

# LC TOURS

1 club operated · CHAMBRAY-LES-TOURS · company founded 2025-02-24

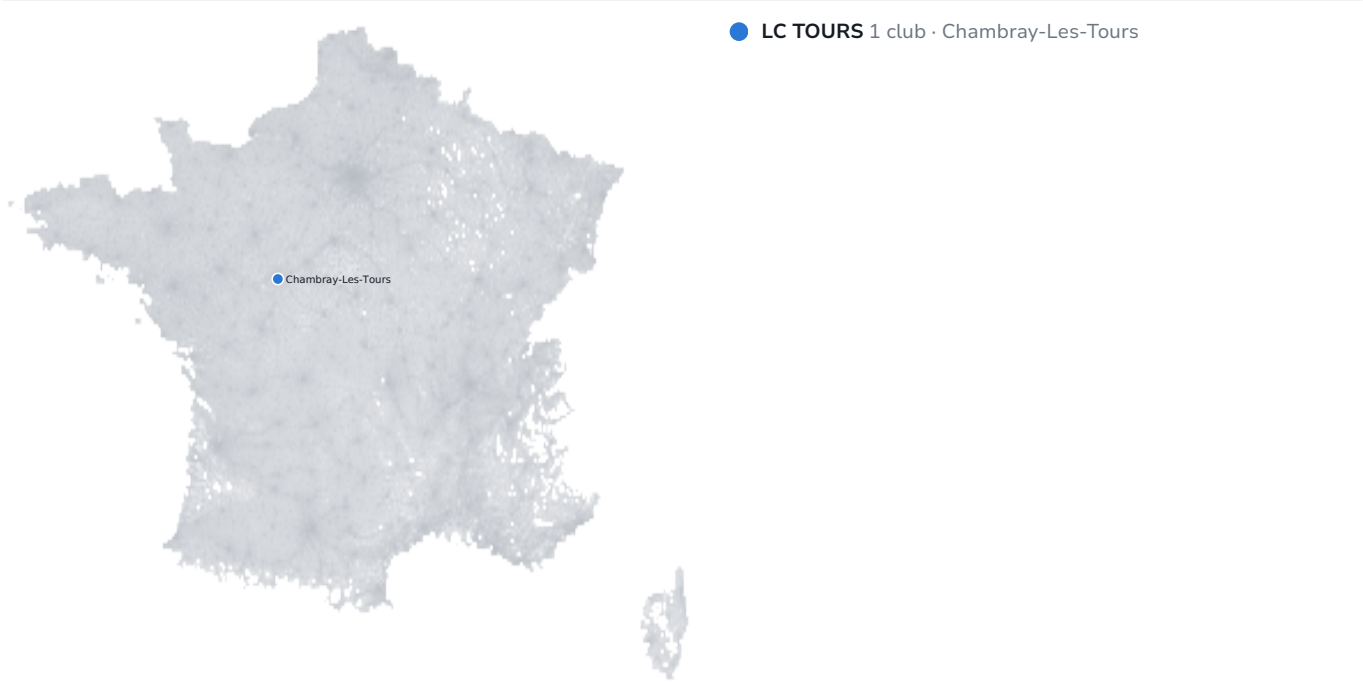
1club

**Chambray-Les-Tours**  
opened 2025–2025

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

| CLUB     | CITY                        | OPENED | COMPETITION                  |       | CAPTURE                 |               |
|----------|-----------------------------|--------|------------------------------|-------|-------------------------|---------------|
|          |                             |        | GYMS WITHIN, OPENING → TODAY |       | PEOPLE, OPENING → TODAY |               |
|          |                             |        | 500 M                        | 2 KM  | 500 M                   | 2 KM          |
| LC TOURS | Chambray-Les-Tours<br>37170 | 2025   | 4 → 4                        | 5 → 5 | 514 → 514               | 4,882 → 4,652 |

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

| LEGAL IDENTITY — INSEE Sirene |                                                                                | FILING & CAPITAL — INPI RNE |                                                                                                                                                                             |
|-------------------------------|--------------------------------------------------------------------------------|-----------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Legal name                    | LC TOURS                                                                       | Registered capital          | <i>not stated in any filing</i>                                                                                                                                             |
| SIREN                         | 941312373                                                                      | Years filed                 | 0 of the last 0 on record                                                                                                                                                   |
| Founded                       | 2025-02-24                                                                     | Debt falling due            | <i>not filed</i> — the maturity table is a complete-regime page                                                                                                             |
| Activity                      | 93.13Z NAF/APE code                                                            | Confidentiality             | never invoked — every filed income statement is public                                                                                                                      |
| Employees                     | NN Sirene band                                                                 | Ownership changes           | <i>not tracked</i> — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024 |
| Officers                      | BAUDOIN DE FOUCAUD (Directeur Général);<br>FRÉDÉRIC LEMOOSY (Président de SAS) |                             |                                                                                                                                                                             |

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

# LC TOURS Chambray-Les-Tours

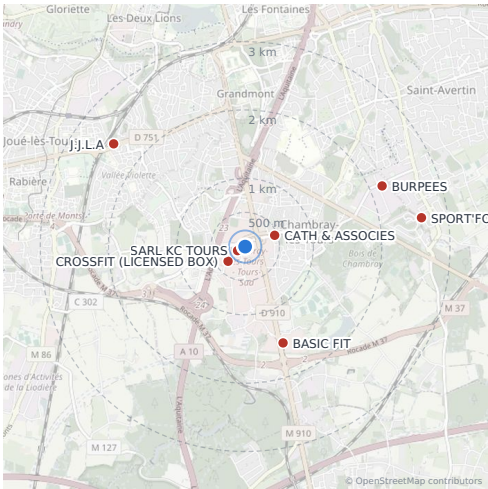
7 RUE CHARLES COULOMB 37170 CHAMBRAY-LES-TOURS · opened 2025-02-24 · SIRET 94131237300017

## CHANGE SINCE OPENING — 2025 → today

|                                       | AT OPENING | TODAY | CHANGE  |
|---------------------------------------|------------|-------|---------|
| Location score                        | 42.4       | 48.8  | +6.4    |
| Gyms within 1 km                      | 4          | 4     | 0       |
| Gyms within 2 km                      | 5          | 5     | 0       |
| Competition weight, 2 km              | 2.80       | 2.40  | -14%    |
| Capture, 2 km                         | 4,882      | 4,652 | -5%     |
| Saturation, 2 km vs national baseline | +197%      | +129% | -68 pts |

Competitor field as it stood on 2025-02-24 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

## WITHIN 3 KM TODAY



7 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

## SCORE TODAY — seven parameters, five measured at 500 m and 2 km

| PARAMETER              | WHERE    | MEASURED      | SCORE | HOW IT WAS ARRIVED AT                                                                                                            |
|------------------------|----------|---------------|-------|----------------------------------------------------------------------------------------------------------------------------------|
| Catchment weight 20%   | 47 500 m | 1,970 people  | 50    | 111 aged 18-64 + 1,859 workers = 1,970 over 0.79 km2 = 2,509/km2                                                                 |
|                        | 2 km     | 19,207 people | 46    | 6,582 aged 18-64 + 12,625 workers = 19,207 over 12.57 km2 = 1,528/km2                                                            |
| Competition weight 15% | 50 500 m | 2.40 wt       | 25    | 3 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier                          |
|                        | 2 km     | 2.40 wt       | 66    | 3 genuine gym floors and 0 other sports sites within 2 km, weighted by substitutability and price tier                           |
| Capture weight 20%     | 38 500 m | 514 people    | 26    | 21 residents + 493 workers, demand within 500 m against every competitor within 3 km                                             |
|                        | 2 km     | 4,652 people  | 47    | 2,086 residents + 2,566 workers, demand within 2 km against every competitor within 3 km                                         |
| Saturation weight 15%  | 36 500 m | not measured  | —     | catchment of 217 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 41.9 LQ |
|                        | 2 km     | LQ 2.29       | 36    | 3 clubs / 11,912 residents = 25.18 per 100k against 11.01 nationally                                                             |
| Fit weight 10%         | — unit   | not measured  | —     | no floor area recorded for this unit                                                                                             |
| Rental weight 10%      | — unit   | not measured  | —     | no rent or no floor area recorded                                                                                                |
| Income weight 10%      | 91 500 m | 1.13×         | 100   | 25,190 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)                                         |
|                        | 2 km     | 1.05×         | 84    | 23,580 EUR against 22,380 nationally, median of 5 IRIS within 2 km                                                               |

## NEAREST GYMS — 7 within 3 km; ▲ opened after 2025

|                                     |                                                              |
|-------------------------------------|--------------------------------------------------------------|
| 0.12 SARL KC TOURS<br>Keepcool 2016 | 0.33 CROSSFIT (LICENSED BOX)<br>CrossFit (licensed box) 2024 |
| 0.46 CATH & ASSOCIES 2009           | 1.51 BASIC FIT Basic-Fit                                     |
| 2.19 ▲ BURPEES 2025                 | 2.44 J.J.L.A 1999                                            |
| 2.62 SPORT'FORME PERFORMANCE 2021   |                                                              |

## ACCESS — straight-line, GTFS

|          |                                                    |
|----------|----------------------------------------------------|
| Tram     | Rabière — 3110 m                                   |
| Bus      | Chambray 2 — 52 m                                  |
| Footfall | Joué-lès-Tours — 3220 m, 65,666 travellers/yr SNCF |
| Shops    | 11 within 150 m INSEE BPE                          |