

FORM & CO

1 club operated · AIX-EN-PROVENCE · company founded 2025-01-06

1

club

Aix-En-Provence

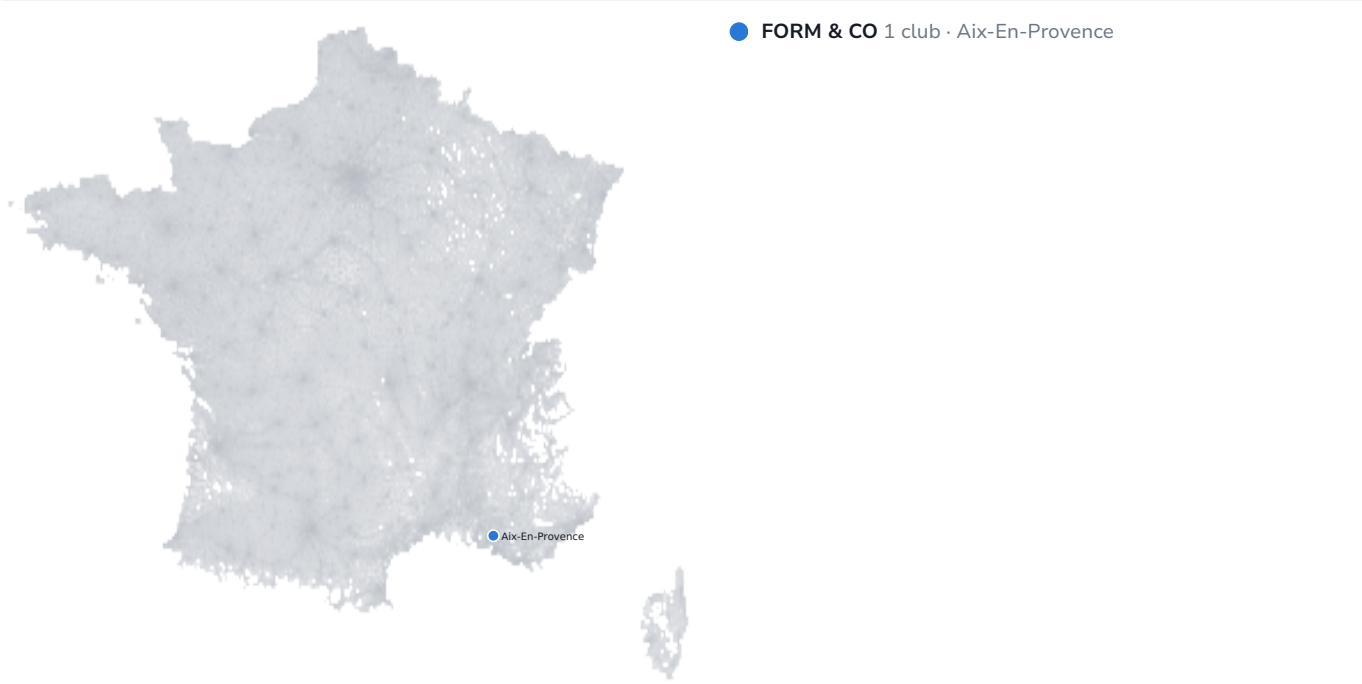
opened 2026–2026 · 1 closed

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
B CLUB	Aix-En-Provence 13290	2026	1 → 1	5 → 5	1,153 → 1,153	2,873 → 2,873

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: B CLUB (Roquefort-Les-Pins).

LEGAL IDENTITY — INSEE Sirene

Legal name	FORM & CO
SIREN	939871620
Founded	2025-01-06
Activity	93.11Z NAF/APE code
Employees	NN Sirene band
Officers	Axel Féodor José MEROWKA (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

B CLUB Aix-En-Provence

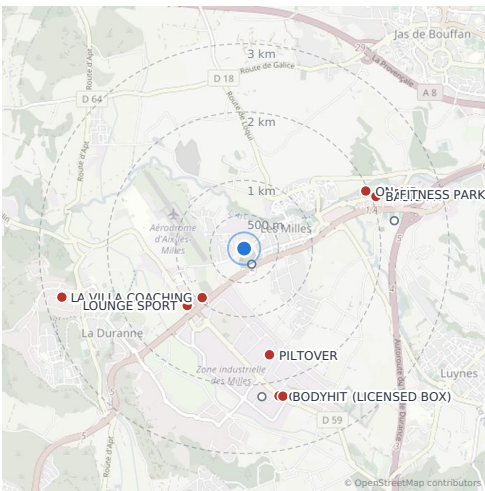
346 CHEMIN DES DEPORTES 13290 AIX-EN-PROVENCE · opened 2026-09-01 · SIRET 93987162000026

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	54.5	54.5	0.0
Gyms within 1 km	2	2	0
Gyms within 2 km	5	5	0
Competition weight, 2 km	4.20	4.20	0%
Capture, 2 km	2,873	2,873	0%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2026-09-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



10 gym floors, 3 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	40 500 m	1,093 people	38	786 aged 18-64 + 307 workers = 1,093 over 0.79 km2 = 1,391/km2
	2 km	15,548 people	42	3,098 aged 18-64 + 12,450 workers = 15,548 over 12.57 km2 = 1,237/km2
Competition weight 15%	68 500 m	0.20 wt	89	0 genuine gym floors and 1 other sports site within 500 m, weighted by substitutability and price tier
	2 km	4.20 wt	54	4 genuine gym floors and 1 other sports site within 2 km, weighted by substitutability and price tier
Capture weight 20%	36 500 m	1,153 people	50	902 residents + 250 workers, demand within 500 m against every competitor within 3 km
	2 km	2,873 people	26	1,885 residents + 988 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 1,380 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 6.6 LQ
	2 km	not measured	—	catchment of 5,214 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.7 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.13×	100	25,250 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	1.15×	100	25,815 EUR against 22,380 nationally, median of 2 IRIS within 2 km

NEAREST GYMS — 10 within 3 km; ▲ opened after 2026

0.94	LA VILLA COACHING 2024	1.18	LOUNGE SPORT 2009
1.6	PILTOVER 2026	1.97	ON AIR On Air 2026
2.08	BASIC FIT Basic-Fit	2.22	CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2015
2.23	BODYHIT Bodyhit 2022	2.28	FITNESS PARK - AIX LA PIOLINE Fitness Park 2026

... and 2 more within 3 km.

ACCESS — straight-line, GTFS

Rail	Aix-en-Provence-TGV — 5802 m
Bus	Requier — 154 m
Footfall	Aix-en-Provence — 5820 m, 938,858 travellers/yr SNCF
Shops	9 within 150 m INSEE BPE