

ASTP FITNESS (ASTP FITNESS)

1 club operated · VEDENE · company founded 2024-07-05

1

club

Vedene

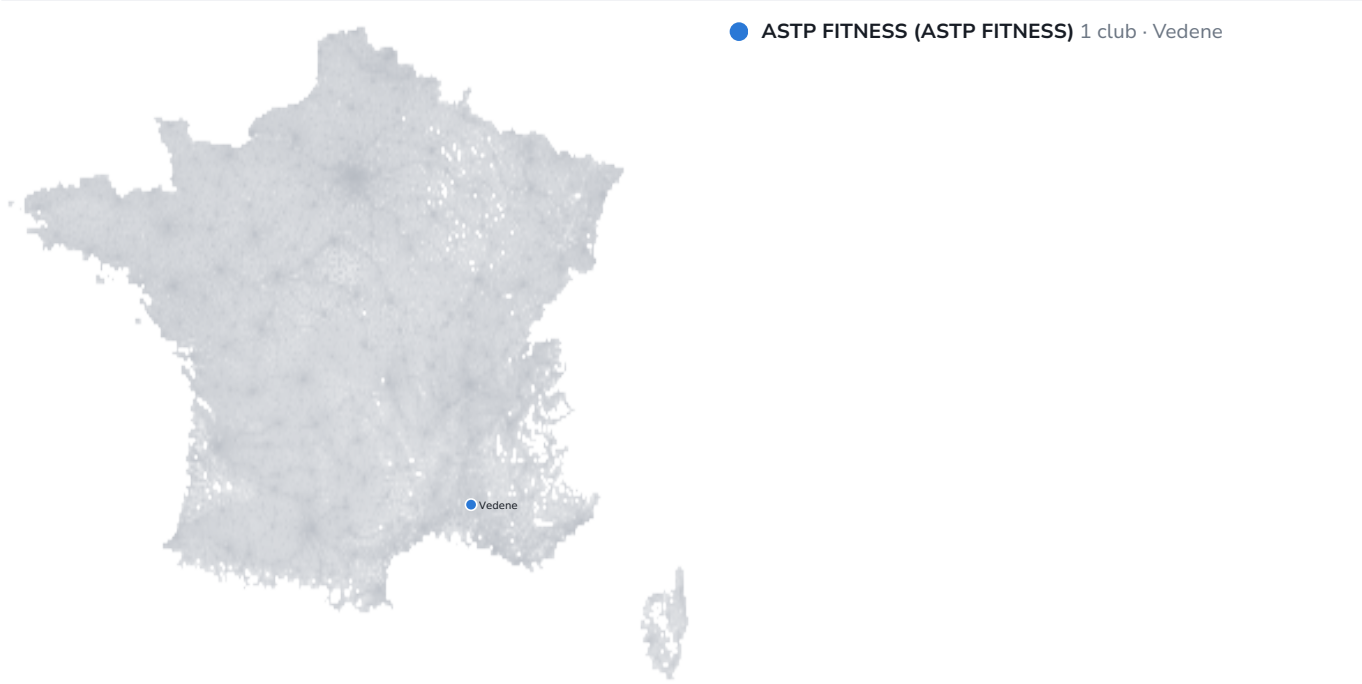
opened 2024-2024

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
L'ORANGE BLEUE MON COACH FITNESS	Vedene 84270	2024	1 → 1	2 → 3	383 → 337	4,236 → 3,265

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene			FILING & CAPITAL — INPI RNE	
Legal name	ASTP FITNESS (ASTP FITNESS)		Registered capital	not stated in any filing
SIREN	930822366		Years filed	0 of the last 0 on record
Founded	2024-07-05		Debt falling due	not filed — the maturity table is a complete-regime page
Activity	93.13Z NAF/APE code		Confidentiality	never invoked — every filed income statement is public
Employees	NN Sirene band		Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	Thierry PROMPT (Gérant); Stéphanie Anne-Marie SOLER (Gérant)			

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

L'ORANGE BLEUE MON COACH FITNESS Vedene

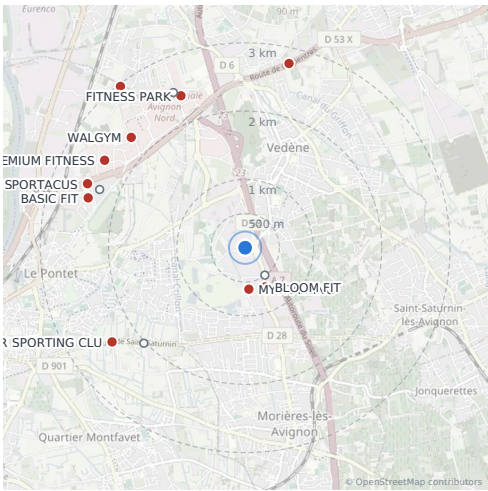
ZONE D'ACTIVITE LA GARRIGUE DE CHALANC 111 B CHEMIN DE LA BANASTIERE 84270 VEDENE · opened 2024-07-05 · SIRET 93082236600017

CHANGE SINCE OPENING — 2024 → today

	AT OPENING	TODAY	CHANGE
Location score	60.2	54.2	-6.0
Gyms within 1 km	2	3	+1
Gyms within 2 km	2	3	+1
Competition weight, 2 km	1.20	2.20	+83%
Capture, 2 km	4,236	3,265	-23%
Saturation, 2 km vs national baseline	-35%	+30%	+65 pts

Competitor field as it stood on 2024-07-05 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



10 gym floors, 4 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	32 500 m	596 people	26	152 aged 18-64 + 444 workers = 596 over 0.79 km2 = 759/km2
	2 km	11,793 people	36	7,750 aged 18-64 + 4,043 workers = 11,793 over 12.57 km2 = 938/km2
Competition weight 15%	76 500 m	0.20 wt	89	0 genuine gym floors and 1 other sports site within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	2.20 wt	68	2 genuine gym floors and 1 other sports site within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	24 500 m	337 people	14	132 residents + 205 workers, demand within 500 m against every competitor within 3 km
	2 km	3,265 people	31	2,494 residents + 771 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	85 500 m	not measured	—	catchment of 246 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 35.8 LQ
	2 km	LQ 1.30	85	2 clubs / 13,539 residents = 14.77 per 100k against 11.32 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	79 500 m	1.10×	99	24,580 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.00×	65	22,290 EUR against 22,380 nationally, median of 5 IRIS within 2 km

NEAREST GYMS — 10 within 3 km; ▲ opened after 2024

0.61 MYTRAINING 2015	0.64 ▲ BLOOM FIT 2026
2.32 ▲ WALGYM 2024	2.39 MONTPLAISIR SPORTING CLUB 2023
2.41 BASIC FIT Basic-Fit 2018	2.42 FITNESS PARK Fitness Park 2024
2.42 LEGACY PREMIUM FITNESS 2023	2.49 SPORTACUS 2020
... and 2 more within 3 km.	

ACCESS — straight-line, GTFS

Rail	Morières-lès-Avignon — 2851 m
Bus	Chalancon — 434 m
Footfall	Morières-lès-Avignon — 2851 m, 39,037 travellers/yr SNCF
Shops	1 within 150 m INSEE BPE