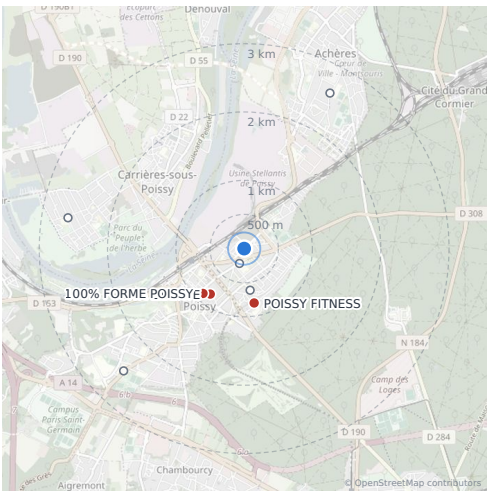
55 BOULEVARD ROBESPIERRE 78300 POISSY · opened 2024-05-21 · SIRET 92992325800016

CHANGE SINCE OPENING — 2024 → today

	AT OPENING	TODAY	CHANGE
Location score	84.4	84.4	0.0
Gyms within 1 km	3	3	0
Gyms within 2 km	3	3	0
Competition weight, 2 km	3.60	3.60	0%
Capture, 2 km	12,998	12,998	0%
Saturation, 2 km vs national baseline	-30%	-30%	0 pts

Competitor field as it stood on 2024-05-21 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



3 gym floors, 6 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	69 500 m	8,484 people	79	3,976 aged 18-64 + 4,508 workers = 8,484 over 0.79 km2 = 10,802/km2
	2 km	45,232 people	62	23,595 aged 18-64 + 21,636 workers = 45,232 over 12.57 km2 = 3,599/km2
Competition weight 15%	68 500 m	0.30 wt	84	0 genuine gym floors and 1 other sports site within 500 m, weighted by substitutability and price tier
	2 km	3.60 wt	58	3 genuine gym floors and 3 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	93 500 m	5,220 people	95	3,231 residents + 1,989 workers, demand within 500 m against every competitor within 3 km
	2 km	12,998 people	91	8,106 residents + 4,892 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 6,064 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.5 LQ
	2 km	LQ 0.70	100	3 clubs / 37,850 residents = 7.93 per 100k against 11.31 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.35×	100	30,180 EUR against 22,380 nationally, median of 2 IRIS within 500 m
	2 km	1.18×	100	26,330 EUR against 22,380 nationally, median of 11 IRIS within 2 km

NEAREST GYMS — 3 within 3 km; ▲ opened after 2024

0.81 POISSY FITNESS 2016	0.83 VITA LIBERTE Vita Liberte 2016
0.89 100% FORME POISSY 2011	

ACCESS — straight-line, GTFS

Rail	Poissy — 763 m
Bus	Perret — 105 m
Footfall	POISSY — 803 m, 5,062,440 validations/yr RATP
Shops	17 within 150 m INSEE BPE

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