

1club

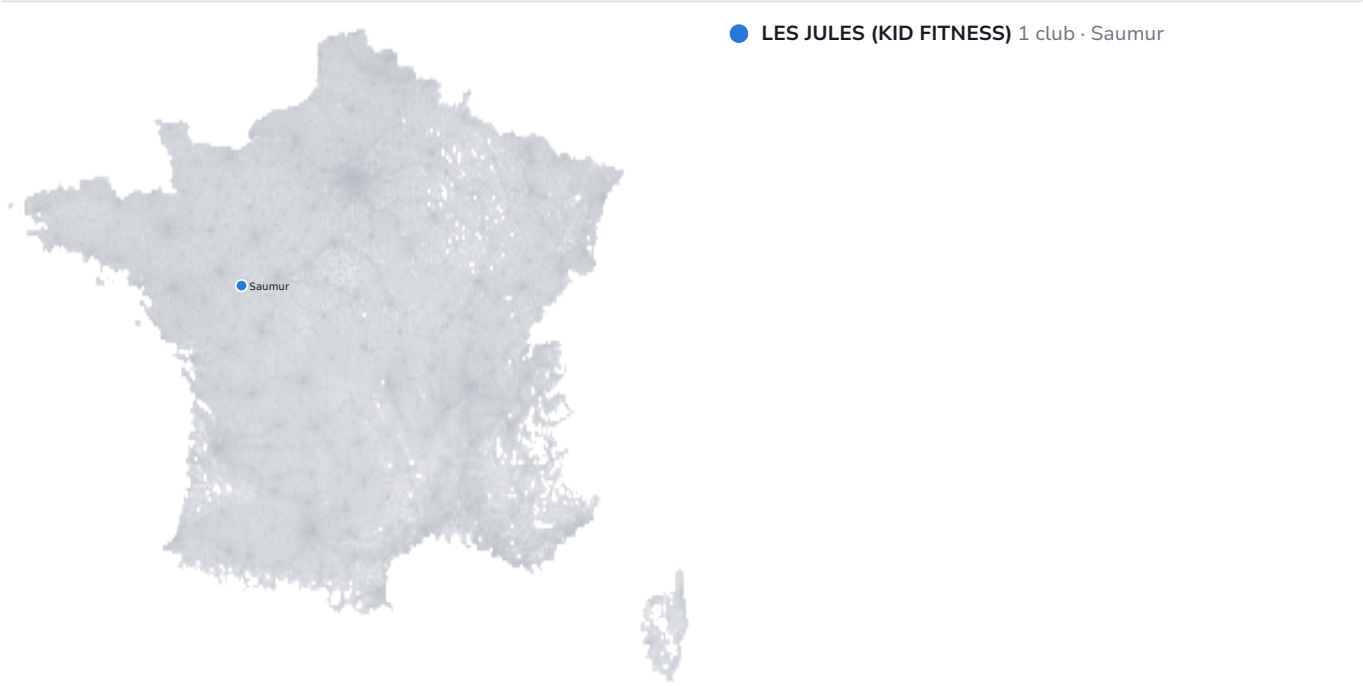
Saumur

opened 2024-2024

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
KID FITNESS	Saumur 49400	2024	0 → 0	3 → 3	250 → 249	3,695 → 2,868

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	LES JULES (KID FITNESS)	Registered capital	<i>not stated in any filing</i>
SIREN	938003860	Years filed	0 of the last 0 on record
Founded	2024-11-26	Debt falling due	<i>not filed</i> — the maturity table is a complete-regime page
Activity	93.11Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	NN Sirene band	Ownership changes	<i>not tracked</i> — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	Julien FERGEAU (Président); MOT MALICE (Directeur général)		

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

KID FITNESS Saumur

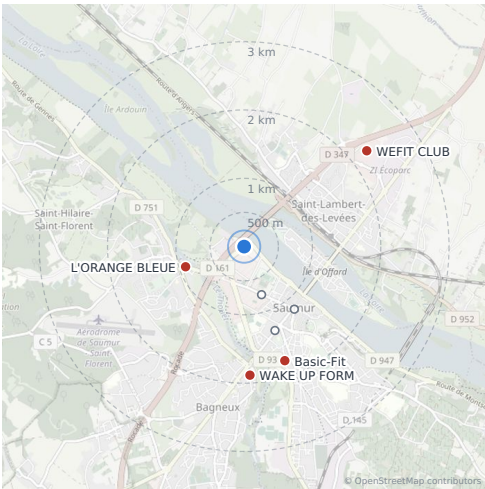
51 BOULEVARD DU MARECHAL JUIN 49400 SAUMUR · opened 2024-11-26 · SIRET 93800386000013

CHANGE SINCE OPENING — 2024 → today

	AT OPENING	TODAY	CHANGE
Location score	44.3	42.7	-1.6
Gyms within 1 km	1	1	0
Gyms within 2 km	3	3	0
Competition weight, 2 km	2.90	2.90	0%
Capture, 2 km	3,695	2,868	-22%
Saturation, 2 km vs national baseline	+105%	+105%	0 pts

Competitor field as it stood on 2024-11-26 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



4 gym floors, 3 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	24 500 m	203 people	4	106 aged 18-64 + 97 workers = 203 over 0.79 km2 = 258/km2
	2 km	12,611 people	38	7,203 aged 18-64 + 5,408 workers = 12,611 over 12.57 km2 = 1,004/km2
Competition weight 15%	77 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	2.90 wt	62	3 genuine gym floors and 3 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	18 500 m	249 people	5	159 residents + 90 workers, demand within 500 m against every competitor within 3 km
	2 km	2,868 people	26	2,187 residents + 681 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	48 500 m	not measured	—	catchment of 174 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 50.9 LQ
	2 km	LQ 2.05	48	3 clubs / 12,942 residents = 23.18 per 100k against 11.31 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	71 500 m	1.01×	71	22,650 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	1.01×	71	22,650 EUR against 22,380 nationally, median of 3 IRIS within 2 km

NEAREST GYMS — 4 within 3 km; ▲ opened after 2024

0.91	L'ORANGE BLEUE	1.77	Basic-Fit Basic-Fit
	L'Orange Bleue 2021		
1.88	WAKE UP FORM Wake Up Form 2016	2.28	▲ WEFIT CLUB WeFit Club 2025

ACCESS — straight-line, GTFS

Rail	Saumur — 1266 m
Bus	Maréchal Juin — 21 m
Footfall	Saumur — 1266 m, 966,833 travellers/yr SNCF
Shops	5 within 150 m INSEE BPE