

PERFORM GYM

1 club operated · OISSEL · company founded 2024-08-19

1

club

Oissel

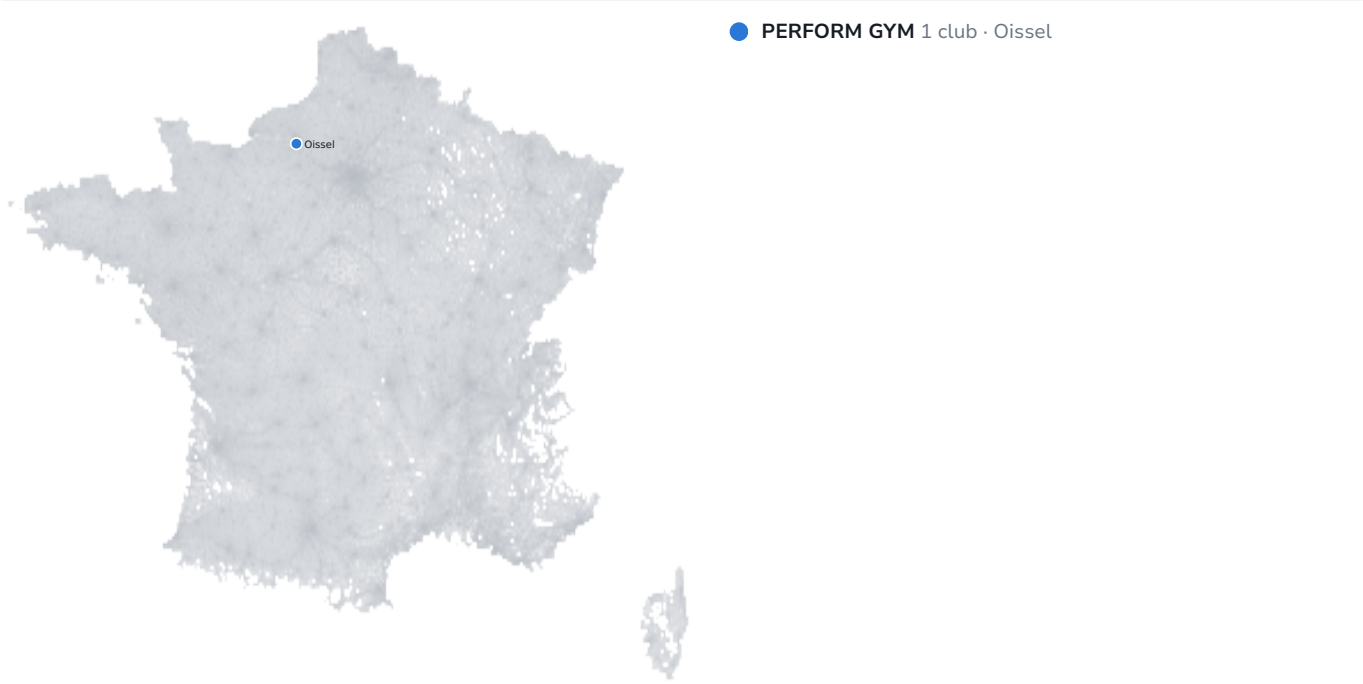
opened 2025–2025

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
PERFORM GYM	Oissel 76350	2025	1 → 1	1 → 1	1,559 → 1,575	9,352 → 7,446

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	PERFORM GYM
SIREN	932154974
Founded	2024-08-19
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	Pascal SOW (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

PERFORM GYM Oissel

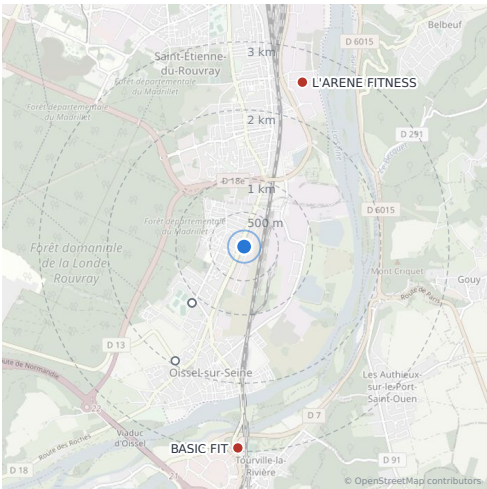
9 RUE DE LA SABLONNIERE 76350 OISSEL · opened 2025-07-18 · SIRET 93215497400020

CHANGE SINCE OPENING — 2025 → today

	AT OPENING	TODAY	CHANGE
Location score	64.6	63.7	-0.9
Gyms within 1 km	1	1	0
Gyms within 2 km	1	1	0
Competition weight, 2 km	0.90	0.60	-33%
Capture, 2 km	9,352	7,446	-20%
Saturation, 2 km vs national baseline	-100%	-100%	0 pts

Competitor field as it stood on 2025-07-18 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



2 gym floors, 3 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	37 500 m	1,041 people	37	870 aged 18-64 + 170 workers = 1,041 over 0.79 km2 = 1,325/km2
	2 km	12,325 people	37	6,648 aged 18-64 + 5,676 workers = 12,325 over 12.57 km2 = 981/km2
Competition weight 15%	92 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	0.60 wt	87	0 genuine gym floors and 2 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	64 500 m	1,575 people	60	1,412 residents + 163 workers, demand within 500 m against every competitor within 3 km
	2 km	7,446 people	67	5,379 residents + 2,066 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 1,515 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 6.0 LQ
	2 km	LQ 0.00	100	0 clubs / 12,024 residents = 0.00 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	20 500 m	0.76×	0	16,920 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	0.90×	33	20,090 EUR against 22,380 nationally, median of 10 IRIS within 2 km

NEAREST GYMS — 2 within 3 km; ▲ opened after 2025

2.55 ▲ L'ARENE FITNESS 2025 2.95 BASIC FIT Basic-Fit

ACCESS — straight-line, GTFS

Rail Oissel — 1760 m
Bus Places Bel Air — 375 m
Footfall Oissel — 1760 m, 431,176 travellers/yr SNCF
Shops 1 within 150 m INSEE BPE