

IRON LION ELECTROSTIMULATION

1 club operated · MONTLUCON · company founded 2024-10-01

1

club

Montlucon

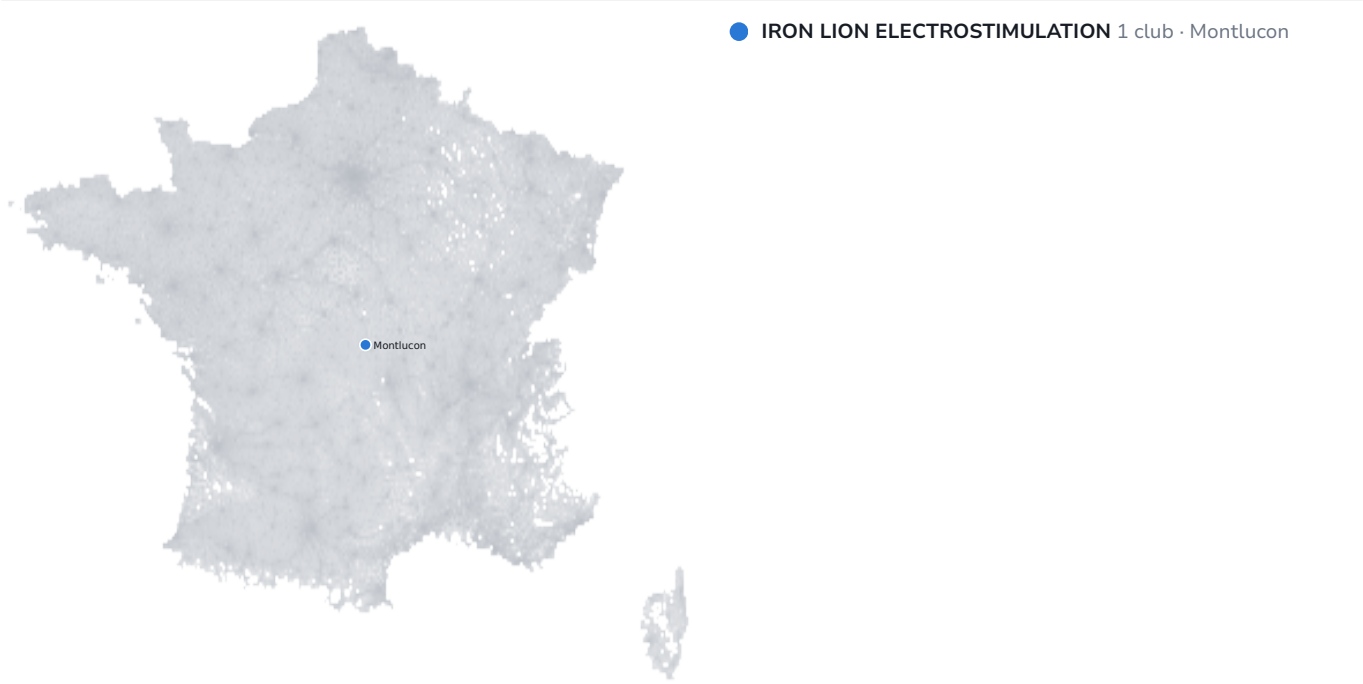
opened 2024-2024

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
IRON LION ELECTROSTIMULATION	Montlucon 03100	2024	3 → 3	5 → 5	627 → 627	5,209 → 5,209

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	IRON LION ELECTROSTIMULATION
SIREN	931545347
Founded	2024-10-01
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	Laureen VITELLI (Président)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

IRON LION ELECTROSTIMULATION Montluçon

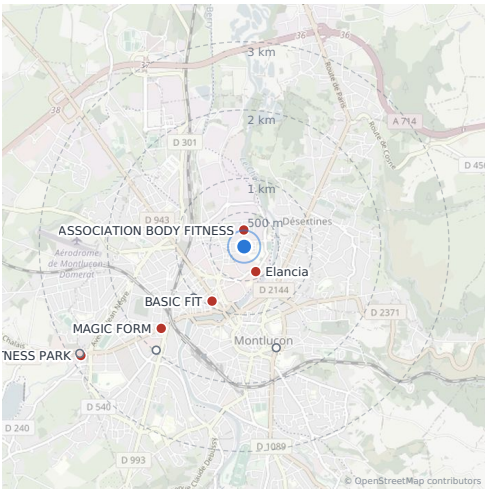
42 RUE PAUL VAILLANT COUTURIER 03100 MONTLUÇON · opened 2024-10-01 · SIRET 93154534700011

CHANGE SINCE OPENING — 2024 → today

	AT OPENING	TODAY	CHANGE
Location score	46.8	46.4	-0.4
Gyms within 1 km	4	4	0
Gyms within 2 km	5	5	0
Competition weight, 2 km	4.30	4.30	0%
Capture, 2 km	5,209	5,209	0%
Saturation, 2 km vs national baseline	+65%	+70%	+5 pts

Competitor field as it stood on 2024-10-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



5 gym floors, 4 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	47 500 m	1,438 people	43	248 aged 18-64 + 1,190 workers = 1,438 over 0.79 km2 = 1,831/km2
	2 km	24,030 people	50	11,594 aged 18-64 + 12,436 workers = 24,030 over 12.57 km2 = 1,912/km2
Competition weight 15%	45 500 m	2.00 wt	33	2 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	4.30 wt	54	4 genuine gym floors and 3 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	44 500 m	627 people	32	241 residents + 386 workers, demand within 500 m against every competitor within 3 km
	2 km	5,209 people	52	3,262 residents + 1,946 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	65 500 m	not measured	—	catchment of 542 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 16.8 LQ
	2 km	LQ 1.70	65	4 clubs / 21,436 residents = 18.66 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	23 500 m	0.87×	23	19,420 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.87×	23	19,465 EUR against 22,380 nationally, median of 10 IRIS within 2 km

NEAREST GYMS — 5 within 3 km; ▲ opened after 2024

0.24	ASSOCIATION BODY FITNESS 1996	0.4	Elancia Elancia 2013
0.93	BASIC FIT Basic-Fit 2018	1.71	MAGIC FORM Magic Form 2014
2.87	FITNESS PARK Fitness Park 1991		

ACCESS — straight-line, GTFS

Rail	La Ville Gozet Square H. Duna — 920 m
Bus	Domytis — 267 m
Footfall	La Ville Gozet — 967 m, 30 travellers/yr SNCF
Shops	10 within 150 m INSEE BPE