

COM AIR POITIERS

2 clubs operated · POITIERS, NIORT · company founded 2024-06-20

2

clubs

Poitiers, Niort

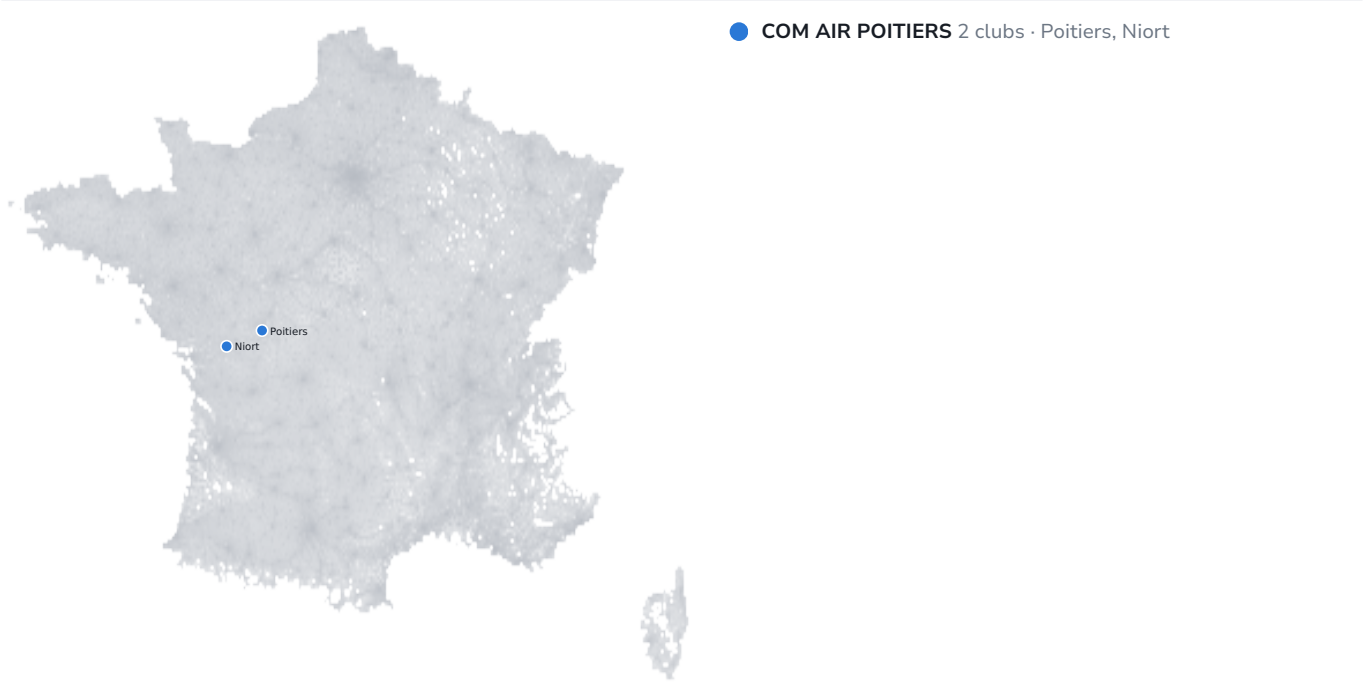
opened 2024–2026

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 2 clubs



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
ON AIR FITNESS	Poitiers 86000	2024	2 → 3	3 → 4	2,628 → 2,175	14,147 → 11,191
ON AIR FITNESS	Niort 79000	2026	2 → 2	7 → 7	792 → 792	2,467 → 2,467

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	COM AIR POITIERS
SIREN	930286364
Founded	2024-06-20
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	LA CLEYDE (Président de SAS); COM AIR (Directeur Général)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 2 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

ON AIR FITNESS Niort

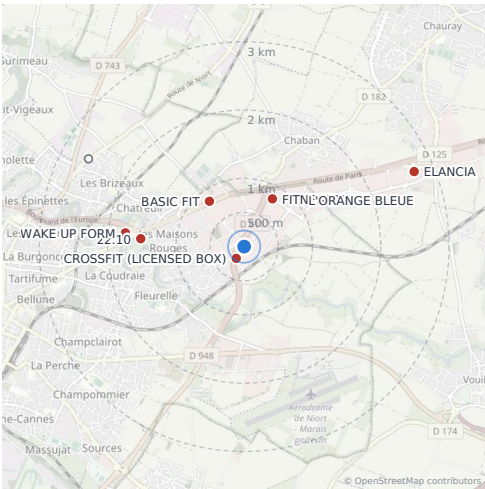
2 RUE JEAN FRANCOIS CAIL 79000 NIORT · opened 2026-10-01 · SIRET 93028636400029

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	47.6	47.6	0.0
Gyms within 1 km	4	4	0
Gyms within 2 km	7	7	0
Competition weight, 2 km	4.50	4.50	0%
Capture, 2 km	2,467	2,467	0%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2026-10-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



7 gym floors, 1 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	39 500 m	1,506 people	44	36 aged 18-64 + 1,470 workers = 1,506 over 0.79 km2 = 1,918/km2
	2 km	11,525 people	36	3,241 aged 18-64 + 8,284 workers = 11,525 over 12.57 km2 = 917/km2
Competition weight 15%	63 500 m	0.40 wt	79	1 genuine gym floor and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	4.50 wt	53	6 genuine gym floors and 0 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	27 500 m	792 people	39	26 residents + 766 workers, demand within 500 m against every competitor within 3 km
	2 km	2,467 people	19	792 residents + 1,675 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 64 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 138.0 LQ
	2 km	not measured	—	catchment of 5,768 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.5 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	81 500 m	1.03x	78	23,120 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.05x	83	23,480 EUR against 22,380 nationally, median of 3 IRIS within 2 km

NEAREST GYMS — 7 within 3 km; ▲ opened after 2026

0.21	CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2024	0.81	FITNESSPARK Fitness Park 2025
0.84	BASIC FIT Basic-Fit	1.05	L'ORANGE BLEUE L'Orange Bleue 2013
1.52	22.10 2024	1.75	WAKE UP FORM Wake Up Form 2023
2.72	ELANCIA Elancia 2017		

ACCESS — straight-line, GTFS

Rail	Niort — 3535 m
Bus	CHAMBRE DE METIERS — 302 m
Footfall	Niort — 3535 m, 1,394,556 travellers/yr SNCF
Shops	15 within 150 m INSEE BPE

ON AIR FITNESS Poitiers

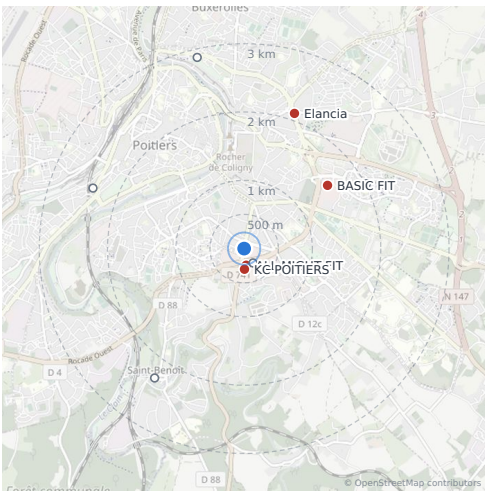
93 ROUTE DE GENCAY 86000 POITIERS · opened 2024-06-20 · SIRET 93028636400011

CHANGE SINCE OPENING — 2024 → today

	AT OPENING	TODAY	CHANGE
Location score	77.2	72.4	-4.8
Gyms within 1 km	2	3	+1
Gyms within 2 km	3	4	+1
Competition weight, 2 km	1.60	2.60	+62%
Capture, 2 km	14,147	11,191	-21%
Saturation, 2 km vs national baseline	-37%	-6%	+31 pts

Competitor field as it stood on 2024-06-20 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



4 gym floors, 5 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	59 500 m	3,329 people	60	1,563 aged 18-64 + 1,766 workers = 3,329 over 0.79 km2 = 4,238/km2
	2 km	37,068 people	58	17,425 aged 18-64 + 19,643 workers = 37,068 over 12.57 km2 = 2,950/km2
Competition weight 15%	50 500 m	2.20 wt	29	2 genuine gym floors and 1 other sports site within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	2.60 wt	65	3 genuine gym floors and 1 other sports site within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	78 500 m	2,175 people	69	1,155 residents + 1,020 workers, demand within 500 m against every competitor within 3 km
	2 km	11,191 people	84	6,906 residents + 4,285 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 2,698 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 3.3 LQ
	2 km	LQ 0.94	100	3 clubs / 28,029 residents = 10.70 per 100k against 11.32 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	79 500 m	1.13×	100	25,320 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	1.00×	66	22,310 EUR against 22,380 nationally, median of 15 IRIS within 2 km

NEAREST GYMS — 4 within 3 km; ▲ opened after 2024

0.25 ▲ ALL MIGHT FIT 2025	0.3 KC POITIERS Keepcool 2013
1.53 BASIC FIT Basic-Fit 2017	2.11 Elancia Elancia 2013

ACCESS — straight-line, GTFS

Rail	Poitiers — 2538 m
Bus	Espace Commercial — 15 m
Footfall	Poitiers — 2538 m, 3,850,352 travellers/yr SNCF
Shops	15 within 150 m INSEE BPE