OPERATOR REPORT · ON AIR · SIREN 930286364

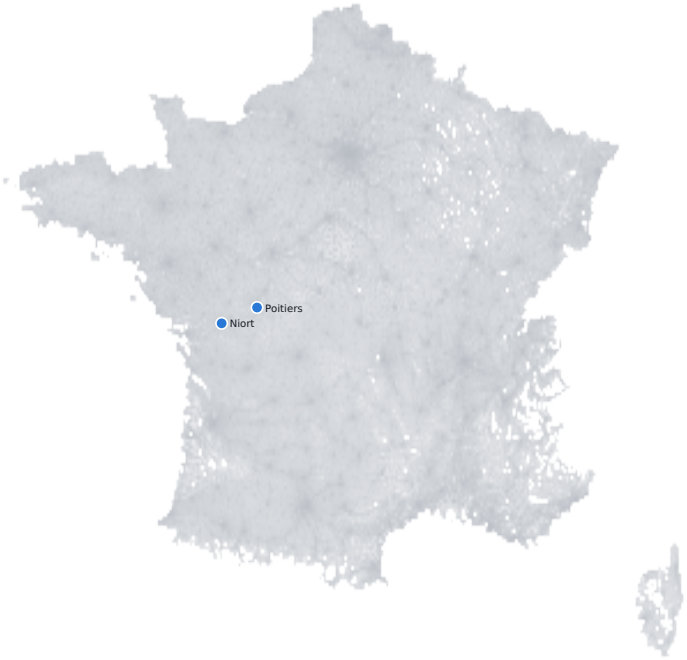
COM AIR POITIERS

2 clubs operated · POITIERS, NIORT · company founded 2024-06-20

2 clubs — **Poitiers, Niort** opened 2024–2026

— accounts — No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 2 clubs



● **COM AIR POITIERS** 2 clubs · Poitiers, Niort

CLUBS OPERATED — competition and capture, at opening and today

			COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
CLUB	CITY	OPENED	500 M	2 KM	500 M	2 KM
ON AIR FITNESS	Poitiers 86000	2024	2 → **3**	3 → **4**	2,628 → **2,175**	14,147 → **11,191**
ON AIR FITNESS	Niort 79000	2026	2 → **2**	7 → **7**	792 → **792**	2,467 → **2,467**

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	COM AIR POITIERS
SIREN	930286364
Founded	2024-06-20
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	LA CLEYDE (Président de SAS); COM AIR (Directeur Général)

FILING & CAPITAL — INPI RNE

Registered capital	*not stated in any filing*
Years filed	0 of the last 0 on record
Debt falling due	*not filed* — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	*not tracked* — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 2 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

CLUB 1 OF 2

ON AIR FITNESS Niort

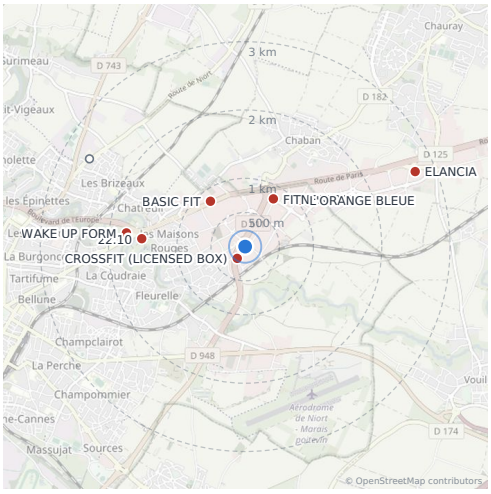
2 RUE JEAN FRANCOIS CAIL 79000 NIORT · opened 2026-10-01 · SIRET 93028636400029

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	**47.6**	**47.6**	**0.0**
Gyms within 1 km	4	**4**	0
Gyms within 2 km	7	**7**	0
Competition weight, 2 km	4.50	**4.50**	0%
Capture, 2 km	2,467	**2,467**	0%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2026-10-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



7 gym floors, 1 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER		WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	**39**	500 m	**1,506 people**	44	36 aged 18-64 + 1,470 workers = 1,506 over 0.79 km2 = 1,918/km2
		2 km	**11,525 people**	36	3,241 aged 18-64 + 8,284 workers = 11,525 over 12.57 km2 = 917/km2
Competition weight 15%	**63**	500 m	**0.40 wt**	79	1 genuine gym floor and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
		2 km	**4.50 wt**	53	6 genuine gym floors and 0 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	**27**	500 m	**792 people**	39	26 residents + 766 workers, demand within 500 m against every competitor within 3 km
		2 km	**2,467 people**	19	792 residents + 1,675 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	—	500 m	***not measured***	—	catchment of 64 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 138.0 LQ
		2 km	***not measured***	—	catchment of 5,768 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.5 LQ
Fit weight 10%	—	unit	***not measured***	—	no floor area recorded for this unit
Rental weight 10%	—	unit	***not measured***	—	no rent or no floor area recorded
Income weight 10%	**81**	500 m	**1.03×**	78	23,120 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
		2 km	**1.05×**	83	23,480 EUR against 22,380 nationally, median of 3 IRIS within 2 km

NEAREST GYMS — 7 within 3 km; ▲ opened after 2026

- 0.21 CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2024
- 0.84 BASIC FIT Basic-Fit
- 1.52 22.10 2024
- 2.72 ELANCIA Elancia 2017
- 0.81 FITNESSPARK Fitness Park 2025
- 1.05 L'ORANGE BLEUE L'Orange Bleue 2013
- 1.75 WAKE UP FORM Wake Up Form 2023

ACCESS — straight-line, GTFS

Rail	Niort — **3535 m**
Bus	CHAMBRE DE METIERS — **302 m**
Footfall	Niort — 3535 m, 1,394,556 travellers/yr SNCF
Shops	15 within 150 m INSEE BPE

CLUB 2 OF 2

ON AIR FITNESS Poitiers

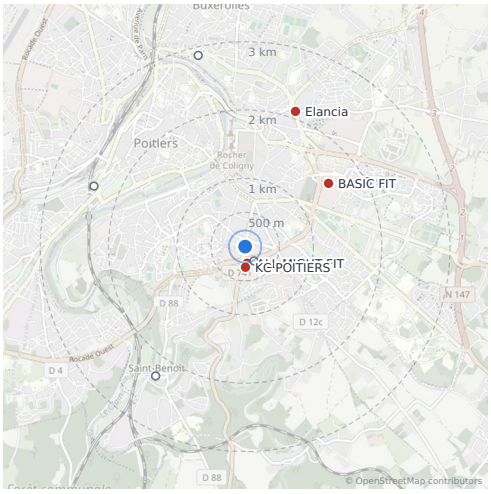
93 ROUTE DE GENCAY 86000 POITIERS · opened 2024-06-20 · SIRET 93028636400011

CHANGE SINCE OPENING — 2024 → today

	AT OPENING	TODAY	CHANGE
Location score	**77.2**	**72.4**	**-4.8**
Gyms within 1 km	2	**3**	+1
Gyms within 2 km	3	**4**	+1
Competition weight, 2 km	1.60	**2.60**	**+62%**
Capture, 2 km	14,147	**11,191**	-21%
Saturation, 2 km vs national baseline	-37%	**-6%**	**+31 pts**

Competitor field as it stood on 2024-06-20 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



4 gym floors, 5 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER		WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	**59**	500 m	**3,329 people**	60	1,563 aged 18-64 + 1,766 workers = 3,329 over 0.79 km2 = 4,238/km2
		2 km	**37,068 people**	58	17,425 aged 18-64 + 19,643 workers = 37,068 over 12.57 km2 = 2,950/km2
Competition weight 15%	**50**	500 m	**2.20 wt**	29	2 genuine gym floors and 1 other sports site within 500 m, weighted by competition tier (price tier on direct rivals)
		2 km	**2.60 wt**	65	3 genuine gym floors and 1 other sports site within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	**78**	500 m	**2,175 people**	69	1,155 residents + 1,020 workers, demand within 500 m against every competitor within 3 km
		2 km	**11,191 people**	84	6,906 residents + 4,285 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100	500 m	*not measured*	—	catchment of 2,698 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 3.3 LQ
		2 km	**LQ 0.94**	100	3 clubs / 28,029 residents = 10.70 per 100k against 11.32 nationally
Fit weight 10%	—	unit	*not measured*	—	no floor area recorded for this unit
Rental weight 10%	—	unit	*not measured*	—	no rent or no floor area recorded
Income weight 10%	**79**	500 m	**1.13×**	100	25,320 EUR against 22,380 nationally, median of 1 IRIS within 500 m
		2 km	**1.00×**	66	22,310 EUR against 22,380 nationally, median of 15 IRIS within 2 km

NEAREST GYMS — 4 within 3 km; ▲ opened after 2024

- 0.25 ▲ ALL MIGHT FIT 2025
- 0.3 KC POITIERS Keepcool 2013
- 1.53 BASIC FIT Basic-Fit 2017
- 2.11 Elancia Elancia 2013

ACCESS — straight-line, GTFS

Rail	Poitiers — **2538 m**
Bus	Espace Commercial — **15 m**
Footfall	Poitiers — 2538 m, 3,850,352 travellers/yr SNCF
Shops	15 within 150 m INSEE BPE

Generated 2026-10-19 08:17 UTC by gym-db-fr · operator report · INSEE Sirene, INPI RNE, Data ES, INSEE Filosofi 2021, GTFS