

EVENT CITY (STADIUM CITY)

1 club operated · ART-SUR-MEURTHE · company founded 2024-07-18

1

club

Art-Sur-Meurthe

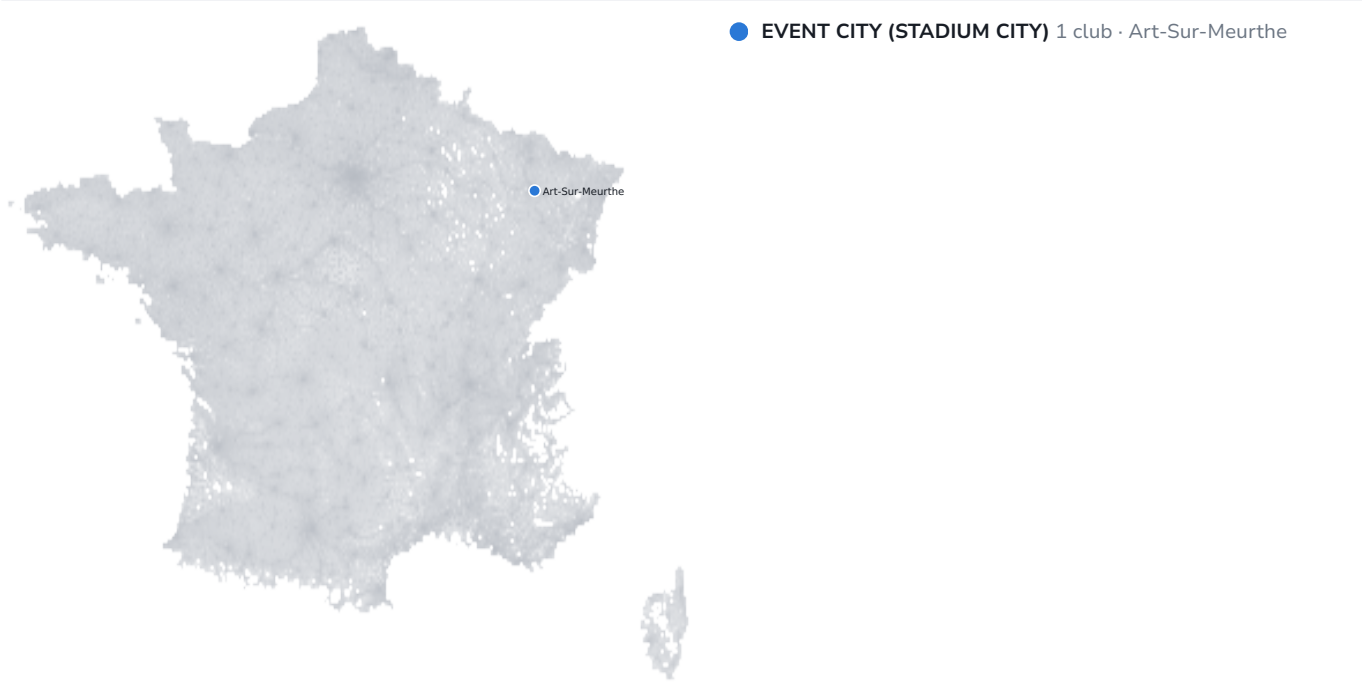
opened 2024-2024

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
STADIUM CITY	Art-Sur-Meurthe 54510	2024	0 → 0	0 → 0	836 → 836	1,744 → 1,744

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	EVENT CITY (STADIUM CITY)
SIREN	932446081
Founded	2024-07-18
Activity	93.11Z NAF/APE code
Employees	NN Sirene band
Officers	Dorian BERTRAND (Président)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

STADIUM CITY Art-Sur-Meurthe

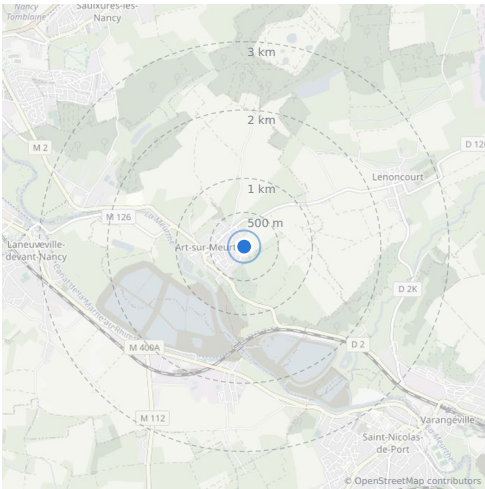
5 RUE DE L'ESCADRILLE F 45 54510 ART-SUR-MEURTHE · opened 2024-07-18 · SIRET 93244608100014

CHANGE SINCE OPENING — 2024 → today

	AT OPENING	TODAY	CHANGE
Location score	47.2	47.2	0.0
Gyms within 1 km	0	0	0
Gyms within 2 km	0	0	0
Competition weight, 2 km	0	0	new
Capture, 2 km	1,744	1,744	0%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2024-07-18 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



0 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	9 500 m	525 people	23	497 aged 18-64 + 28 workers = 525 over 0.79 km2 = 669/km2
	2 km	1,168 people	0	969 aged 18-64 + 199 workers = 1,168 over 12.57 km2 = 93/km2
Competition weight 15%	100 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	19 500 m	836 people	41	808 residents + 28 workers, demand within 500 m against every competitor within 3 km
	2 km	1,744 people	5	1,545 residents + 199 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 808 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 10.9 LQ
	2 km	not measured	—	catchment of 1,545 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 5.7 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.18×	100	26,470 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.18×	100	26,470 EUR against 22,380 nationally, median of 1 IRIS within 2 km

NEAREST GYMS — 0 within 3 km; ▲ opened after 2024

ACCESS — straight-line, GTFS

Rail	Laneuveville-devant-Nancy — 3310 m
Bus	Art-sur-Meurthe — 341 m
Footfall	Laneuveville-devant-Nancy — 3310 m, 12,618 travellers/yr SNCF
Shops	0 within 150 m INSEE BPE