

LA MAISON CELESTE

1 club operated · VILLEFRANCHE-DE-LAURAGAIS · company founded 2024-11-08

1

club

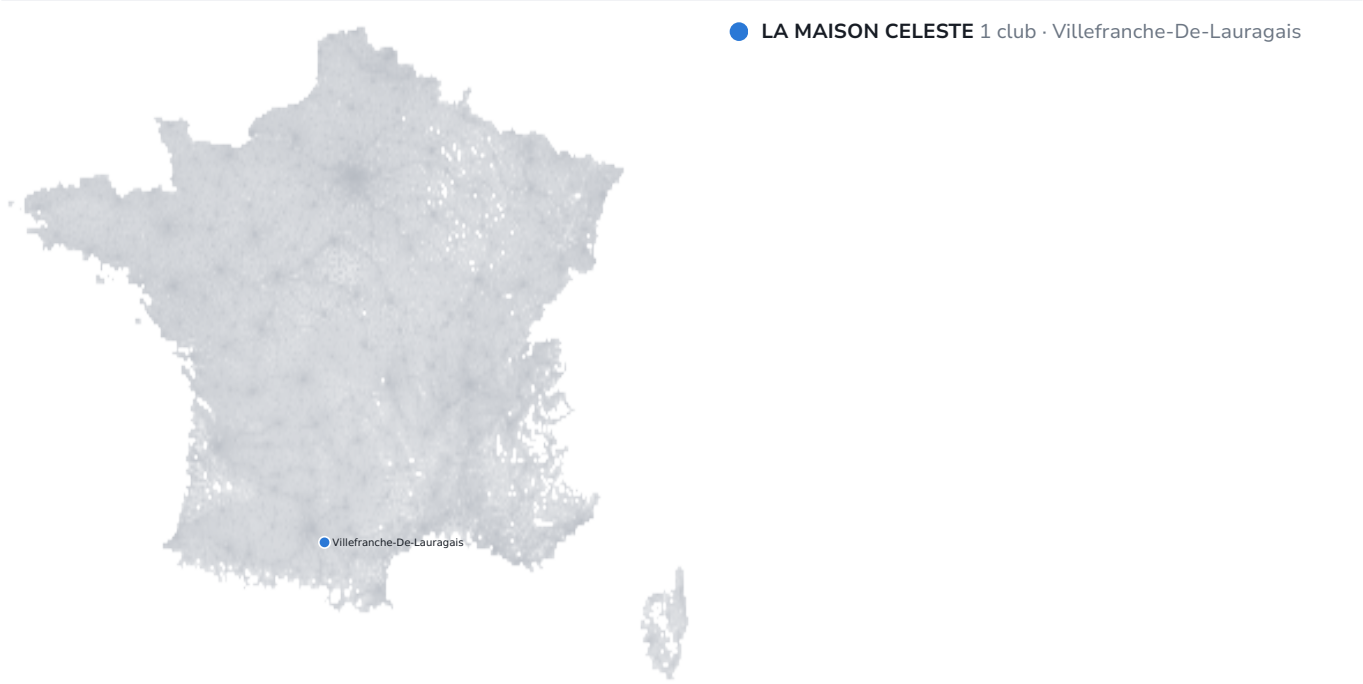
Villefranche-De-Lauragais
opened 2024-2024

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
LA MAISON CELESTE	Villefranche-De-Lauragais 31290	2024	0 → 0	0 → 0	2,488 → 2,488	6,402 → 6,402

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	LA MAISON CELESTE	Registered capital	not stated in any filing
SIREN	938320165	Years filed	0 of the last 0 on record
Founded	2024-11-08	Debt falling due	not filed — the maturity table is a complete-regime page
Activity	93.11Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	NN Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	Marine Jennifer AUBRON (Gérant)		

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

LA MAISON CELESTE Villefranche-De-Lauragais

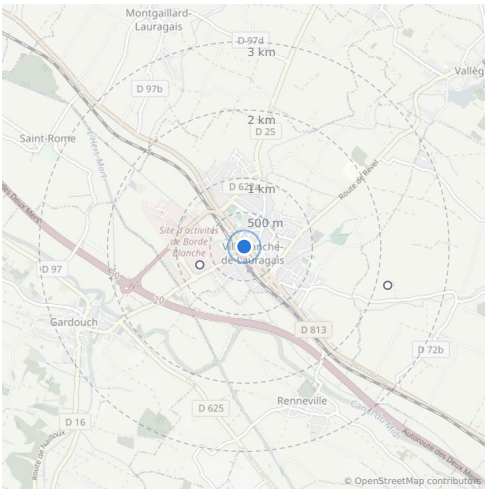
RUE DE LA REPUBLIQUE 31290 VILLEFRANCHE-DE-LAURAGAIS · opened 2024-11-08 · SIRET 93832016500013

CHANGE SINCE OPENING — 2024 → today

	AT OPENING	TODAY	CHANGE
Location score	66	66	0.0
Gyms within 1 km	0	0	0
Gyms within 2 km	0	0	0
Competition weight, 2 km	0.20	0.20	0%
Capture, 2 km	6,402	6,402	0%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2024-11-08 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



0 gym floors, 2 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	34 500 m	1,961 people	50	871 aged 18-64 + 1,090 workers = 1,961 over 0.79 km2 = 2,497/km2
	2 km	6,103 people	24	2,933 aged 18-64 + 3,170 workers = 6,103 over 12.57 km2 = 486/km2
Competition weight 15%	97 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	0.20 wt	95	0 genuine gym floors and 1 other sports site within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	66 500 m	2,488 people	73	1,446 residents + 1,042 workers, demand within 500 m against every competitor within 3 km
	2 km	6,402 people	60	4,358 residents + 2,044 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 1,514 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 5.8 LQ
	2 km	not measured	—	catchment of 5,134 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.7 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	84 500 m	1.05x	84	23,580 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.05x	84	23,580 EUR against 22,380 nationally, median of 1 IRIS within 2 km

NEAREST GYMS — 0 within 3 km; ▲ opened after 2024

ACCESS — straight-line, GTFS

Rail	Villefranche-de-Lauragais — 322 m
Bus	VILLEFRANCHE-DE-LAURAGAIS - Cpm — 161 m
Footfall	Villefranche-de-Lauragais — 322 m, 275,887 travellers/yr SNCF
Shops	18 within 150 m INSEE BPE