

NRJ FIT

1 club operated · NOYELLES-GODAULT · company founded 2025-03-08

1

club

Noyelles-Godault

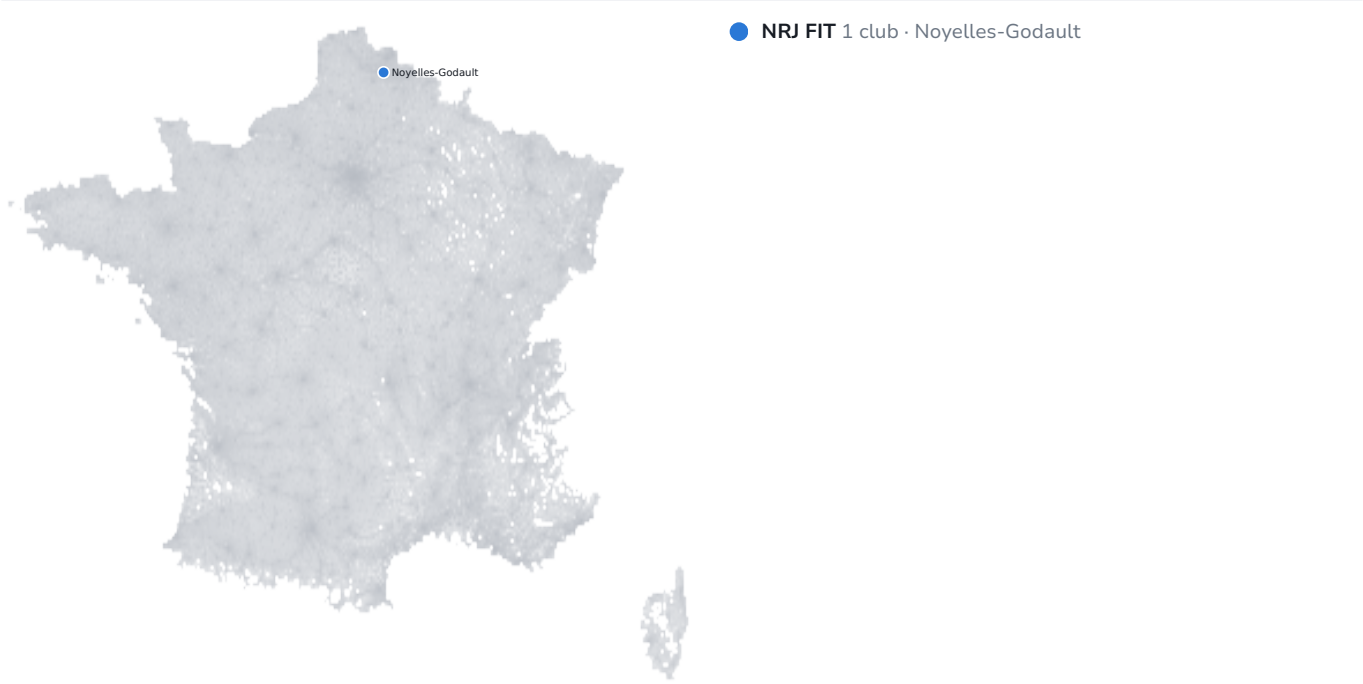
opened 2026–2026 · 1 closed

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
NRJ FIT	Noyelles-Godault 62950	2026	1 → 1	3 → 3	2,279 → 2,288	13,567 → 13,878

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: NRJ FIT (Nogent-Sur-Marne).

LEGAL IDENTITY — INSEE Sirene

Legal name	NRJ FIT
SIREN	941975799
Founded	2025-03-08
Activity	93.13Z NAF/APE code
Employees	NN Sirene band

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

NRJ FIT Noyelles-Godault

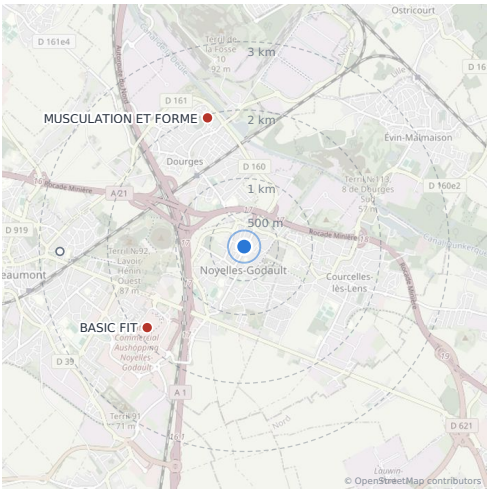
RN43 62950 NOYELLES-GODAULT · opened 2026-09-01 · SIRET 94197579900029

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	69.6	69.6	0.0
Gyms within 1 km	1	1	0
Gyms within 2 km	3	3	0
Competition weight, 2 km	1.40	1.40	0%
Capture, 2 km	13,567	13,878	+2%
Saturation, 2 km vs national baseline	-1%	+2%	+3 pts

Competitor field as it stood on 2026-09-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



2 gym floors, 1 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	42 500 m	1,575 people	45	1,212 aged 18-64 + 363 workers = 1,575 over 0.79 km2 = 2,006/km2
	2 km	14,690 people	41	10,253 aged 18-64 + 4,437 workers = 14,690 over 12.57 km2 = 1,169/km2
Competition weight 15%	86 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	1.40 wt	76	2 genuine gym floors and 0 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	84 500 m	2,288 people	71	1,939 residents + 349 workers, demand within 500 m against every competitor within 3 km
	2 km	13,878 people	94	11,355 residents + 2,524 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	99 500 m	not measured	—	catchment of 2,012 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 4.5 LQ
	2 km	LQ 1.02	99	2 clubs / 17,794 residents = 11.24 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	26 500 m	0.91×	37	20,390 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.86×	20	19,210 EUR against 22,380 nationally, median of 7 IRIS within 2 km

NEAREST GYMS — 2 within 3 km; ▲ opened after 2026

1.85 BASIC FIT Basic-Fit 2017	1.96 MUSCULATION ET FORME 1989
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ACCESS — straight-line, GTFS

Rail	Dourges — 1234 m
Bus	NOYELLES-GODAULT - Acacias - N°73 — 280 m
Footfall	Dourges — 1234 m, 242,965 travellers/yr SNCF
Shops	0 within 150 m INSEE BPE

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