

AURA

1 club operated · LA BAULE-ESCOUBLAC · company founded 2024-06-26

1

club

La Baule-Escoubiac

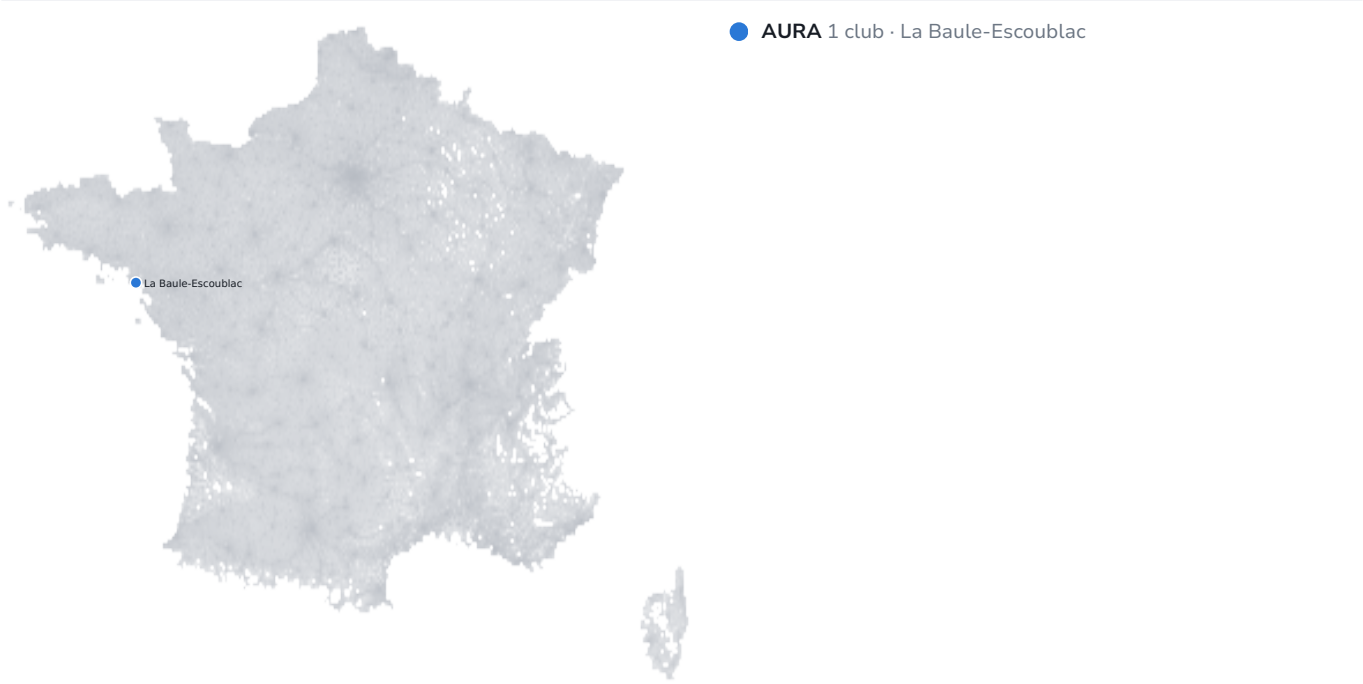
opened 2025–2025

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
AURA	La Baule-Escoubiac 44500	2025	0 → 0	2 → 5	722 → 617	4,041 → 2,041

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	AURA
SIREN	930954508
Founded	2024-06-26
Activity	93.11Z NAF/APE code
Employees	NN Sirene band
Officers	Valérie SERVER (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

Competitor field as it stood on 2025-01-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

NEAREST GYMS — 5 within 3 km: ▲ opened after 2025

ACCESS — straight-line, GTFS

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