

BLUE TRAINING

1 club operated · BOE · company founded 2024-11-27

1

club

Boe

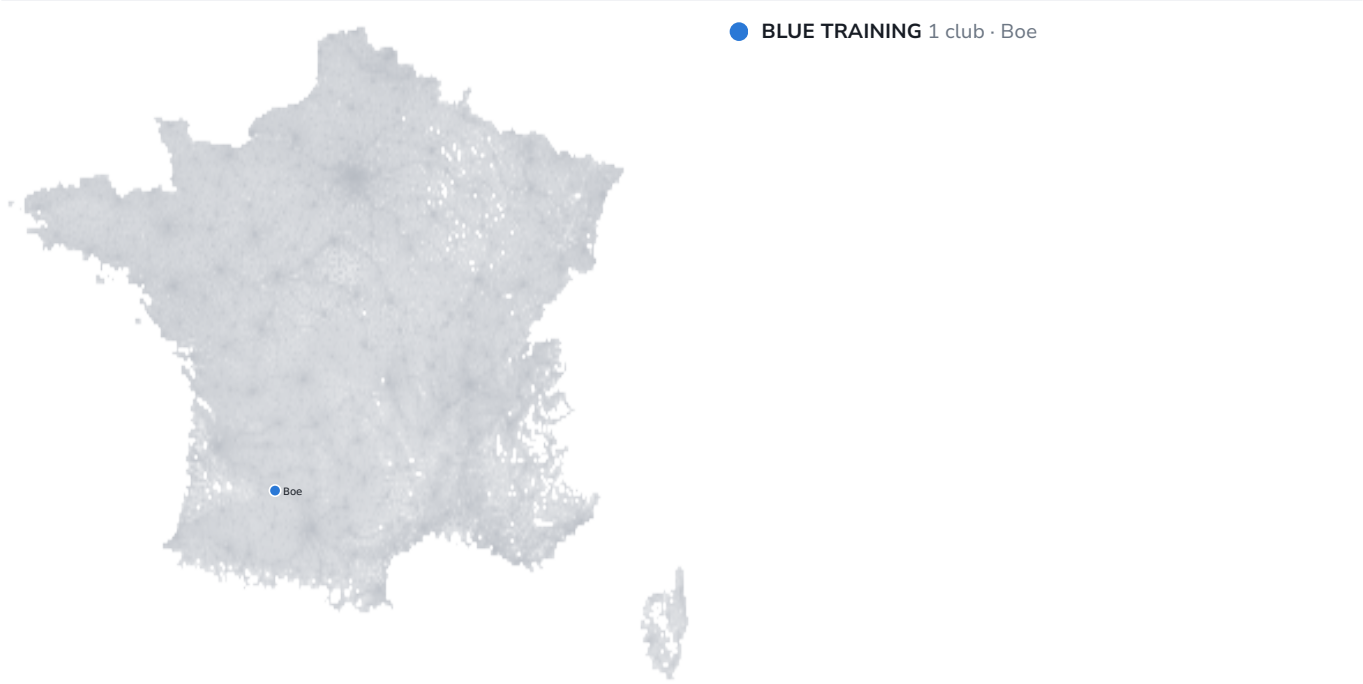
opened 2024-2024

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
BLUE TRAINING	Boe 47550	2024	1 → 2	4 → 6	419 → 350	1,776 → 1,325

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	BLUE TRAINING
SIREN	937970580
Founded	2024-11-27
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	Victorien Claude CHAMPION (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

BLUE TRAINING Boe

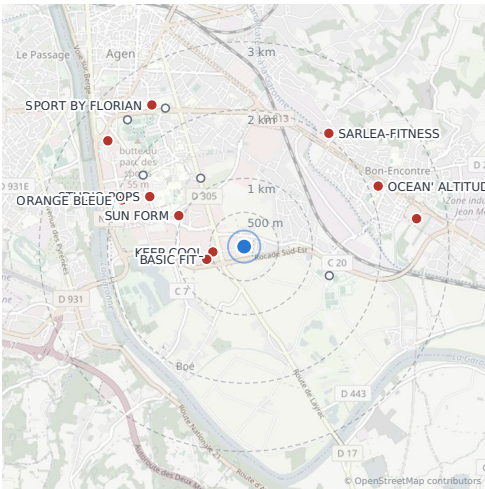
348 RUE DE GARDES 47550 BOE · opened 2024-11-27 · SIRET 93797058000018

CHANGE SINCE OPENING — 2024 → today

	AT OPENING	TODAY	CHANGE
Location score	38.8	31.7	-7.1
Gyms within 1 km	2	3	+1
Gyms within 2 km	4	6	+2
Competition weight, 2 km	2.91	4.91	+69%
Capture, 2 km	1,776	1,325	-25%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2024-11-27 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



10 gym floors, 5 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	29 500 m	364 people	16	200 aged 18-64 + 164 workers = 364 over 0.79 km2 = 463/km2
	2 km	12,424 people	37	3,289 aged 18-64 + 9,134 workers = 12,424 over 12.57 km2 = 989/km2
Competition weight 15%	54 500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	4.91 wt	51	5 genuine gym floors and 3 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	6 500 m	350 people	15	280 residents + 70 workers, demand within 500 m against every competitor within 3 km
	2 km	1,325 people	0	863 residents + 462 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 358 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 25.3 LQ
	2 km	not measured	—	catchment of 6,146 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.5 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	56 500 m	1.00x	68	22,470 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.95x	48	21,155 EUR against 22,380 nationally, median of 2 IRIS within 2 km

NEAREST GYMS — 10 within 3 km; ▲ opened after 2024

0.46 ▲ KEEP COOL Keepcool 2025	0.58 BASIC FIT Basic-Fit 2018
1.06 SUN FORM Sun Form 2014	1.56 ▲ STUDIO POPS 2026
1.92 ORANGE BLEUE L'Orange Bleue 2016	2.07 SARLEA-FITNESS 2018
2.15 OCEAN' ALTITUDE 2007	2.48 SPORT BY FLORIAN 2021
... and 2 more within 3 km.	

ACCESS — straight-line, GTFS

Rail	Agen — 3857 m
Bus	Gardès — 124 m
Footfall	Agen — 3857 m, 1,706,718 travellers/yr SNCF
Shops	7 within 150 m INSEE BPE