

AD SPORT

1 club operated · SALLANCHES · company founded 2024-08-29

1

club

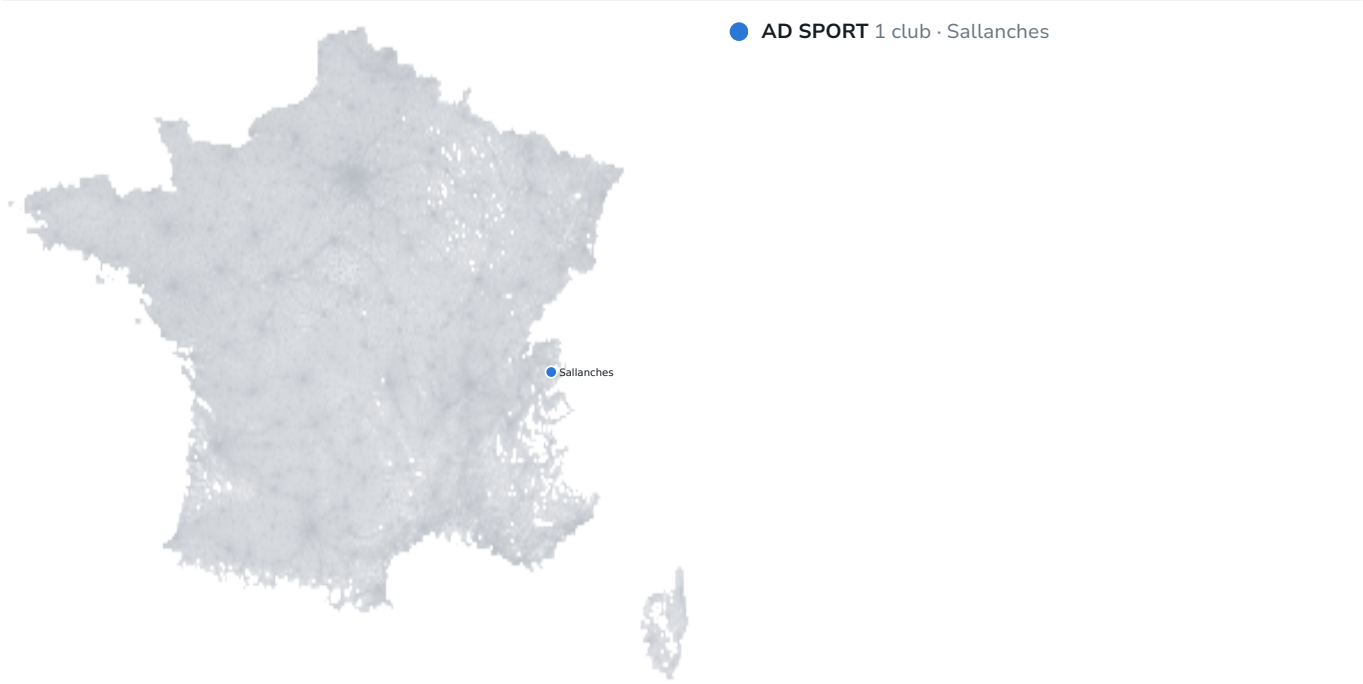
Sallanches

opened 2024-2024

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
ALP'FITNESS	Sallanches 74700	2024	1 → 1	3 → 3	1,790 → 1,790	5,174 → 5,174

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	AD SPORT	Registered capital	<i>not stated in any filing</i>
SIREN	930235312	Years filed	0 of the last 0 on record
Founded	2024-08-29	Debt falling due	<i>not filed</i> — the maturity table is a complete-regime page
Activity	93.13Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	NN Sirene band	Ownership changes	<i>not tracked</i> — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	ARNAUD DJOUADOU (Président de SAS)		

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

ALP'FITNESS Sallanches

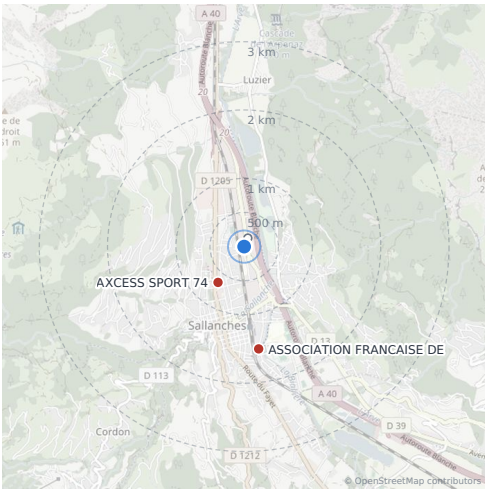
21 RUE DU COLONNEY 74700 SALLANCHES · opened 2024-08-29 · SIRET 93023531200020

CHANGE SINCE OPENING — 2024 → today

	AT OPENING	TODAY	CHANGE
Location score	63.4	63.4	0.0
Gyms within 1 km	2	2	0
Gyms within 2 km	3	3	0
Competition weight, 2 km	2.50	2.50	0%
Capture, 2 km	5,174	5,174	0%
Saturation, 2 km vs national baseline	+31%	+31%	0 pts

Competitor field as it stood on 2024-08-29 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



2 gym floors, 1 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	47 500 m	2,599 people	55	1,398 aged 18-64 + 1,202 workers = 2,599 over 0.79 km2 = 3,309/km2
	2 km	15,907 people	42	8,135 aged 18-64 + 7,772 workers = 15,907 over 12.57 km2 = 1,266/km2
Competition weight 15%	69 500 m	0.50 wt	75	0 genuine gym floors and 1 other sports site within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	2.50 wt	65	2 genuine gym floors and 1 other sports site within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	56 500 m	1,790 people	64	1,131 residents + 659 workers, demand within 500 m against every competitor within 3 km
	2 km	5,174 people	51	3,078 residents + 2,097 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	84 500 m	not measured	—	catchment of 2,380 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 3.7 LQ
	2 km	LQ 1.31	84	2 clubs / 13,472 residents = 14.85 per 100k against 11.32 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	70 500 m	0.88×	25	19,590 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	1.11×	100	24,920 EUR against 22,380 nationally, median of 5 IRIS within 2 km

NEAREST GYMS — 2 within 3 km; ▲ opened after 2024

0.65	AXCESS SPORT 74 2018	1.51	ASSOCIATION FRANCAISE DE BODY BUILDING ET FITNESS 2010
------	----------------------	------	--

ACCESS — straight-line, GTFS

Rail	Sallanches - Combloux - Megève — 1192 m
Bus	Sallanches - Combloux - Megève — 1192 m
Footfall	Sallanches - Combloux - Megève — 1192 m, 391,614 travellers/yr SNCF
Shops	15 within 150 m INSEE BPE