

MEO INVEST

2 clubs operated · PARIS · company founded 2025-04-15

2

clubs

Paris

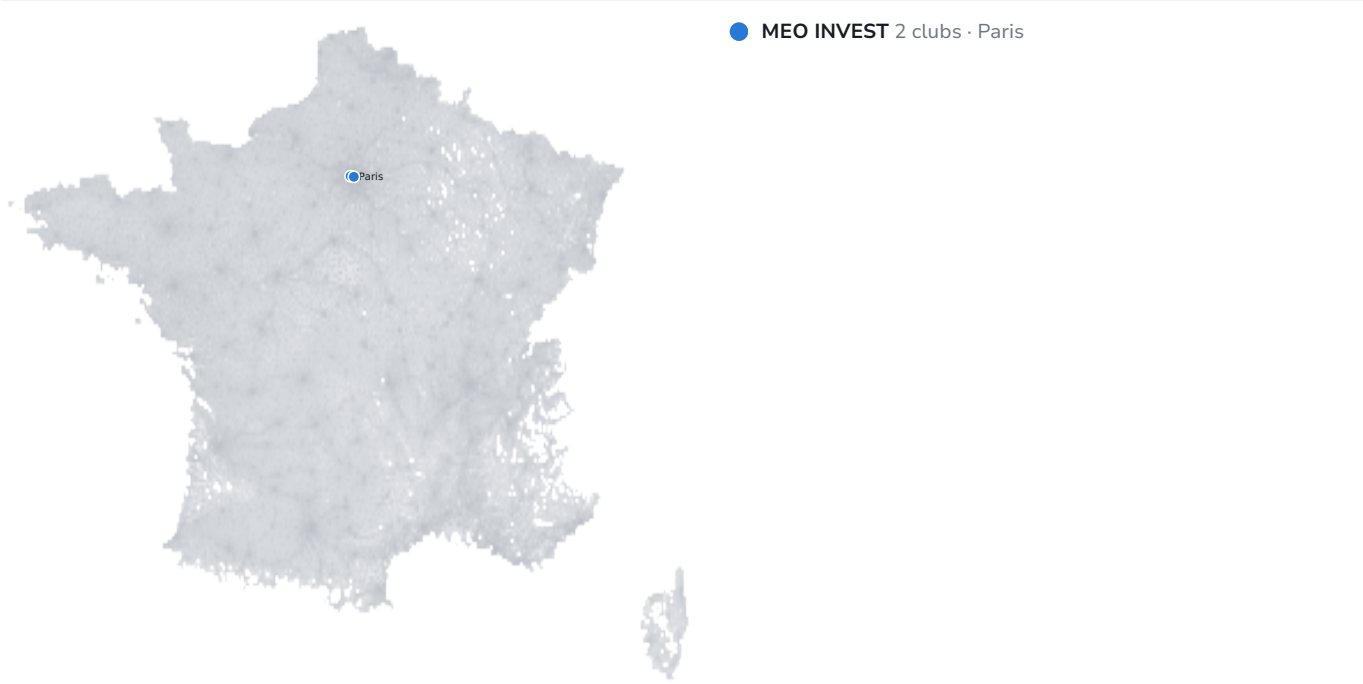
opened 2025–2026

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 2 clubs



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
MEO INVEST	Paris 75016	2025	3 → 4	47 → 71	1,824 → 1,390	4,908 → 3,438
MEO TRAINING HOUSE.	Paris 75003	2026	7 → 9	85 → 92	3,837 → 3,369	8,119 → 7,194

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	MEO INVEST
SIREN	943377234
Founded	2025-04-15
Activity	93.11Z NAF/APE code
Employees	NN Sirene band
Officers	Arthur BIGOT (Directeur Général); Victorien TOURET (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 2 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

MEO INVEST Paris

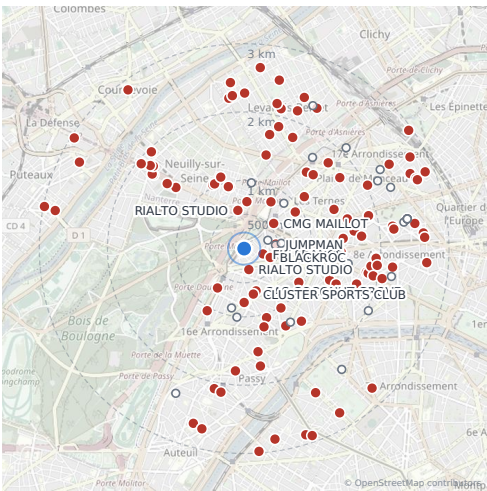
26 RUE LALO 75016 PARIS · opened 2025-04-15 · SIRET 94337723400019

CHANGE SINCE OPENING — 2025 → today

	AT OPENING	TODAY	CHANGE
Location score	58.2	47.2	-11.0
Gyms within 1 km	13	19	+6
Gyms within 2 km	47	71	+24
Competition weight, 2 km	49.10	72.90	+48%
Capture, 2 km	4,908	3,438	-30%
Saturation, 2 km vs national baseline	+123%	+236%	+114 pts

Competitor field as it stood on 2025-04-15 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



114 gym floors, 25 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	96	500 m	14,566 people	90 4,017 aged 18-64 + 10,549 workers = 14,566 over 0.79 km2 = 18,546/km2
		2 km	356,189 people	100 112,260 aged 18-64 + 243,928 workers = 356,189 over 12.57 km2 = 28,345/km2
Competition weight 15%	0	500 m	4.40 wt	0 4 genuine gym floors and 2 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
		2 km	72.90 wt	0 71 genuine gym floors and 14 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	43	500 m	1,390 people	56 825 residents + 566 workers, demand within 500 m against every competitor within 3 km
		2 km	3,438 people	34 1,817 residents + 1,621 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	0	500 m	not measured	— catchment of 6,688 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.3 LQ
		2 km	LQ 3.36	0 71 clubs / 186,503 residents = 38.07 per 100k against 11.32 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	100	500 m	2.09x	100 46,740 EUR against 22,380 nationally, median of 4 IRIS within 500 m
		2 km	1.97x	100 44,100 EUR against 22,380 nationally, median of 95 IRIS within 2 km

NEAREST GYMS — 114 within 3 km; ▲ opened after 2025

0.29	FIT FRANCE 2019	0.31	▲ RIALTO STUDIO 2025
0.41	BLACKROC 2024	0.47	JUMPMAN 2023
0.57	CMG MAILLOT 2019	0.57	▲ RIALTO STUDIO 2026
0.64	SAS COCONUT GROVE 2019	0.68	CLUSTER SPORTS CLUB 2020
... and 106 more within 3 km.			

ACCESS — straight-line, GTFS

Tram	Anna de Noailles — 97 m
Bus	Alphand — 332 m
Footfall	PORTE DAUPHINE — 374 m, 1,769,936 validations/yr RATP
Shops	19 within 150 m INSEE BPE

MEO TRAINING HOUSE. Paris

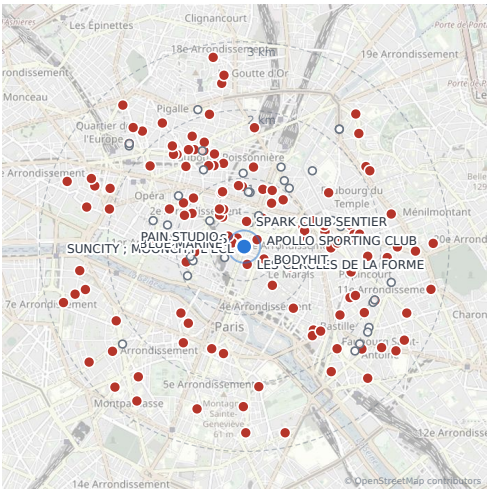
66 BOULEVARD DE SEBASTOPOL 75003 PARIS · opened 2026-02-01 · SIRET 94337723400027

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	58.2	55.5	-2.7
Gyms within 1 km	28	31	+3
Gyms within 2 km	85	92	+7
Competition weight, 2 km	84	91.20	+9%
Capture, 2 km	8,119	7,194	-11%
Saturation, 2 km vs national baseline	+183%	+206%	+23 pts

Competitor field as it stood on 2026-02-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



131 gym floors, 33 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	100	500 m	46,400 people	100 15,656 aged 18-64 + 30,744 workers = 46,400 over 0.79 km2 = 59,079/km2
		2 km	670,049 people	100 181,330 aged 18-64 + 488,719 workers = 670,049 over 12.57 km2 = 53,321/km2
Competition weight 15%	0	500 m	8.30 wt	0 9 genuine gym floors and 1 other sports site within 500 m, weighted by competition tier (price tier on direct rivals)
		2 km	91.20 wt	0 92 genuine gym floors and 29 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	72	500 m	3,369 people	82 1,438 residents + 1,931 workers, demand within 500 m against every competitor within 3 km
		2 km	7,194 people	65 2,686 residents + 4,508 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	0	500 m	LQ 3.67	0 9 clubs / 21,652 residents = 41.57 per 100k against 11.32 nationally
		2 km	LQ 3.06	0 92 clubs / 265,656 residents = 34.63 per 100k against 11.32 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	100	500 m	1.40×	100 31,385 EUR against 22,380 nationally, median of 14 IRIS within 500 m
		2 km	1.53×	100 34,350 EUR against 22,380 nationally, median of 175 IRIS within 2 km

NEAREST GYMS — 131 within 3 km; ▲ opened after 2026

0.03	SUNCITY ; MOONCITY L ECLIPSE 2004	0.16	NEONESS Neoness 2016
0.18	BLUE MARINE 2013	0.21	APOLLO SPORTING CLUB 2023
0.26	LES CERCLES DE LA FORME Cercles de la Forme / CMG Sports Club 2014	0.28	▲ PAIN STUDIO 2026
0.34	BODYHIT Bodyhit 2017	0.37	▲ SPARK CLUB SENTIER 2026

... and 123 more within 3 km.

ACCESS — straight-line, GTFS

Metro	Etienne Marcel — 189 m
Bus	Turbigo - Etienne Marcel — 10 m
Footfall	ETIENNE MARCEL — 139 m, 1,871,999 validations/yr RATP
Shops	208 within 150 m INSEE BPE